

SPONSOR EXPO PACKET

THANK YOU FOR YOUR SPONSORSHIP OF THE CSU AOA 2027 ANNUAL CONFERENCE – SAN DIEGO!

Your EXPO Packet contains all the information and service order forms, which will be provided soon, to help ensure a successful conference.

The Sheraton San Diego Resort is pleased to assist you with conference logistics, including your package needs. This packet includes instructions for shipping, setting up your exhibit, and breaking down after the event. Please contact the Encore Sales Manager if you need assistance.

Contacts:

Manny Cobena Corzo

Encore Sales Manager

Mobile: (818) 322-6192

Office: (619) 291-2900, ext. 1812

For Sheraton on-site technical support, please contact:

Office: (619) 602-1518

Richard Chester

CSU AOA Manager, Business Partners & EXPO

richardmchester@gmail.com

Mobile: (310) 503-1573

EXPO Information

FedEx Office Business Center

Sheraton San Diego Resort

1380 Harbor Island Drive

San Diego, CA 92101

Office: +1-619-542-0198

Fax: +1-619-542-0506

Email: usa2011@fedex.com

Package Labeling Standard

(Guest Name) (Guest Cell Contact Number)

c/o FedEx Office at

Sheraton San Diego Resort

1380 Harbor Island Drive

San Diego, CA 92101

CSU AOA Conference 2027

(Box ____ of ____)

Provided Items

Each Business Partner will be provided with the following:

- One or two six-foot tables, depending on sponsorship level
- One black tabletop cover
- Two chairs

- Basic electrical access
- Wireless internet access

Any additional needs or special requests must be submitted through the hotel's [EventNow Portal](#) and will incur an additional charge. Please let us know if you need assistance.

Booth/Table Assignments

The final room layout and table numbers will be provided in early December 2026.

- Each table will be numbered, and a diagram showing table locations will be posted at the entrance to the EXPO.
- Table locations will be determined by the Manager, Business Partners & EXPO, based on sponsorship level and the overall mix of Business Partners, to enhance the member EXPO experience.
- We encourage each Business Partner to bring their own EXPO bags this year to help reduce waste and allow Business Partners to showcase their companies. We suggest bringing a minimum of 25 bags per company; however, any amount is appreciated.

Business Partner EXPO Set-Up (Exhibit Hall)

- **AOA EXPO Set up will be Sunday, January 10, 2027, 9:00 am – 3:00pm ([Eventide](#))**
- **EXPO GRAND OPENING – Sunday, January 10, 2027, 4:30pm – 6:30pm ([Eventide](#))**
- **EXPO CONTINUES – Monday, January 11, 2027, 10:30am – 12:00pm and 2:30pm – 4:00pm. ([Eventide](#))**
- Upon arrival at the Conference Center EXPO in Eventide, please visit the AOA Business Partners Registration Desk first to check in and confirm your EXPO table assignment. The desk will be located at the entrance to the EXPO.
- Any exhibit boxes and supplies that were sent directly to the hotel will be delivered to your assigned table in the EXPO room.
- Your EXPO Packet includes shipping and hotel instructions coordinated by the on-property FedEx Office.
- **[BUSINESS PARTNERS LUNCHEON will be on Monday, January 11, 2027, 12:00pm- 1:15pm](#)**
- **Business Partner EXPO Move-Out will be Monday, January 11, 2027 – 4:00pm – 7:30pm.**
- The Hotel Bell Desk will not be able to assist with inbound or outbound shipments.



Sheraton San Diego Resort

Shipping Instructions

Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at **619.542.0198**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

Package Labeling Standards and FedEx Office Contact

(Guest Name) (Guest Cell Number)
c/o FedEx Office at Sheraton San Diego Resort
1380 Harbor Island Drive
San Diego, CA 92101
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center

Sheraton San Diego Resort
1380 Harbor Island Drive
San Diego, CA 92101

Phone: 619.542.0198

Fax: 619.542.0506

Email: usa2011@fedex.com

Operating Hours

Mon.–Fri.: 7:00 a.m. - 5:00 p.m.

Saturday: 8:00 a.m. - 4:00 p.m.

Sunday: Closed

Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



Sheraton San Diego Resort

Shipping Instructions

Upon Your Arrival

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **619.542.0198** ; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

Upon Your Departure

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third-party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third-party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

Package Handling And Storage Fees

Package weight	Package pickup or dropoff by guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$4.00	\$7.00
0.0–1.0 lb.	\$4.00	\$7.00
1.1–10.0 lbs.	\$10.00	\$15.00
10.1–20.0 lbs.	\$15.00	\$20.00
20.1–30.0 lbs.	\$25.00	\$30.00
30.1–40.0 lbs.	\$30.00	\$36.00
40.1–50.0 lbs.	\$35.00	\$42.00
50.1–60.0 lbs.	\$40.00	\$48.00
60.1–150.0 lbs.	\$55.00	\$66.00
Pallets & crates*	–	\$150.00 or \$0.80/lb. > 187 lbs.

Package weights will be rounded up to the nearest pound.

*For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$150.00 or \$0.80/lb. > 187 lbs., which is applied to each pallet/crate handled.

Package weight	Storage fee after 5 days
Envelopes up to 1.0 lb.	No charge
0.0–10.0 lbs.	\$5.00
10.1–30.0 lbs.	\$10.00
30.1–60.0 lbs.	\$15.00
60.1–150.0 lbs.	\$25.00
Pallets & crates	\$50.00
Over 6.5' in size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Additional Services

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

Terms and Conditions

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.