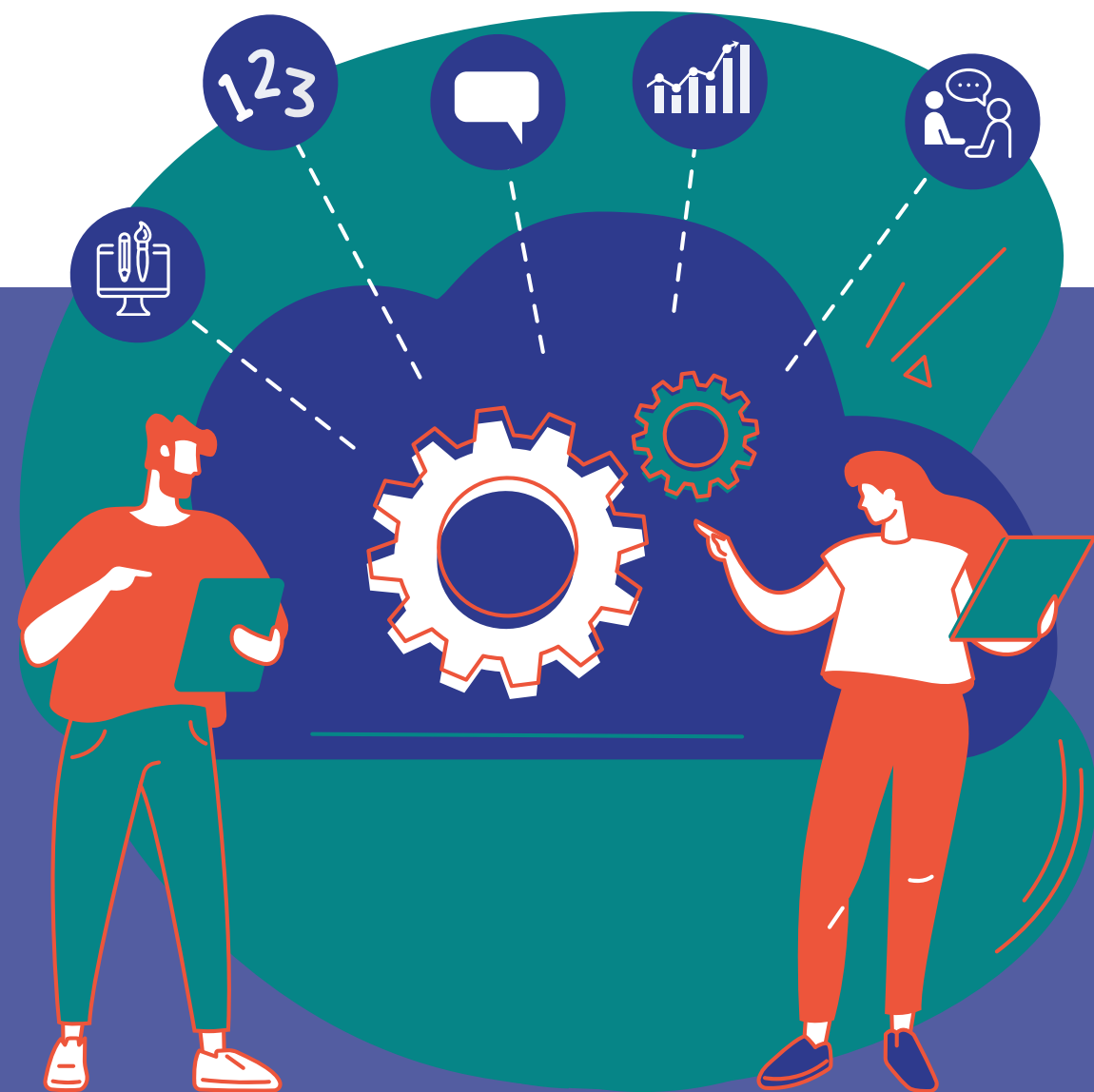


UK Evaluation Society



2025 CONFERENCE SPONSORSHIP

DATA IN FOCUS:

Driving evaluation excellence

19 May (Virtual)

21, & 22 May Glasgow, Scotland

ABOUT CONFERENCE 2025

Data in Focus: Driving evaluation excellence

Dates: 19 May (Online) and 21 & 22 May (In Person)

Location: Glasgow, Scotland, UK

Venue: Glasgow Caledonian University Conference Centre [View](#)

The next UK Evaluation Society conference will be held in May 2025, in the vibrant city of Glasgow. Join us to take a deep-dive into what makes evaluations truly insightful: high-quality data. We are in the midst of a data explosion—transforming how we make decisions, predict trends, and improve efficiency. With ever-increasing capacities to harvest and store data, the challenge now is how to harness the breadth of quantitative and qualitative data to create meaningful value.

You will hear perspectives and ideas that push the boundaries on how we think about and use data in evaluation and the impact of new and emerging technologies.

Learn more



CONFERENCE HIGHLIGHTS



Keynote presentations

Insights from renowned experts and thought leaders who are shaping the future of evaluation.



