



# Chevara Orrin

(she/her/hers)

Principal Strategist

Race, Social Justice, and LGBTQ  
The Winters Group

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Chevara is an award-winning diversity and inclusion practitioner, social entrepreneur, published author, social justice activist, independent filmmaker, and dynamic public speaker. Her work and passion live at the intersection of gender parity, racial equity, LGBTQ equality, and arts activism. As a diversity and inclusion strategist, Chevara specializes in devising and facilitating leadership and employee learning sessions on improving cultural agility and work climate, developing comprehensive organizational strategies, building marketplace D&I brand awareness, and developing Business Resource Groups (BRG).

In her current role as Chief Creative Catalyst for Collective Concepts, she is best known for having conceived and co-created *We Are Straight Allies*, a national marketing campaign to support equality and move towards passage of inclusive policies to protect the LGBTQ community, along with *#WhiteAndWoke™* an initiative to raise awareness about racial inequality and promote equity through intentional action.

Chevara has been recognized by the White House and the Human Rights Campaign as a leader, advocate, and ally for the LGBTQ community and featured in publications including *The Washington Post*, *Atlanta Journal-Constitution*, *Tikkun Magazine*, and *The Feminist Wire*. Chevara is a certified administrator for the Intercultural Development Inventory® (IDI®).

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## Session(s)

Fostering an Organization that is Accessible and Welcoming