



ALL
Africa
ANAESTHESIA CONGRESS
Inviting the world back home

EXHIBITION & SPONSORSHIP PROSPECTUS

DATE: 13th - 19th September 2024

(Incorporating SASA Congress, Refresher Course & Workshops)

**VENUE: Sandton Convention Centre
Johannesburg, South Africa**

**EXHIBITION DATES:
14th - 18th September 2024**





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Invitation

To trade involved in anaesthesia and critical care

We have now reached an advanced point in the preparations for our combined SASA / All Africa Anaesthetic Congress meeting on 13 - 19 September 2024. It is our determined goal to re-activate the in person anaesthetic congress experience after years in a predominantly virtual environment.

The trade highlights include:

1. Large exhibition hall at Sandton Convention Centre for the entire duration of SASA refresher 14 / 15 September and AAAC 16 - 18 September. This will be the venue for all catering throughout the meeting
2. The Official trade opening brunch is on the 14 September
3. Weinbren memorial lecture and trade cocktail party will take place on the 15 September @ 18h00
4. Opportunities for trade symposia at breakfast and product theatres at lunchtime
5. Access to approximately 500 (up to 1000 on the weekend) on-site delegates daily (50 - 100% local delegates depending on the day)
6. Opportunities to workshop with key opinion leaders in the anaesthesia and ICU space from South Africa and at least 16 African countries
7. Opportunities for interaction with at least 200 delegates in the live virtual space
8. Many more opportunities for small group activities on and off-site

Exhibition opens from 14th to the 18th of September 2024 (no exhibition on the 19th of September)

Our PCO is Nevi Letcher from Velocity Vision and she is working on making the entire trade experience as affordable and impactful as possible.

On behalf of our local organising committee (LOC) and scientific committee, we would like to give you notice of the meeting and invite you to participate.
It has been far too long since we last met in person.

LOCAL ORGANISING COMMITTEE:

Congress Chair - Anthony Beeton
Support & scribe - Chris Lundgren
President: African Regional Section of the WFS - Gareth Davies
Treasurer - Joubert Steynberg
SASA - Caroline Corbett & Lezelle Britz

SCIENTIFIC COMMITTEE:

AAAC and workshops - Palesa Motshabi
SASA refresher - Howard Radford & Sithandiwe Dingezweni
AAAC mentor - Arthur Rantloane
HOD and head of previous congress scientific committee - Edwin Turton

Yours truly

Anthony Beeton

Chairman LOC – SASA / AAAC 2024





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FLOOR PLAN



** Provisional floor plan. Subject to change. Not to scale.*

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Exhibition & Sponsorship

	Early bird rate <small>Price (Excl. VAT)</small> <small>Payment by 26 Feb 2024</small>	Standard rate <small>Price (Excl. VAT)</small> <small>Payment by 15 July 2024</small>
3x3m Stand space (includes 2 trade delegates)	R88 000	R98 000
6x3m Stand space (includes 4 trade delegates)	R175 000	R196 000
6x6m Stand space (includes 8 trade delegates)	R320 000	R350 000
Additional trade badge - Full congress	R5 000	R5 000
Additional trade badge - Day registration	R2 000	R2 000
International speaker sponsorship Sponsor to cover: economy class flight, accommodation, airport transfers, registration The Sponsorship will include the following: <ul style="list-style-type: none"> Recognition of sponsorship on the conference app and website 	Discuss with PCO	
Local speaker sponsorship Economy class flight, accommodation, airport transfers, registration and conference dinner The Sponsorship will include the following: <ul style="list-style-type: none"> Recognition of sponsorship on the conference app and website 	R25 000	R30 000
Registration sponsorship This is a fully operational electronic scanner type registration counter which tracks CPD points. The following items will be branded with the sponsor's logos: delegate registration bags, name badges, registration desk signage. A built-up registration desk with a LCD screen with important information. The sponsorship will include the following: <ul style="list-style-type: none"> 6m x 3m stand space Sponsor may supply branded stationery for delegate bags Recognition of sponsorship on the congress website Banner advert on the congress app Two flyers/dosage cards in conference bag (prints supplied by sponsor) 4 Trade delegates included in package 	R350 000	R400 000
Breakfast symposium sponsorship (16 - 18 Sept: 2 spaces available per day) (Including catering - specific number of pax apply). Excludes all speaker costs and honorarium - payable by sponsor. Advertised to all registered delegates. 40 minute slot	R48 000	R55 000
Lunch symposium sponsorship (15 - 18 Sept: 2 spaces available per day) (Including catering - specific number of pax apply) Excludes all speaker costs and honorarium - payable by sponsor. Advertised to all registered delegates. 40 minute slot	R60 500	R65 000
Workshop sponsorship (Friday, 13 Sept) Sponsors have the opportunity to participate in the hands-on workshop by providing equipment, assisting and interacting with the delegates during the workshop.	R35 000	R40 000
Trade product theatre (TPT) (Monday, 16 Sept; Tuesday, 17 Sept & Wednesday, 18 Sept) 2 slots available per lunch time - 1st slot: 12h40 & 2nd Slot: 13h00 Hands-on Industry Product Theatre sessions (15 minutes) provide an interactive forum for engaging with participants on a broad range of issues, including new treatment approaches, the uses of specific medications, clinical insights, innovative services and product demonstrations. Maximum of 30 seats available for each product theatre. It is the responsibility of the trade company to: <ul style="list-style-type: none"> Arrange and pay all related speaker expenses Marketing and advertising of the event 	R30 000 (per slot)	R40 000 (per slot)

