



John Breckow

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part of The Walt Disney Company

John is the head of Corporate Social Responsibility for Disney Parks, Experiences and Products, part of The Walt Disney Company. In this role, he oversees the strategic direction for the philanthropy and outreach efforts spanning Disney's global theme parks, resorts, cruise ships, and consumer products.

He also runs numerous global citizenship programs that highlight Disney's commitment to supporting youth development, such as *#ShareYourEars* – a cause marketing collaboration with Make-A-Wish – and the Disney Family Volunteering Reward Program – which encourages schools and nonprofits to host family-friendly volunteer events to earn Disney theme park tickets.

Session(s)

Our Magical Disney Collaboration: Where We've Been & Where We're Going