

# Sponsorship Prospectus

M Resort and Spa  
Las Vegas, NV

# About The Show

The Wall and Ceiling Conference & Trade Show is the premier West Coast event for leading wall and ceiling union contractors. Sponsorship provides an opportunity to elevate your company in unique ways to garner attention and interest in your products and services. We hope you will join us to showcase your organization at this important industry event.

**300+**

Attendees

**89%**

Attendees say  
“NETWORKING” is  
important to their  
show experience

**64%**

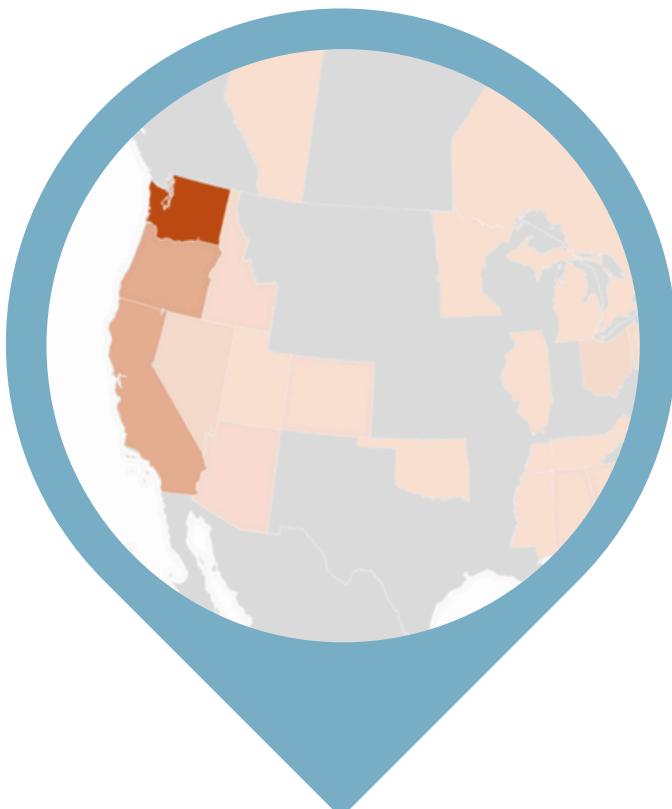
Attendees say the  
“EXHIBITS” are  
important to their  
show experience

**40+**

Exhibitors

**33%**

Attendees hold Executive or  
Sr. Level roles.



**84%**

Attendees from  
WA, OR, CA, and NV.

**89%**

Attendees from  
from west of the Rockies



# About NWCB & Our Event Partners

The Northwest Wall and Ceiling Bureau (NWCB) is where knowledge meets know-how in the wall and ceiling industry. We support our members through promotion, advocacy, and education, serving as a trusted resource for local codes, building specifications, and industry best practices. NWCB helps drive innovation and positive change by promoting work for our members, providing technical and professional services, and serving as a spokesperson for the industry.

For the 2026 Wall and Ceiling Conference & Trade Show, NWCB is honored to partner with SWACCA, WACA, WWCCA, NWCCA, and AWCC, and we extend special thanks to our Media Partner, Walls & Ceilings magazine, for their support of this event and our industry.

## Our Mission

The mission of the Northwest Wall and Ceiling Bureau is to serve its members through promotion, advocacy, and education on topics relevant to the success of its membership by being a knowledge base for compliance with local codes, building specifications, and industry best practices and to be a catalyst for innovation and beneficial change in the wall and ceiling industry. We do this by:

- Promoting work for the membership.
- Providing technical and professional services.
- Increasing awareness of all trends that affect the members and the industry.
- Creating new and developing existing standards.
- Functioning as the authority and spokesperson for the industry.
- Spearheading innovation and beneficial change.



# Metallic Sponsorships



## Platinum Sponsor - *Exclusive* **\$7,500**

As a Platinum Sponsor, your brand takes center stage with premier visibility and high-impact recognition. Enjoy headline placement, exclusive hospitality perks, featured content exposure, and custom activation options designed to deliver measurable results.

### **BENEFITS INCLUDE:**

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Logo on conference website and app

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Logo on conference promotional emails

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Logo on sponsor recognition slides on the main stage

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Logo on all event signage

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Recognition from event MC on main stage, including two (2) minutes of stage time.

