



Natalie Brecht

Director of Revenue
Make-A-Wish® Iowa

For the last ten years, Natalie Brecht has been a leader on the fundraising team for Make-A-Wish Iowa. Taking over their largest fundraising event in 2016, *Jolly Holiday Lights*, with the help of her team, she increased revenue by 90%, while decreasing volunteer and staff burnout. Natalie thrives on finding solutions to old problems and increasing efficiency.

Since beginning with the chapter, Natalie has reduced the number of Internal Events from over twenty to less than five while continuing to increase the chapters' event revenue. Natalie is currently the Director of Revenue working with a team of four incredible fundraisers.

For her, the best part about working for Make-A-Wish is seeing first-hand the impact of a wish. Nothing is better than the look on a wish parent or wish alumni's face as they recall their wish experience.

When not at the office, Natalie enjoys spending time near the ocean, skiing in the mountains or relaxing with her husband at their 54 acre "middle of nowhere" property.

Session(s)

Project Management Tools: Enhancing Your Team's Capabilities