



Kristin Keck

Director, Mission Advancement
Make-A-Wish® America

Kristin joined Make-A-Wish America in 2000. As Director of Mission Advancement, Kristin and her team are dedicated to helping every chapter achieve excellence in wish granting and volunteer engagement and ensuring that each wish family and volunteer has a high quality and engaging experience.

Kristin received her Certified Nonprofit Professional credential from the Nonprofit Leadership Alliance and demonstrates her ongoing commitment to service through her volunteer roles with Make-A-Wish Arizona and the Arizona Cactus Pine Girl Scout Council.

Session(s)

Lessons from the Front Lines: Navigating Crisis Situations

Proactively Managing your Pipeline to Reduce Wish Turn-Around Time