



CSSI 2024



Power and Inclusion in Cross-Sector Social Interactions



Cape Town | 3-6 APRIL 2024
University of Cape Town Graduate School of Business

PROGRAMME

DAY 1 | WED 3 APRIL 2024

Doctoral Consortium and PRME Annual General Meeting

	Lecture Theatre 06	Lecture Theatre 07
8:00 – 13:00	Morning Session: Doctoral Consortium Break out rooms: Executive Room, Boardroom 1 and Boardroom 2	9:30 – 12:45 Session 1: PRME Chapter Africa Annual General Meeting Session 2: Panel Discussion - Collaborating for impact: The imperative of business schools in Africa
13:00 – 14:00	Lunch for Doctoral Consortium and PRME participants (GSB Protea Breakwater Restaurant)	
14:00 – 17:00	Afternoon Session: Doctoral Consortium	Session 3: i5 Workshop
17:00 – 19:00	Welcome Cocktail for all conference participants with music by Mapumba Cilombo (GSB Conference Centre rooftop)	

DAY 2 | THURS 4 APRIL 2024

Learning Journey (LJ) Day

8:00 – 9:00	Registration – coffee / tea						
9:00 – 9:30	Introductory Plenary Session (GSB Conference Centre Auditorium) Introducing the learning journeys and setting the scene for the day						
9:30 – 10:00	Travel to learning journey sites						
10:00 – 15:00	LJ 02 Cross-sector collaboration for early childhood development Hosts: Nico Pascarel and Pierre Coetzer (Reciprocity) Location: Langa township	LJ 03 Cross-sector collaboration in health care Hosts: Herman Grobler and David Grier (Cipla Foundation) Location: Cipla HQ and Mfuleni township	LJ 04 Energy access in low-income communities Host: Josephine Musango (University of Cape Town Graduate School of Business) Location: Khayelitsha	LJ 05 Partnering for food system change Hosts: Andrew Boraime and Tessa Chittenden (Western Cape Economic Development Partnership) Location: Philippi	LJ 06 Collaboration at the V&A Waterfront Host: Heather Parker (SOLVE@ Waterfront) Location: V&A Waterfront	LJ 07 Building partnerships between economic and conservation support organisations Host: Lynette Munro (Nature Connect) Location: Kenilworth	LJ 08 Supporting innovation and entrepreneurship in Philippi Village Hosts: Bushra Razack and Vanessa Ramanjam (Philippi Village) Location: Philippi
15:00 – 16:00	Travel back to GSB – coffee / tea at Conference Centre at 15:30						
16:00 – 17:30	Interactive debrief and exchange (GSB Conference Centre Auditorium) Moderators: Ralph Hamann and Rebecca Freeth Sharing perspectives and learnings from the visits – common themes, ideas, approaches						

