



Colleen Lee

Director, Corporate Relations

Make-A-Wish® Metro New York and Western New York

Colleen Lee has served as the Director, Corporate Relations for Make-A-Wish Metro New York and Western New York, since 2018. In this role, she leads all corporate philanthropic giving, employee fundraising campaigns and national partnerships.

During her tenure, the chapter has significantly increased corporate partnerships and national partner engagement. The chapter's comprehensive, organization-wide approach mobilizes every staff member, volunteer leader and wish family to strategically cultivate and steward corporate partners.

Prior to Make-A-Wish, Colleen served as VP of Development for The Resolution Project in New York City and began her corporate philanthropy career in her hometown of Atlanta with Junior Achievement of Georgia.

A proud graduate of the University of Georgia, Colleen lives in New York City with her husband, Patrick and son, Cooper.

Session(s)

Well Rounded Corporate Fundraising Strategies