



Flo Bryan

Sr. Director, Corporate Alliances Make-A-Wish® America

Flo has extensive experience securing and growing corporate partnerships in both the for profit and non-profit sectors. She has worked for organizations including Disney, the American Cancer Society and March of Dimes. She most recently served as Vice President, Corporate Engagement at the March of Dimes.

Flo has a proven track record in building comprehensive corporate engagement strategies for revenue generation, employee engagement, and consumer relevance. She has negotiated significant partnerships with companies including Coca-Cola, Neutrogena, Walgreens, Novartis, General Mills, American Express and more. Flo is a visionary and collaborative leader who looks to grow partnerships that support the entire enterprise.

Session(s)

Well Rounded Corporate Fundraising Strategies