DAY 3 | FRI 5 APRIL 2024

Main Conference Day 1

8:00 – 8:45	Registration – coffee / tea				
8:45 – 9:15	Welcome and Opening (GSB Conference Centre Auditorium)				
9:15 – 10:30	Plenary Keynote Panel Speakers: Barbara Gray , Sibongile Mkhabela , Mahmood Soday Moderator: Luvuyo Maseko				
10:30 – 11:00	Coffee / tea in Conference Centre				
THEMATIC TRACKS	TRACK A Knowledge and identity in collaboration	TRACK B Collaboration to promote inclusion	TRACK C Inclusion in the process of collaboration	TRACK D Convening, envisioning, storytelling	TRACK E Technologies, models, scenarios
GSB B Block	LT 02	LT 04	LT 05	LT 06	LT 07
11:00 – 12:40 Parallel sessions - 1	A1 Framing cognition or identity Moderator: Jonathan Doh When a public good becomes a common good: The challenges of institutionalizing collective action (Bertello , Ricciardi, Forliano, De Bernardi) We are gonna need a bigger frame: A frame alignment method to include diverse perspectives in transformative innovation (Margolis*) How Organizations in Cross-Sector Partnerships Reach A Compromise on Differently Perceived Social Risks (Fiske)	B1 ... in food systems Moderator: Jill Bogie Participatory program assessment of a resilience and food security activity in Zimbabwe: Analyzing youth and adult perspectives to improve relationships, services, and results (Mguwata , Chiromo, Jonson, Matsinhe) Alternative food systems and social alliances: The Valdivia-Antioquia Colombia case (Diaz* , Monsalve, Ordóñez, Muñoz, Rodríguez, Marín) Driving sustainable dairy development in Kenya: Unlocking the power of cross-sector collaboration (Gitundu) Fostering participation across the policy cycle for food systems transformation: Examples from across the world (Ilie*)	C1 Panel Conversation (online speakers/moderator) Working with communities: Can partnership brokering help to navigate power imbalances (and promote inclusion) Conveners: Leda Stott* / Bulbul Baksi* Moderator: Leda Stott* Drawing upon experiences from different country and cultural contexts the panel will discuss whether partnership brokering and the promotion of principle-based collaboration can make a difference in the navigation of power with and among marginalised communities, and how it might assist communities to express and make use of their own power. Speakers: Kwasi Amponsah Boateng* , Anindita Majumder* , Olukayode Soremekun (Sbaba)* , Peni Tawake*	D1 Convening and tensions Moderator: Marlene le Ber Building the boat while sailing – How orchestrators navigate member engagement tensions when building multi-stakeholder coalitions (Pfisterer , Maas) The role of orchestrators and catalysts in building and progressing cross sector partnerships: Evidence from South Africa (Szerb , Sehgal) Difficult Conversations (De Villiers) The challenge of establishing cross-sector partnerships: Problematising power asymmetry in the global south's water governance (Abreu , Nascimento, Studart)	E1 Technology and innovation Moderator: Annika Surmeier Building cross-sector collaborations for sustainable seafood supply chains: Using technology to support marginalised small-scale fishing communities in South Africa (Meyer , Luiz, Grutter, Parker) Cross-sectoral approach in ending technology facilitated gender-based violence - a global research (Daniel*) Big Data Sharing in Cross-Sectoral Partnerships: The Cognitive and Social Grounds of Willingness to Share (Renzi*)
12:40 – 13:50	Lunch in Conference Centre				

