



SASA

SOUTH AFRICAN SOCIETY OF ANAESTHESIOLOGISTS

NATIONAL CONGRESS 2026

EASTERN CAPE



GUARDIANS AT THE EDGE

SPONSORSHIP & EXHIBITION PROSPECTUS



9th - 13th
September 2026



Boardwalk International
Convention Centre,
Gqeberha / Port Elizabeth



Congress Organiser

011 894 1278

sasa@velocityvision.co.za





TRADE INVITATION LETTER

To our valued trade partners,

We are delighted to invite you to participate in the South African Society of Anaesthesiologists (SASA) National Congress 2026, taking place in Gqeberha (Port Elizabeth) at the Boardwalk International Convention Centre from 9 - 13 September 2026. This landmark event will be proudly hosted by the SASA Eastern Cape Branch.

Our theme, “Guardians at the Edge”, with the tagline *Umoya, Ubomi, Ubuchule - Breath, Life, Skill*, speaks to the dual responsibility and privilege of anaesthesiologists. As specialists, we stand at the edge - pioneering new science, advancing innovation, guiding patients safely through their most vulnerable moments, and guarding wellness for ourselves and our teams. With *umoya* (breath), *ubomi* (life), and *ubuchule* (skill), we embody both the science and humanity of perioperative care, shaping safer futures for our patients.

The congress will provide a dynamic platform for academic exchange, professional growth, and meaningful engagement with trade partners. Delegates will include anaesthesiologists, intensivists, pain specialists, nurses and trainees from across South Africa and beyond. The scientific programme will be robust and diverse, offering cutting-edge research, practical updates, and engaging sessions across the full spectrum of anaesthesia and perioperative care.

Following the survey conducted with our trade partners, we have carefully listened to your feedback and are committed to implementing as many of your suggestions as possible, ensuring maximum engagement and value while maintaining long-term sustainability.

Trade opportunities will include:

- A central exhibition space at the Boardwalk ICC for the full duration of the congress, serving as the hub for catering and networking.
- Dedicated trade sponsored breakfast lunch and breakfast symposia.
- Marketing and branding sponsorship opportunities.
- Exposure to a wide delegate base, with strong daily attendance from anaesthesiologists, intensivists and anaesthetic nurses.
- Opportunities to collaborate with thought leaders and decision-makers in anaesthesia.
- Engagement beyond the exhibition floor, with workshops and interactive sessions creating lasting partnerships.

Our Professional Congress Organiser (PCO) will ensure that the trade experience is both impactful and accessible. Packages will be designed to provide maximum visibility and value for your organisation.

On behalf of the Local Organising Committee (LOC) and Scientific Committee, we warmly invite you to be part of this congress. Together, we can showcase innovation, advance knowledge, and continue shaping the future of anaesthesia and perioperative care. Your support empowers members of our Society to continue servicing the Healthcare Environment and those that become our patients; placing us as Guardians at the Edge.

We look forward to welcoming you to the Eastern Cape in 2026.

Sincerely



Dr Sadé Hendricks
2026 SASA Congress Chair



ABOUT SASA

The South African Society of Anaesthesiologists (SASA)



SASA is a not-for-gain member association for anaesthesiologists that is dedicated to the furtherance of the discipline of anaesthesia at both an academic and a clinical level. We have been in existence since 1943 and are devoted to the welfare of our members and their patients.

We engage with a myriad of stakeholders throughout the medical industry including the National Department of Health, funders and administrators, as well as facility groups – both public and private – so as to assist our members in their daily work practices which will ultimately result in a higher level of patient care.

A significant portion of our funds are invested into education, training and development in order for South Africa to provide world class anaesthesia to patients, who are at the centre of everything that we do.

Our Mission:

SASA will champion patient rights by building an environment that enables all anaesthetists to practice optimally. We will do this by elevating anaesthesiology through advocacy and by building patient-centric strategic partnerships to create a South Africa where we play our part in building a healthy, productive nation through brokering harmonious relationships for effective healthcare and accessible surgery.

