

Deb Nichols

Sr. Director of Program Services Make-A-Wish® Greater Pennsylvania and West Virginia

Deb joined Make-A-Wish America in 2000 after a career in hospitality management. She serves on the leadership team for her chapter and oversees all wish and volunteer functions.

Deb is the proud grandmother of three, including Caitlyn who received her wish of a hot tub in 2017. She is a life-long volunteer serving her community and church.

Session(s)

Proactively Managing your Pipeline to Reduce Wish Turn-Around Time