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13:50 – 15:30 Parallel Sessions - 2	<p>A2 Workshop (Executive Room)</p> <p>Embedded Research Translation: Conducting contextual and relevant research for social impact through equitable academic – practitioner knowledge co-creation</p> <p>Conveners: Priyanka Brunese / Chelsea Coakley / Yuehwen Yih</p> <p>In this workshop participants will first take stock of their power as academic researchers and practitioners in field, and will then engage in activities to re-imagine/ re-design the research lifecycle to intentionally embed translation and utilization of research in practice and policy.</p>	<p>B2 ... in environmental sustainability and climate action</p> <p>Moderator: Monica Mbiba</p> <p>Co-creation of an eco-cultural corridor in the lower Eerste River Catchment, Western Cape, South Africa, to scale social impact: A case study of the Faure Community (Lewis)</p> <p>Cross Sector Partnership for Sustainability: Lessons from Lake Tana Watershed, Ethiopia (<u>Adgo</u>, Waldmann, Fetene, Tiruneh, Andarge, Terefe, Asfaw)</p> <p>Exploring cross-sector partnership structures for equitable local climate action: a qualitative study utilizing structuration theory (<u>Samuel*</u>, Clarke, Isabu)</p> <p>Rural Action for Climate Resilience (Harding)</p>	<p>C2 Fostering inclusion in context</p> <p>Moderator: Anna Szerb</p> <p>Power imbalance in local corporate-community interactions: a human security perspective and evidence from Colombia (<u>Bojicic-Dzelilovic</u>, Martin)</p> <p>The role of political and cultural embeddedness of global healthcare innovations: A case study of global healthcare partnerships (<u>Karakulak</u>, Stadler)</p> <p>Erased from the table: Perils and pathways forward for CSSI in transformative innovation (Ganson)</p> <p>Fostering cross-sector collaboration to combat corruption in South Africa (Madonsela*)</p>	<p>D2 Panel Conversation</p> <p>Working with powerful actors</p> <p>Convenor: Sarita Sehgal Moderator: Jim Austin</p> <p>This panel will bring together actors who hold different sources of power to engage in authentic dialogue and exchange on how to navigate and transcend deeply entrenched power imbalances. Speakers from Business, Philanthropy, Government, and Civil society will briefly share their perspectives and experience before engaging in active discussion with the audience.</p> <p>Speakers: Heena Brahmbhatt Tim Conibear Caroline Kioko Adam Kendall</p>	<p>E2 Scenarios, stories and visualization</p> <p>Moderator: Ralph Hamann</p> <p>Collectively re-imagining the future of polarised situations (<u>Freeth</u>)</p> <p>Blowing into the Embers, Sparking Substantive Change: Storytelling as the Key to Community Development (Mkhabela, <u>Pooe</u>, Magalela)</p> <p>Collective imagination and visualization for a desired future (Lin)</p>
15:30 – 16:00	Coffee / tea in GSB B Block				
16:00 – 17:40 Parallel Sessions - 3	<p>A3 Learning in collaboration</p> <p>Moderator: Andrew Boraine</p> <p>A Review of Learning in Sustainability-Oriented, Cross-sector Partnerships (Singh)</p> <p>(Re)considering sustainability leadership at the nexus of biodiversity and inclusive economic growth (<u>Stanberry</u>)</p> <p>Inclusive Insurance Innovation Lab (Jones)</p> <p>Learning Communities as a Sphere for World-Building: The Case of Venezuelan Migrants in Colombia (Gutiérrez Pérez, <u>Gómez Cortés</u>, Díaz Ramírez)</p>	<p>B3 Panel Conversation</p> <p>No one left behind? What role for business schools in enabling inclusive partnerships?</p> <p>Convenor: Rob Van Tulder</p> <p>This panel explores how to empower students, academics and practitioners at the same time. How to design inclusive approaches for teaching and research on effective cross-sector partnerships? What role for Partnership Portfolio Management. This panel will introduce a poster competition and share the experience of scholars on how to use the recently released book 'Principles of Sustainable Business' that is part of the PRME series. (www.principlesofsustainable-business.nl)</p> <p>Speakers: Oana Branzei David Horan* Amelia Clark Mumbi Wachira Luke Fisk</p>	<p>C3 Workshop (Executive room)</p> <p>What does inclusion look and feel like, and who are we asking?</p> <p>Conveners: Landisiwe Binza / Shazia Islamshah / Sarah Miller</p> <p>In this interactive workshop participants will explore inclusion from a variety of perspectives and consider individual and institutional barriers as well as strategies to address them. The conversational design of the session will promote active inclusion of all participants' views, experiences and insights.</p>	<p>D3 Convening and power</p> <p>Moderator: Kay Lala-Sides</p> <p>Ensuring equal voice at a tilted table? An explorative study among partnership conveners about their role and practices in addressing power dynamics (<u>Van Hille</u>, DiVito, van Wijk)</p> <p>Building and sustaining collective power (<u>Zerda*</u>)</p> <p>Cooperation at Eye Level in Multi-Stakeholder Partnerships: Preparing Guidance for Practitioners (<u>Hemmati*</u>, Limbach)</p> <p>Power and partnership, the role of a collaborative intermediary in igniting transformative potential (<u>Cullinan</u>, Winkler)</p>	<p>E3 Business model innovation</p> <p>Moderator: Camille Meyer</p> <p>Digitally Enabled Business Models for a Fair and Sustainable Energy Transition (<u>Oja Da Silva</u>, Bohnsack)</p> <p>Combining cross-sector partnerships with decarbonization tendencies, digitalization, and energy transition decentralization (<u>Abreu</u>, Siebra, Linneberg)</p> <p>Building Innovative Business Models and Sustained Capabilities for Rapidly Transforming Electricity Sectors: Conceptual Considerations and Preliminary Evidence from a Cross-Country Comparison of South Africa and Switzerland (Worch, <u>Makiva</u>, Kabinga)</p> <p>Frugal Innovations at the base of the pyramid: Inclusive Business models and partnering to leverage societal benefits (Kyejijusa)</p>