Further information:
www.sasaweb.com



CONGRESS COMMITTEE

LOCAL CONGRESS ORGANISING COMMITTEE:

Congress Chair: _____ Dr Sadé Hendricks
SASA CEO: _____ Ms Lezelle Britz
SASA National Secretary: _____ Dr Mike Blackburn
Scientific Committee Co-Chair: _____ Prof Busisiwe Mrara
Scientific Committee Co-Chair: _____ Dr Fatimah Lambat
Trade Liaison: _____ Dr Robin Mathew
TIDE representative: _____ Dr Nondwe Mgoqo
Wellness representative: _____ Dr Colin Beck

SCIENTIFIC COMMITTEE:

Co-chair: _____ Prof Busisiwe Mrara (HOD WSU)
Co-chair: _____ Dr Fatimah Lambat (EBU convenor)
Workshop programme: _____ Dr Nondwe Mgoqo
Nurses programme: _____ Dr Laura-Jane Loggie



ABOUT THE CITY & VENUE

Eastern Cape Province

With two major cities, Gqeberha (Port Elizabeth) and East London, the province serves as a hub for commerce, industry, and education, while its rural landscapes showcase the traditions of the Xhosa people. Visitors are drawn to the Wild Coast, Addo Elephant National Park, Tsitsikamma forests, and unspoiled beaches, making the Eastern Cape a destination of both cultural and ecological importance.

Boardwalk International Convention Centre

The Boardwalk International Convention Centre in Gqeberha, Eastern Cape, is a distinguished venue for conferences, exhibitions, and corporate events, offering state-of-the-art facilities within the Boardwalk Hotel and shopping Complex.

Getting to the Boardwalk International Convention Centre is easy, just 10 minutes from Port Elizabeth International Airport. The Eastern Cape offers well-established transport options. The centre is conveniently situated within the Boardwalk Hotel, close to beaches, major attractions, and a variety of accommodation and dining options.





PAST CONGRESS FACTS & STATISTICS

Past congress delegate numbers

2022

Virtual

1199

2023

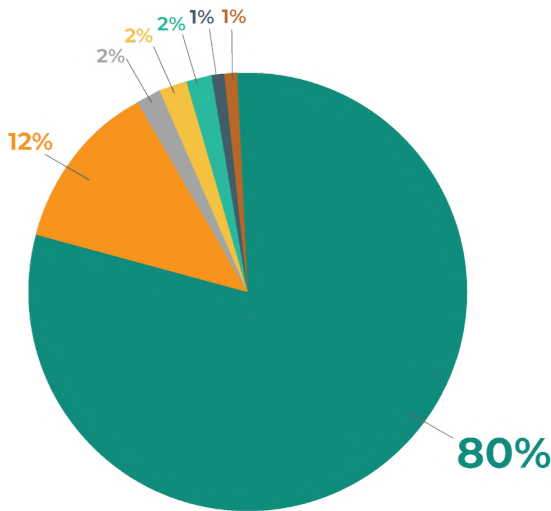
Bloemfontein

467

2024

AAAC Congress
Johannesburg

1108



- National (South Africa)
- Africa
- Australia
- Europe
- North America







FLOOR PLAN








The Exhibition Hall has been designed to ensure optimal delegate flow and prominent exposure for all participating companies.

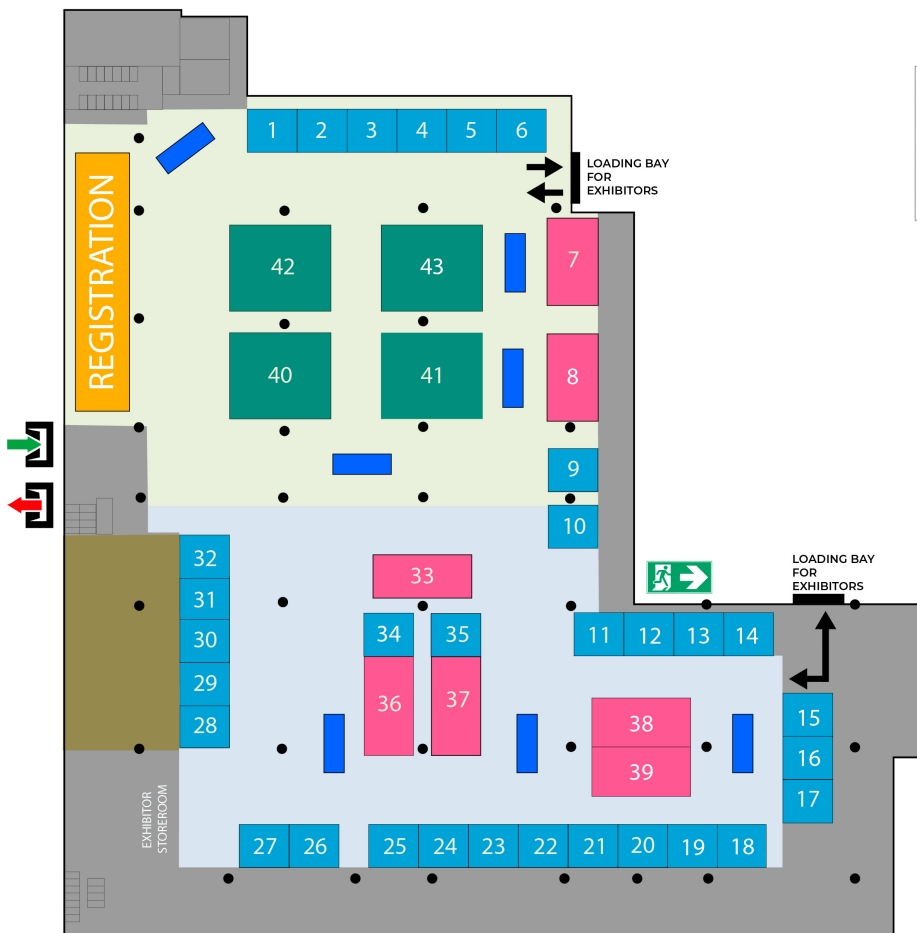
- *The height restriction leading up to the loading doors is 2.2m for vehicles.
- *Provisional floor plan, subject to change
- *Floor plan not sized to scale

