

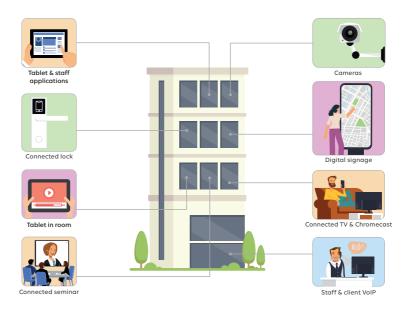
A one-stop shop to bring your hotel's WiFi to the next level



A multi-service WiFi network

We build a mutualised network that connects all your equipment and all your user profiles:

- **Customers:** offer a personalised connected experience and respond to the major challenge of streaming, by offering a Chromecast service. Today, 16 million UK households watch their content on demand, with services like Netflix, BBCiPlayer, and Amazon Prime Video, so this innovative service is becoming essential.
- **Business:** in order to accelerate the digital transformation, having a high-performance WiFi is essential. This will facilitate the work of employees, allowing them to concentrate on their core tasks.





« With the deployment of the Wifirst solution, AccorHotels is able to provide its customers with a quality, comprehensive and easy-to-use service. »

Sébastien Bazin, President of AccorHotels Group

WiFi at the Core of Your Sustainability Goals

We advocate for a responsible and sustainable approach to technology, offering practical solutions to help you achieve your carbon reduction objectives.

A Virtuous 'Network as a Service' Model



Our networks are engineered to last. We offer a comprehensive connectivity service to businesses that aim to excel in their digital transformation. We emphasise the word 'service' because we are not hardware vendors. We have no interest in driving over-consumption of equipment.

Reduced Carbon Impact with a Unified Network



We connect all your services through a single, streamlined infrastructure. Say goodbye to the complex layers of network infrastructure cluttering your racks. Trust Wifirst to deploy a unique, unified network that seamlessly connects all your business and customer devices.

A Green WiFi Solution with Refurbished Equipment



The greenest choice is to avoid new production altogether. Aligned with our core values, we commit to delivering high-quality service while carefully managing the resources we use.



« From the moment the solution provided by Wifirst went live in our first few properties, we knew we had made the right decision. The team was fantastic in helping us to choose the right solution at the right price, and the WiFi service we now have in our hotels is extremely reliable and very fast. It all just works, and it works very well. I would highly recommend Wifirst as a partner to anyone that is looking to update their WiFi or data line services »

Simon Rowely, Group Finance Manager - Louvre Hotels Group

An extranet at your fingertips

The Wifirst Center is the Wifirst service management and monitoring tool developed exclusively for our customers (head office or establishment level). It is a new generation Cloud platform with many real-time network status indicators and usage statistics. It also allows for the collection of marketing and operational data from network users, as well as other advanced features.

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« We needed a dependable supplier who was up to the challenge of meeting the complex demands of a Grade 2 Star Listed building. While the hotel has much history entwined within its foundations, we needed an up to date WiFi and data line by a service provider that was able to align with our aspirations of becoming the premium five-star hotel destination in Hampshire.»

> Nazoomi Azhar Group Operations Director, Jastar Capital

IPTV, private WiFi and digital signage by Wifirst

Thanks to the network infrastructure installed in your establishments, Wifirst also supports you in your connected services projects, in particular IPTV, private WiFi and digital signage.



IPTV

- Smart TV deployment
- With our Hospitality IPTV solution, your guests are welcomed into their room with a personalised, interactive and intuitive interface.
- Compatible with our private WiFi and managed Chromecast solutions



Private WiFi

- Offer a more secure connection for your guests
- Allow all the connected devices in the room to "see" one another
- Stay connected to your room network all throughout the building



Digital Signage

- Effective communication tool
- Ergonomic configuration interface
- Infinite display possibilities
- Cost-effective solution without additional hardware

About Wifirst

Founded in 2002, Wifirst is the European leader in professional WiFi services. A pioneer in the "connectivity as a service" approach, Wifirst is committed to continuous innovation in order to offer a network capable of absorbing the spectacular increase in Internet usage, to offer high value-added services and to make WiFi the technical foundation of its customers' digital transformation.