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Dedicated shoutout on all NWCB Social Media Accounts

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Dedicated notification sent to all attendees via event app

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Dedicated space to highlight your company in one NWCB email

### **Choice of custom exposure opportunity:**

- Photo Booth
- Branded Wi-Fi Network
- Registration Sponsor
- Breakfast Sponsor
- Exhibit Prize Sponsor
- Catch Box Sponsor

*based on availability*

# Metallic Sponsorships

## Gold Sponsor \$6,500

### BENEFITS INCLUDE:

Logo on conference website and app

Logo on conference promotional emails

Logo on sponsor recognition slides on the main stage

Logo on all event signage

Recognition from event MC on main stage

Dedicated shoutout on all NWCB Social Media Accounts

Dedicated notification sent to all attendees via event app

Dedicated space to highlight your company in one NWCB email

Choice of custom exposure opportunity:  
• Breakfast Sponsor  
• Exhibit Prize Sponsor  
• Catch Box Sponsor  
*based on availability*

## Silver Sponsor \$4,500

### BENEFITS INCLUDE:

Logo on conference website and app

Logo on conference promotional emails

Logo on sponsor recognition slides on the main stage

Logo on all event signage

Recognition from event MC on main stage

Dedicated shoutout on all NWCB Social Media Accounts

Dedicated notification sent to all attendees via event app

Dedicated space to highlight your company in one NWCB email

## Bronze Sponsor \$3,000

### BENEFITS INCLUDE:

Logo on conference website and app

Logo on conference promotional emails

Logo on sponsor recognition slides on the main stage

Logo on all event signage



# Golf Sponsorships

## Golf Tournament Sponsor - *Exclusive* **\$10,500**

Make your mark on the fairway. As our Golf Tournament Sponsor, your brand enjoys prominent visibility, direct engagement with attendees, and exclusive moments throughout the event—from on-course signage to recognition on the main stage and dedicated digital shoutouts.

### **BENEFITS INCLUDE:**

Exclusive Golf  
Tournament Sponsor  
for over 120 golfers

Logo Recognition: on  
website & app, main  
stage slideshow, and all  
day of signage

Logo on every golf cart  
screen

Opportunity to provide  
branded giveaways for  
golfers (except balls)

Dedicated shoutout on  
all NWCB Social Media  
Accounts

Course branding  
opportunities (cart  
logos, breakfast, drink  
cart, etc.)

Greet players as they  
arrive to the tournament

Tournament foursome  
entry

## Golf Ball Sponsor **\$3,500**

NWCB will produce a sleeve of branded golf balls (3 balls per pack) with your company logo on them and place them in each cart.

### **BENEFITS INCLUDE:**

Logo Recognition: on  
website & app, main  
stage slideshow, and all  
day of signage

Two (2) tournament  
entries.



# Content Sponsorships

## Opening Session Sponsor \$4,500

### *BENEFITS INCLUDE:*

Introduce Keynote speaker with two (2) minutes of onstage time

Company name on conference agenda (website & app)

Logo on sponsor recognition slides on the main stage and event signage

Dedicated notification sent to all attendees via event app



## Lunch and Learn Sponsor \$4,500

### *BENEFITS INCLUDE:*

Opportunity to lead a session, showcasing your company as a thought-leader on a particular subject

Includes meeting room, standard audio/visual, and lunch for up to 25 people

Session included in conference agenda and in conference promotions to help drive attendance

Sponsor encouraged to extend invitations



# Social Sponsorships

## Evening Event Sponsor \$7,500

Choice of event:

- Friday Dinner/Dance (meal)
- Friday Dinner/Dance (entertainment)
- Saturday Banquet

*based on availability*

### BENEFITS INCLUDE:

Logo Recognition: on website & app, main stage slideshow, and day of signage

Mobile App notification to all attendees

MC Recognition during Evening Event

Two (2) minute speech during event

## Grand Opening of the Exhibits & President's Welcome Reception Bar Sponsor \$6,000

### BENEFITS INCLUDE:

Logo Recognition: on website & app, main stage slideshow, and day of signage

Mobile App notification to all attendees

Custom branded drink at all bars during Welcome Reception

Activity mentioned on website & app

## Morning Bar Sponsor \$5,500

Sponsor a morning bar in the Exhibit Hall/Trade Show area to help get attendees' days off to a rolling start.

### BENEFITS INCLUDE:

Logo Recognition: on website & app, main stage slideshow, and day of signage

Mobile App notification to all attendees

Activity mentioned on website & app



# Meeting Sponsorships

## Wi-Fi Sponsor \$7,000

### BENEFITS INCLUDE:

Logo on conference website and app

Custom network password

Custom splash page or redirect URL

Logo on event signage

## Breakfast Sponsor \$5,000

Brand a breakfast with signage at the food stations.

## Conference App Sponsor \$4,000

Recognition as the Conference App Sponsor with custom branding in the application.

## Exhibit Prize Sponsor \$3,000

Recognition as the Grand Prize Sponsor for Exhibit Hall drawings with event signage.

## Catchbox Mic Sponsor \$3,000

Brand two (2) of our soft, padded, Catchbox microphones to be used in all sessions with audience Q&A

## Registration Sponsor \$3,000

Brand video display boards at the registration desk.





# Contact Us

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