-  6M X 6M STAND
-  6M X 3M STAND
-  3M X 3M STAND

CEILING HEIGHT RESTRICTIONS

3.6m Ceiling Height	3.3m Ceiling Height	2.6m Ceiling Height
		

-  REGISTRATION
-  EXHIBITOR STOREROOM
-  CATERING STATIONS
-  ENTRANCE / EXIT
-  EXHIBITOR LOADING BAY
-  EMERGENCY EXIT
-  PILLARS





EXHIBITION OPPORTUNITIES

Participation as an exhibitor offers your organisation a valuable opportunity to:

- Demonstrate products and innovations to a highly specialised audience
- Establish and strengthen relationships with anaesthesiologists, intensivists, nursing professionals, and allied healthcare providers
- Enhance visibility and reinforce your organisation's commitment to advancing clinical practice and patient care.

Exhibitors may select from the following **two** stand options:

1

Stand Space Only

Exhibitors are responsible for designing, constructing, and paying their custom-built stands using their own independent contractors

2



Shell Scheme Stand Package

A pre-constructed stand, with the option to customise by adding additional display elements

All fees exclude 15% VAT

Exhibition Option 1: Stand Spaces Only	Early Fees	Standard Fees
3m x 3m stand space only (Includes 2 trade delegates)	R72 250,00	R82 250,00
6m x 3m stand space only (Includes 4 trade delegates)	R140 000,00	R160 000,00
6m x 6m stand space only (Includes 8 trade delegates)	R270 000,00	R290 000,00
Additional trade access badges for 4 days	R4 000,00	R4 500,00
Congress dinner tickets Congress dinner tickets are not included in the stand space package and must be purchased separately	R600,00	R650,00



Exhibition Option 2: Shell Scheme Packages	Early Fees	Standard Fees
<p>3m x 3m stand space + Maxima shell scheme package (Corner stand) Includes:</p> <ul style="list-style-type: none"> • Includes 2 trade access badges • Shell Scheme Walling with black maxima frontage • Company Name in vinyl lettering • 2x Full colour fabric wall branding (3000mm x 2500mm each) • 15 Amp Plug Point • Carpet Tiles - Dark grey • Long-arm Spotlight • Branded lockable Cupboard • Round Café Table • 2x Café White Chairs  <p><i>* Any additional requirements or furniture will be invoiced separately</i> <i>* Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.</i> <i>* Fabric wall banners are the exhibitor's property after the congress</i></p>	<p>R105 000,00</p>	<p>R115 000,00</p>
<p>3m x 3m stand space + Maxima shell scheme package ('U' Shape stand) Includes:</p> <ul style="list-style-type: none"> • Includes 2 trade access badges • Shell Scheme Walling with black maxima frontage • Company Name in vinyl lettering • 3x Full colour fabric wall branding (3000mm x 2500mm each) • 15 Amp Plug Point • Carpet Tiles - Dark grey • Long-arm Spotlight • Branded lockable Cupboard • Round Café Table • 2x Café White Chairs  <p><i>* Any additional requirements or furniture will be invoiced separately</i> <i>* Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.</i> <i>* Fabric wall banners are the exhibitor's property after the congress</i></p>	<p>R115 000,00</p>	<p>R125 000,00</p>

Please note that the Maxima shell scheme mock-up images are provided for illustration purposes only. The displayed artwork will be replaced with the artwork supplied by the exhibitor.