Panel discussions

Learn from diverse perspectives and contribute to thought-provoking conversations.



Networking & collaboration

Connect with peers, leaders, and innovators during dedicated networking sessions.

SPONSOR BENEFITS

AMPLIFY YOUR IMPACT

Sponsoring the 2025 conference is more than just an investment; it's an opportunity to elevate your brand and engage with a vibrant community of over 400 evaluators, including leaders, innovators, academics, and decision makers.

As a sponsor*, you will gain brand visibility, engage directly with your target audience, and position your organisation as thought leaders in your field of expertise.

Our sponsorship opportunities are highly sought after, providing unique benefits to a select group of partners. Packages are limited and available on a first-come, first-served basis to ensure maximum impact for our partners.

**Benefits vary depending on level of sponsorship package*



BRAND VISIBILITY

Your brand will be displayed across multiple platforms, including event materials, signage, display monitors, the conference website and social media.



DIRECT ENGAGEMENT

Sponsorship provides you with direct access to a targeted audience, including influencers, commissioners, decision makers, and leading academics in the field of evaluation.



PARTNERSHIPS

Gain access and network with conference VIPs and connect with industry leaders, with the potential to form new partnerships, collaborations and business ventures.



THOUGHT LEADERSHIP

Share your expertise, contribute to key discussions and showcase your work to enhance your reputation with peers and potential customers.

SPONSORSHIP PACKAGES

We have a limited number of sponsorship packages available, giving you exclusive access to an engaged and influential audience of evaluators and associated professions.

Headline sponsor *As Platinum package, plus:*

The headline sponsor will receive the most prominent promotion in the conference app and website, ensuring maximum visibility.

- Headline naming under Conference Title e.g., Sponsored by xxxx
- Branding on main stage
- Branding on conference lanyards
- Opportunity to be part of introductions to the conference from the podium
- 2 additional complimentary conference passes (8 in total)

£15,000

1 available



Platinum sponsor

- Podium recognition
- 6 complimentary conference passes
- Double exhibit space in the exhibit area
- VIP seating at front of conference hall
- Prominent promotion in the conference app and website
- Opportunity to contribute to conference giveaway
- Company profile, logo, and contact information in conference app and website
- Logo on conference signage, event promotions, event wear and event website
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event social media promotions

1 available

£10,000

Media sponsor

- Recognition as media sponsor for event
- Branding and sponsorship recognition on key event social media
- Branding on event backdrop for special media session
- 4 complimentary conference passes
- One exhibit space in the exhibit area
- Prominent promotion in the conference app and website
- Opportunity to contribute to conference giveaway
- Company profile, logo, and contact information in conference app and website
- Logo on conference signage, event promotions, event wear and event website
- Organisation profile included in pre-event social media promotions

1 available

£7,500

Gold sponsor

Evening reception

- Drinks with keynotes and UK Evaluation Society board members
- 6 complimentary conference passes
- One single booth in exhibit hall
- Recognition (with logo) in signage from main stage
- Logo on conference signage, event promotions, and event website
- Organisation profile included in pre-event social media promotions
- Podium recognition at drinks ceremony
- Podium recognition during conference proceedings

1 available

£7,000

SPONSORSHIP PACKAGES

The 2025 conference promises to shine a light on data—from numbers to narratives—illuminating unique insights, new techniques, and delving into what the future holds for evaluation in an increasingly data-driven world.

Expert speakers will unpack the complexities of data in evaluation, covering everything from infrastructure implications and effective methodologies to strategic considerations.

Silver sponsor

Specific session

- Podium recognition as sponsor of ONE of the main keynote sessions
- 4 complimentary conference passes
- One exhibit space in exhibit area
- Recognition (with logo) in signage from conference main stage
- Logo on conference signage, event promotions, and event website
- Organisation profile included in pre-event social media promotions

4 available

£5,000

Awards sponsor

- Two complimentary conference registration passes
- Name and brand associated with an award
- Name and brand highlighted at the awards ceremony
- Opportunity to be part of judging panel for award/s
- Mention in Evaluative Practice when award winners published
- Logo on event promotions, and event website
- Organisation thanked on UKES website
- Organisation profile included in pre-event social media promotions

10 available

£2,000

Bronze sponsor

Exhibitor

- Two complimentary conference registration passes
- One exhibit space in the exhibit area
- Logo on event promotions, and event website
- Organisation thanked on UKES website
- Organisation profile included in pre-event social media promotions

20 available

£1,500



In addition to the sponsorship packages, we also offer tailored sponsorship opportunities. To find out more about any of our sponsorship packages or to discuss a tailored package, please contact nick.posford@evaluation.org.uk

PARTNER WITH US

READY TO MAKE A BIG IMPACT?

Get in touch with us today to discuss the perfect sponsorship package for your organisation. With limited opportunities available and high demand, secure your ideal package today!

SPONSORSHIP ENQUIRIES

Nick.Posford@evaluation.org.uk

GENERAL ENQUIRIES

[Hello@evaluation.org.uk](mailto>Hello@evaluation.org.uk)

