



Eric Heiniger

Managing Director
EDEN+ Fundraising

Eric is inspired by people who, when given the opportunity, thrive and contribute back to the community that has served them. Whether that opportunity is safe shelter, educational assistance, or community health services, he has seen the lasting impact these interventions can have on one's life. Eric is honored to partner with talented leaders and organizations to elevate their missions and ultimately serve the community through strategic, passion-driven endeavors.

Eric brings more than a decade of fundraising experience. He has worked in multiple sectors of the nonprofit community including religious, national and international social service, human rights, cultural, education, and health agencies. Eric has successfully conducted capital campaigns and feasibility studies across the country, managed large portfolios of grants at every level, created corporate sponsorship plans, implemented volunteer recruitment strategies, and coordinated individual major gift fundraising efforts. As the Managing Director of EDEN+ Fundraising he serves clients across the country. Eric is also the co-founder of the Des Moines Fundraising Institute.

Eric is also a wish sibling.

Session(s)

Fundraising in 2023 and Beyond