



# Jaime Rubin

## Director, Disney Alliance Strategy Make-A-Wish® America

---

Jaime has the distinct honor of leading our U.S. relationship with The Walt Disney Company as a Director on the Corporate Alliance team.

Her career with Make-A-Wish America started in August 1999 and she's worked each of these 23 years creating and growing national corporate programs. Jaime works alongside many National Office colleagues to lead all components of our relationship including wish-granting, storytelling, leadership engagement and exploring new and innovative opportunities. Jaime has two young adult children and enjoys home projects and design.

---

### Session(s)

Our Magical Disney Collaboration: Where We've Been & Where We're Going