Exhibition & Sponsorship

	Early bird rate <small>Price (Excl. VAT)</small> <small>Payment by. 26 Feb 2024</small>	Standard rate <small>Price (Excl. VAT)</small> <small>Payment by. 15 July 2024</small>
Congress app & website sponsorship Recognition of sponsorship on the conference app and website: Sponsor logo to be included on the congress website Sponsor logo to be included on the app splash page x2 banner advertisements on the congress app	R50 000	R60 000
Welcome/Opening function (Sunday, 15 Sept) Branded banners to be supplied by sponsor to be featured in the function area. Sponsor to be recognised at the event and on the congress website.	R150 000	R180 000
VIP dinner sponsorship	R150 000	R180 000
Registrar dinner	Discuss with PCO	
Trade sponsored prize	Discuss with PCO	
Sponsor of post congress recordings of sessions The Sponsorship will include the following: <ul style="list-style-type: none"> 📌 Recognition of sponsorship + company logo on the conference website 📌 Recognition of sponsorship + company logo on the recording screen 	R70 000	R80 000
Delegate bag inserts (per flyer/card) Printed material to be delivered to PCO 3 weeks before the congress	R10 000	R11 500
Congress app advertisements Banner advert on the congress app. Artwork to be supplied latest six weeks prior to the congress.	R5 000	R6 650
Educational grant (will be recognised)	Discuss with PCO	



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EXHIBITION / TRADE BOOKING TERMS AND CONDITIONS:

- 1. The full trade exhibition and sponsorship terms and conditions apply to this booking and is binding. Exhibition spaces paid for in FULL by 26 February 2024 will receive the early fee discount. Exhibition spaces paid for in FULL from 27 February 2024 will not receive any discount.**
- 2. Full payment must be received by 15 July 2024 and proof of payment must be emailed to accounts@velocityvision.co.za
Cancellations **MUST** be done in writing via email – sasa@velocityvision.co.za
Cancellation communication must be acknowledged in writing by a Velocity Vision staff member to be valid.
Cancellation clauses will apply to all stands and sponsorships booked via the online platform, whether payment has been received or not.**
- 3. Cancellation Fees:
Until 30 April 2024: No cancellation fee
1 May – 14 July 2024: 50%
15 July 2024 onwards: 100%**
- 4. Relevant refunds will only be issued after the event has taken place.**
- 5. Only online completed Company / Exhibition / Sponsorship Bookings will be accepted to confirm a booking. No stand booking will be confirmed on email or telephone and no reservations are allowed. Stands spaces and sponsorships are reserved via a live booking system.**
- 6. A Cost Estimate/Pro-forma invoice or Tax Invoice will be issued on receipt of the signed Booking Form, dependent on what is selected during the booking process.**
- 7. Purchase orders will not be accepted as a valid proof of payment.**
- 8. Late stand space payments will incur interest charges.**
- 9. Should payment not be received by the stipulated dates, you risk not being allowed to set-up/build up and exhibit and will still be liable for the full payment.**
- 10. All prices quoted are subject to VAT.**
- 11. Trade companies must adhere to the set-up/build-up and break-down times set out in the exhibition manual.**
- 12. There will not be any storage space available at the conference venue unless specified. Please make your own arrangements.**
- 13. All submitted bookings will be in accordance with these rules and regulations being read, understood and agreed to.**
- 14. This form constitutes a legal and contractual agreement. The generation of a stand space or sponsorship booking serves as confirmation that the company will be responsible for full payment of the exhibition / sponsorship/s selected.**