17:45 – 18:30 Auditorium	Plenary Connecting Session – Moderator: Lea Stadtler Presentation of CSSI Lifetime Achievement Award by Barbara Gray
18:45 – 21:00	Conference Dinner at the Two Oceans Aquarium Brief walk from the GSB to the Aquarium Keynote talk by Helen Lockhart , Conservation & Sustainability Manager at Two Oceans Aquarium, on collaboration for marine conservation South African traditional music performance with Dizu Plaatjies and friends

DAY 4 | SAT 6 APRIL 2024

Main Conference Day 2

8:45 – 9:15	Plenary Connecting Session (GSB Conference Centre Auditorium) - Moderators: Darian Stibbe and Sarita Sehgal				
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9:20 – 11:00 Parallel sessions - 4	A4 Knowledge inclusion and research-practice collaboration Moderator: Cynthia Rayner Advancing diversity, equity, and inclusion accountability in knowledge mobilization: Insights from a cross-sector action research partnership (Cornelius-Hernandez) Dynamics of power and inclusion / exclusion in collaborative interdisciplinary research teams (Freeth) Better understanding and evidencing the processes and outcomes of community engagement with global health research (Bladon) From intent to action: Embedding organizational practices of equity, diversity, inclusion & decolonization in leadership (Le Ber , Fryday-Field)	B4 ... in the workplace and labour markets Moderator: Jill Bogie Fostering sustainable partnerships: A systemic approach linking TVET college system and the automotive industry in South Africa (Burmeister , Patel) Networking power: A partnering model for achieving inclusive decision-making between government and grassroots (Paterson) Exploring the effects of menstruation leave (Mother's Day) on the representation and retention of women in Zambian organizations (Chirwa) Rethinking partnership models for greater impact: lessons from the Year Beyond programme (Boulle)	C4 ... in grant-making and international development Moderator: Brian Ganson Shifting power through flexible grant making: Experiences of a feminist fund in Uganda (Afoyomungu, Bogere , Tamale, Mbabazi) Demystifying partnerships between international development actors and private sector organizations: Multi-case study of USAID's private sector partnerships (Brunese , Yih) Drought and small-scale farming: Coping mechanisms and the needs for adaptation and mitigation in Kenya's Narok and Nakuru counties (Falkenberg*) Articulating social alliances in post-disaster reconstruction situations: The case of Presentes in Medellín – Antioquia, Colombia (Díaz, Ordóñez* , Monsalve)	D4 Panel Conversation Advancing sustainability and climate action through collaboration with African universities Convener: Mumbi Wachira PRME Chapter Africa This panel will explore the opportunities African universities have as brokers and catalysts for cross-sector collaboration on sustainability and climate action on the continent. The discussion will focus on opportunities for joint efforts in research, curriculum development, community engagement, and institutional operations to promote sustainable practices, drive ambition towards achieving the SDGs and address regional challenges. Speakers: Rob Van Tulder Priyanka Brunese Jim Austin Ralph Hamann Joanne Harding	E4 Exploring Impact and value of collaboration Moderator: Cecile Feront Results of multi-stakeholder partnerships: Social, ecological and economic impacts at the local level (Hemmati* , Limbach) Appropriating relational value from collaborative networks for sustainability (DiVito , Good, van Wijk, van Hille, Lam, Martina, Wakkee) Countervailing idealism: The dark side of cross-sector partnerships (Stadtler , MacDonald, Knight, Hustad) Unpacking the ephemeral impact of philanthropic initiatives in sub-Saharan Africa (Kioko)
11:00 – 11:30	Coffee / tea in Conference Centre				

