



## Podcast Sponsorship

### Sponsor Benefits:

- 1x conference tickets – For 2 people
- 1x Award tickets – For 2 people
- 1x 1 night accommodation on 22 September – For 2 people
- Travel expenses covered (as per expenses policy)
- Included within the sponsor and exhibitor page on the event website, listed as a Media Partner, featuring logo and 100-word editorial
- Logo and 100-word editorial listed within the Scottish Conference printed programme, as Media Partner

### Conference Benefits:

- 1 or 2 episodes pre-conference
- 1 'best of' conference episode which is released following the event which includes content/interviews gathered on the day
- Other content that is possible in the timeframe

**Fee:** Contra Deal