6m x 3m stand space + Maxima shell scheme package (Back wall only)

Includes:

- Includes 4 trade access badges
- Shell Scheme Walling with black maxima frontage
- Company Name in vinyl lettering
- Full colour fabric wall branding (6000mm x 2500mm)
- 2x 15 Amp Plug Points
- Carpet Tiles - Dark grey
- 3x Long-arm Spotlights
- 1x Large pot plant
- 2x Branded lockable Cupboards
- 2x Round Café Tables
- 6x Café White Chairs



- * Any additional requirements or furniture will be invoiced separately
- * Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.
- * Fabric wall banners are the exhibitor's property after the congress

R189 000,00

R209 000,00

6m x 3m stand space + Maxima shell scheme package (Corner stand)

Includes:

- Includes 4 trade access badges
- Shell Scheme Walling with black maxima frontage
- Company Name in vinyl lettering
- 2x Full colour fabric wall branding
 - 1x Full colour fabric wall branding (3000mm x 2500mm)
 - 1x Full colour fabric wall branding (6000mm x 2500mm)
- 2x 15 Amp Plug Points
- Carpet Tiles - Dark grey
- 3x Long-arm Spotlights
- 1x Large pot plant
- 2x Branded lockable Cupboards
- 2x Round Café Tables
- 6x Café White Chairs



- * Any additional requirements or furniture will be invoiced separately
- * Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.
- * Fabric wall banners are the exhibitor's property after the congress

R198 000,00

R218 000,00

Please note that the Maxima shell scheme mock-up images are provided for illustration purposes only.
 The displayed artwork will be replaced with the artwork supplied by the exhibitor.



<p>6m x 3m stand space + Maxima shell scheme package ('U' Shape stand) Includes:</p> <ul style="list-style-type: none"> • Includes 4 trade access badges • Shell Scheme Walling with black maxima frontage • Company Name in vinyl lettering • 3x Full colour fabric wall branding <ul style="list-style-type: none"> ○ 2x Full colour fabric wall branding (3000mm x 2500mm each) ○ 1x Full colour fabric wall branding (6000mm x 2500mm) • 2x 15 Amp Plug Points • Carpet Tiles - Dark grey • 4x Long-arm Spotlights • 1x Large pot plant • 2x Branded lockable Cupboards • 2x Round Café Tables • 6x Café White Chairs  <p><i>* Any additional requirements or furniture will be invoiced separately</i> <i>* Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.</i> <i>* Fabric wall banners are the exhibitor's property after the congress</i></p>	<p>R207 000,00</p>	<p>R227 000,00</p>
<p>6m x 6m stand space + Maxima shell scheme package (Island) Includes:</p> <ul style="list-style-type: none"> • Includes 8 trade access badges • Shell Scheme island wall, with black maxima frontage • Full colour fabric wall branding • 2x Full colour fabric wall branding (3000mm x 2500mm) • 2x 15 Amp Plug Points • Carpet Tiles - Dark grey • 6x Long-arm Spotlights • 2x Small pot plants • 2x Branded lockable Cupboards • 2x Round Café Tables • 6x Café White Chairs • 2x Cocktail tables • 6x Cocktail Chairs  <p><i>* Any additional requirements or furniture will be invoiced separately</i> <i>* Artwork must be supplied by the exhibitor in the required format, in accordance with the provided specifications, and submitted by 16 July 2026.</i> <i>* Fabric wall banners are the exhibitor's property after the congress</i></p>	<p>R349 000,00</p>	<p>R369 00,00</p>

Please note that the Maxima shell scheme mock-up images are provided for illustration purposes only.
 The displayed artwork will be replaced with the artwork supplied by the exhibitor.



