

Steve Gross, M.S.W. Founder and Chief Playmaker Life is Good Kids Foundation

Steve Gross, M.S.W., is the founder and chief playmaker of the Life is Good Kids Foundation, a non-profit that spreads the power optimism to kids who need it most. Life is Good Playmakers support childcare professionals and organizations create life-changing relationships and optimal environments where our most vulnerable kids can heal, learn, and grow

Steve's signature approach has been widely adapted across the country and throughout the world in response to the social and emotional needs of children deeply impacted by poverty, violence and illness. In addition to his work in the social sector, Steve has worked with many corporations such as Vertex Pharmaceuticals, Million Dollar Roundtable Club, and IBM to demonstrate how optimistic leaders can inspire people and organizations through times of change.

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