



Wendy Cozzens

Vice President of Philanthropy Make-A-Wish® Wisconsin

Wendy is a development, marketing, and communications professional with a passion for women's and children's issues. For almost a decade, she owned circle, a graphic design company in Milwaukee, and subsequently was a VP in Milwaukee's creative advertising industry.

In 2003, Wendy chose to pursue a career in the non-profit sector where she began work as Communications and Special Events Coordinator at the Milwaukee Women's Center, supporting women in domestic violence situations. Later, in her role as Director of Development at Meta House, Wendy was able to secure funding and build awareness for this renowned program which supports women who desperately want to be free of drug and alcohol addiction.

Now, at Make-A-Wish Wisconsin as Vice President of Philanthropy, Wendy is helping to raise the funds needed to grant magical wishes for children with critical illnesses.

Session(s)

Fundraising in 2023 and Beyond