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11:30 – 13:10 Parallel Sessions - 5		B5 ... in local development/resilience Moderator: Chelsea Coakley Partnering for impact: Transformative social innovation through an intermediary organisation (Mayson) Grassroot-level Brokering: From Transactional to Transformative Cross-sector Social Partnerships (Mahanti , Pedersen) Sensemaking to Enable Sustainable Development: Shared and contested notions of the Global Goals in local implementation (Murphy* , Stanberry) Bouncing back the same way? The role of cross-sector social interactions for equitable business resilience (Nussbruch)	C5 Researchers and universities as catalysts for collaboration Moderator: Barbara Gray African universities as enablers of social innovation and sustainable development: a partnership perspective (Surmeier , Leger, Littlewood, Hamann, Awor, Kwakye, Holt, Doherty, Bignotti, Lashitew) Researchers convening dialogue to address grand challenges: Affordances and tensions (Hamann , Nilsson, Drimie, Freeth) Cross-sector partnering and sustainability transitions: Examining University-directed multi-sector organising for decarbonisation in the shipping industry (Knight , Norris)	D5 Complexity, goal heterogeneity, and global-local linkages Moderator: Iteke van Hille Strategies and challenges to implement SDG13 and its connections: A comparative study of multi-stakeholder partnership responses to a governance-by-goals approach (Fast*) Participation and inclusion in transnational multi-stakeholder partnerships for sustainability (Horan*) How multi-stakeholder partnerships can achieve transformative effects (Wanner*)	E5 Panel Conversation Assessing CSPs’ Societal Impact: Understanding the past and shaping the future Convenor: Lea Stadler Moderator: Rebecca Freeth How can partnership practitioners and scholars learn from each other when it comes to assessing CSPs’ societal impact and what should the future of CSP evaluation look like? Speakers: Lea Stadler Jonathan Doh Sarita Sehgal Georgia Bladon
13:10 – 14:15	Lunch in Conference Centre				
14:15 – 15:55 Parallel Sessions - 6	A6 Decolonizing relationships and grappling with history Moderator: Lori di Vito When the story (rather than the impact) remains at the centre: Uncovering colonial traces in business-NGO partnerships (Becker* , Stadler) The relational work of heterogeneous collectives (Rayner) Facing the demons of the past: Grappling with collective trauma in a multi-stakeholder process (Jones , Hamann, Sehgal) Understanding community-level contestation in processes of intermediation between traditional communities and mining companies: A relational justice perspective (Makaula)	B6 ... in supply chains and entrepreneurial ecosystems Moderator: Oana Branzei Informal – formal sector interactions: Challenges and opportunities from India’s e-waste management systems (Bhaskar, Griffin , Radulovic) Power and Inclusion in Collaborating for Entrepreneurship (Purdy*) Mismatch in African entrepreneurial ecosystems: how to cater to smallholder farmer entrepreneurs? (Derks , Romijn, Knorringa) Differences in entrepreneurial ecosystems: Implications for entrepreneurship training in Africa (Derks , Bidmon)	C6 Partner selection and portfolios Moderator: Amelia Clarke Partner selection in cross-sector collaboration: Why an environmental NGO may not prefer to partner with the greenest firms (Norheim-Hansen , Donmez) Configuring partnership portfolios for enhanced sustainability performance: A QCA analysis (Dzhengis*) Fostering Intersectoral Collaboration in Madagascar through the Population Health Environment (PHE) Network (Andriamalala)	D6 Leadership and boundary-spanning Moderator: Helena Knight Exposing the hidden effect of Galvanism during Cross-Sector Collaborations (Lala-Sides) Exploring the roles of boundary spanners in multi-stakeholder partnerships: a multiple case study investigation in the Agro-Processing Industry of South Africa (Pillay) All hands on deck (Webb)	E6 Workshop (Executive Room) That’s all very well in practice, but it will never work in theory Conveners: Priyanka Brunese / Darian Stibbe This engaging session will explore (1) where are the mismatches in theory and practice of CSPs (2) what are the causes for those mismatches? (3) what can we do to bridge theory and practice going forward? Using round table discussions and hands-on activities the goal will be to identify ways to promote evidence-based practice and practice-based theory.

16:00 – 16:30	Coffee / Tea in Conference Centre
16:30 – 18:00 Closing Plenary	Interactive Plenary Session Speakers: Monicah Mbiba and Andrew Borraine Moderator: Nicole Banister Integrating insights from the learning journeys, conference sessions, and open interactive space to generate ideas for the way forward and recommendations for research and practice Closing remarks

