



UNIVERSITY OF
BIRMINGHAM

Marc Atkin

Marc Atkin has been a Consultant in Diabetes, Endocrinology and Internal Medicine in Bath, UK since 2012 and Clinical Lead from 2017-24. He led the establishment of the Bath Integrated Diabetes Service in 2013 which is the longest running in the SW of England.

Marc was appointed as the National Specialty Advisor for Diabetes for NHSE England in July 2024. In this role he is national lead or co lead for type 1 diabetes, Early stage type1 diabetes & Diabetes Technology

He was Diabetes Lead of NHS England's Southwest Cardiovascular Clinical Network since 2016-24. In this time, he oversaw successful implementation of diabetes technology across the region, support of primary care diabetes services including GP diabetes champions and implementation of diabetic foot peer reviews across the SW and beyond.

Marc has also served on various committees alongside different partners within Diabetes in the UK such as Association of British Clinical Diabetologists (ABCD), Diabetes UK, Breakthrough type 1 diabetes & Association of British HealthTech Industries (ABHI). He was also one of the leads on the Quality in Care Diabetes Judging Panel for 8 years.

Marc is also diabetic foot lead for the Royal United Hospital, Bath and has taken part in a SW Peer Review team that has successfully reduced amputation rates across the Southwest.

He has been part of Diabetes UK's National Clinical System Leaders Programme and has served on DUK's Health Professional Advisory Council since 2023.

Marc's interests include service development & system leadership, data- driven population health and integration of technology into clinical pathways. He is part of a team working on developing clinical pathways that maximise the opportunities offered by diabetes technology.

He has also been the Associate Medical Director for Primary Care Integration for Bath, Swindon & Wiltshire ICS/Acute Hospitals Alliance since 2022. Here he indulges his interests in population health, clinical strategy and operational research