



Dana Hamilton

Director, National Leadership Gifts Make-A-Wish® America

Dana Hamilton is the National Leadership Gift Director at Make-A-Wish America. Mrs. Hamilton has over 24 years of experience in non-profit development, many of those years holding a role in management.

She is a native of North Carolina and a graduate of Lenoir-Rhyne University. Her career in development began with the American Cancer Society where she held various roles during her 15-year tenure which included National Sr. Director of Philanthropy, Executive Director, Senior Community Income Manager, and Senior Distinguished Events Manager. Her previous role at ACS, Mrs. Hamilton was responsible for developing, growing, and building a successful individual program for both the North Region and National.

In 2011, Mrs. Hamilton worked at her alma mater as a Major Gift Officer to help complete a \$65 million comprehensive campaign resulting in a \$1.5 million overage. After the campaign, she took on the role as Director of Alumni Engagement where she worked with various board members to create a stewardship plan to increase alumni giving and participation.

Mrs. Hamilton is an alumna of the Institute of American University, France. She served as a committee member for the Rocky Mountain Philanthropy Institute, a member of Association of Fundraising Professional and is a Veritas Scholar Graduate.

Dana is married to her husband John who is a social, Emotional Counselor. She has one son who is currently pursuing his graduate degree in counseling and a golden retriever Star who is perfecting her swimming and ball catching skills. When she is not working, Dana enjoys hiking, practicing meditation, and spending time with family and friends.

Session(s)

Using Salesforce to Lead Fundraising Growth