Additional trade access badges for 4 days	R4 000,00	R4 500,00
Congress dinner tickets Congress dinner tickets are not included in the stand space package and must be purchased separately	R600,00	R650,00

The above shell scheme packages all include the below:

- Labour
- Transport & Logistics
- Certified Electrician - Electrical wiring
- Certificate of Compliance




SPONSORSHIP OPPORTUNITIES

All fees exclude 15% VAT

<p>Registration sponsorship This sponsorship will include:</p> <ul style="list-style-type: none"> • 6m x 3m stand space only package • Recognition of sponsorship on congress website • Banner advert on the congress mobile app • Two flyers / dosage cards in the congress bag (prints supplied by sponsor) • 4 trade access badges <p>The following items will be branded with the sponsor's logo:</p> <ul style="list-style-type: none"> • A custom build registration desk with the sponsor's logo • Delegate registration bags and lanyards <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	<p>R350 000,00</p>	<p>R400 000,00</p>
<p>International speaker sponsorship Sponsor to cover:</p> <ul style="list-style-type: none"> • Economy class return flights • Accommodation • Airport transfers • Speaker registration • Banner advert on the congress mobile app • One flyers/dosage cards in congress bag (prints supplied by sponsor) <p>Recognition of sponsorship will be included on the congress website</p> <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	<p>R120 000,00</p>	<p>R120 000,00</p>
<p>Local speaker sponsorship Sponsor to cover:</p> <ul style="list-style-type: none"> • Economy class return flights • Accommodation • Airport transfers • Speaker registration • Congress dinner <p>Recognition of sponsorship will be included on the congress website</p>	<p>R30 000,00</p>	<p>R30 000,00</p>
<p>Workshop sponsorship (Wednesday, 9 September 2026) Sponsors have the opportunity to participate in the hands-on workshop by:</p> <ul style="list-style-type: none"> • Providing equipment, consumables, models • Sponsors are welcome to bring banners for display and provide hand-outs to delegates at the entrance of the workshop room. • Assisting and interacting with the delegates during the workshop 	<p>R40 000,00</p>	<p>R45 000,00</p>





Industry-sponsored symposia

Hosting an industry-sponsored symposia offers your company an exceptional opportunity to showcase your emerging therapies, technologies or services, and engage directly with delegates in a dedicated space. Symposia slots are limited to 2 slots per day.



<p>Breakfast symposium sponsorship (10, 11 & 12 September 2026) 2 spaces available per day Includes:</p> <ul style="list-style-type: none"> • Including catering - Maximum of 60 pax apply • Advertised to all registered and paid delegates <p>Excludes: The sponsoring company will be responsible for all symposium speaker-related expenses: registration, travel and accommodation, associated fees, speaker costs, and honorarium etc.</p>	R50 000,00	R55 000,00
<p>Lunch symposium sponsorship (10, 11 & 12 September 2026) 2 spaces available per day Includes:</p> <ul style="list-style-type: none"> • Including catering - Maximum of 60 pax apply • Advertised to all registered and paid delegates <p>Excludes: The sponsoring company will be responsible for all symposium speaker-related expenses: registration, travel and accommodation, associated fees, speaker costs, and honorarium etc.</p>	R62 000,00	R67 000,00
<p>Welcome/Opening function sponsorship Branded banners to be supplied by the sponsor to be featured in the function area. Sponsor to be recognised at the event and on the congress website</p> <ul style="list-style-type: none"> • Banner advert on the congress mobile app • One flyers/dosage cards in congress bag (prints supplied by sponsor) <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R150 000,00	R180 000,00
<p>Congress Dinner sponsorship Branded banners to be supplied by the sponsor to be featured in the dinner area Sponsor can invite delegates (including company personnel - 1 table with up to 10 delegates). Sponsor to be recognised at the event and on the congress website</p> <ul style="list-style-type: none"> • Banner advert on the congress mobile app • One flyers/dosage cards in congress bag (prints supplied by sponsor) • 1 minute company video to be played during the function <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R300 000,00	R300 000,00



<p>Speakers' dinner sponsorship</p> <p>Sponsor to be recognised at the event and on the congress website</p> <ul style="list-style-type: none"> Banner advert on the congress mobile app One flyers/dosage cards in congress bag (prints supplied by sponsor) <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R150 000,00	R150 000,00
<p>Registrar dinner sponsorship</p> <p>Sponsor to be recognised at the event and on the congress website</p> <p>x2 sponsoring company representatives are welcome to attend the dinner</p>	R50 000,00	R50 000,00
<p>Educational grant</p>	R100 000,00	R100 000,00
<p>Green Partner Sponsorship </p> <p>As a Green Sponsor, your organisation will be recognised as a leader in championing eco-friendly practices within the industry and directly supporting the event's sustainability goals.</p> <p>Sponsorship Benefits:</p> <ul style="list-style-type: none"> Official recognition as a Green Sponsor across all event branding touchpoints (event flyers, website, and mobile app) <ul style="list-style-type: none"> Opportunity to provide 1x Sustainability Alert on the congress mobile app Prominent logo placement at all sustainability stations (recycling points & water refill stations) Branded reusable water bottles placed in all delegate bags (sponsor-supplied) 	R70 000,00	R85 000,00
<p>Digital poster screen sponsorship </p> <p>Showcase your brand where delegates engage most with scientific content. Poster display screens will feature your company branding throughout the congress.</p> <p>Sponsorship Benefits:</p> <ul style="list-style-type: none"> Branding on all poster digital screens Logo recognition in the official programme under the Poster Session section 	R25 000,00	R30 000,00
<p>Delegate bag inserts (per flyer/card)</p>	R10 000,00	R12 000,00
<p>Wi-fi sponsorship</p>	R80 000,00	R90 000,00
<p>Plenary Session - 20 second advert (a still PowerPoint or video)</p> <p>Advert to appear on during 1 plenary session</p> <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R20 000,00	R25 000,00



This sponsorship contributes to the congress's sustainability goals

<p>Congress app & website sponsorship </p> <p>Acknowledgement on the congress website</p> <p>Includes:</p> <ul style="list-style-type: none"> • x2 congress app rolling banner advertisements • Limited to 2 sponsors <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R60 000,00	R70 000,00
<p>Congress app rolling banner advertisements </p> <p>Banner advert on the congress mobile app to be displayed all throughout the congress (artwork to be supplied to the congress organiser)</p> <p>Includes:</p> <ul style="list-style-type: none"> • Repeated exposure every time delegates open or navigate the app. • Includes URL link to direct to the sponsors website or promotional content <p><i>* artwork must be supplied by the exhibitor in the required format, according to the provided specifications and within the stated deadline</i></p>	R5 000,00	R7 500,00

All fees exclude 15% VAT



EXHIBITION & SPONSORSHIP TERMS & CONDITIONS:

1. Eligibility

- To book an exhibition stand package, you must be a SASA Alliance Member.
- Existing Alliance Members must renew their membership for the SASA Congress 2026.
- To become a SASA Alliance Member, please email: finance@sasaweb.com

2. Booking Terms

- All exhibition and sponsorship bookings are subject to the full trade exhibition and sponsorship terms and conditions, which are binding.
- Early fee discount: Exhibition package **paid in full by 16 February 2026** are eligible for the early fee discount.
- Standard fee: Exhibition package **paid in full from 17 February 2026** will not receive a discount.

3. Payment

- Full standard fee payment must be received by **06 July 2026**.
- Proof of payment must be emailed to accounts@velocityvision.co.za
- Late payments may incur interest charges.
- Purchase orders are not accepted as proof of payment.
- Failure to pay by the stipulated dates may result in being denied access to set-up/build-up, while remaining liable for the full payment.
- All prices are subject to VAT.

4. Cancellations

- All cancellations must be requested in writing via email to: sasa@velocityvision.co.za
- Cancellation requests are only valid once acknowledged in writing by a Velocity Vision staff member.
- Cancellation fees apply as follows:
 - Until 21 April 2026: **No cancellation fee**
 - 22 April – 5 July 2026: **50% of total fee**
 - From 06 July 2026 onwards: **100% of total fee**
- Only approved refunds will be issued after the event.



5. **Booking Confirmation**

- Only online completed Exhibition / Sponsorship Bookings will be accepted.
- No bookings will be confirmed via email or telephone, and no reservations are allowed.
- Stand spaces and sponsorships are reserved via a live booking system.
- A cost estimate / Pro-forma invoice or Tax Invoice will be issued upon receipt of the signed Booking Form, depending on the options selected during booking.

6. **Exhibitor Responsibilities**

- Trade companies must adhere to set-up/build-up and break-down times as outlined in the exhibition manual.
- Exhibitors may not assign or sub-let any part of their allocated stand space without express written permission from the organiser.
- Storage space solutions will be communicated closer to the event date.

7. **Legal & Contractual**

- All submitted bookings confirm that the rules and regulations have been read, understood, and agreed to.
- The delegate list will only be provided to fully paid trade exhibitors after the event.
- This document constitutes a legal and contractual agreement. Generating a stand space package or sponsorship booking confirms that the company is responsible for full payment of the exhibition or sponsorship selected.



CONTACT DETAILS

For any enquiries or additional information about the 2026 SASA Congress, we invite you to reach out to us directly.

Exhibition & Sponsorship:
sasa@velocityvision.co.za

Finance:
accounts@velocityvision.co.za

