



Rotterdam, The Netherlands

**30 June - 3 July 2024**

De Doelen International  
Congress Center

Organized by



european  
federation of  
biotechnology

In association with



# PROMOTIONAL TOOLKIT

## ECB2024, IBS2024 and NBC-24 Congress: 30 June - 3 July 2024

### De Doelen International Congress Center

#### Relocated to Rotterdam, the gateway to Europe

The Dutch Biotechnology Association (NBV) is pleased to host the World's two longest running biotechnology congresses, European Congress on Biotechnology 2024 (ECB2024) and International Biotechnology Symposium 2024 (IBS2024), at their annual meeting, National Biotechnology Congress 2024 (NBC-24), in the Netherlands.

Since 1960, IBS2024 has been the major event organised by the biotechnology sub-division of IUPAC, the International Union of Pure and Applied Chemistry.

#ECB2024 is the 19th Congress organised by the European Federation of Biotechnology, one of the longest running biotechnology congresses in Europe.

The Organising Committee extends a special welcome to colleagues from the Asian Federation of Biotechnology. Combining three major biotechnology events in this way has attracted leading experts from across the World to present plenary lectures and keynote presentations in 30 symposia.

### Call for action!

We need your support to play a leading role at ECB2024, by means of collaboration. With your promotional collaboration, we aim to expand our reach globally from researchers to senior biotechnology experts and their institutions.

[Register Now](#)

## Using this promotional pack

This pack provides you with a range of suggested messages and creative assets to help raise awareness of ECB2024 amongst your networks of the biotechnology community.

Sign up to become an ECB2024 collaborator and we will feature your organisation on our website with your logo and interactive link.

## Key dates and deadlines to promote:

Keep an eye on upcoming key deadlines and promote accordingly - [Click here](#)

## Social media

Please follow ECB2024 on social media and engage. Use the assets below with your social media content. ***share, like, comment and re-post.***

### Follow us:

@EFBiotechnology 

european-federation-of-biotechnology 

You are encouraged to announce your involvement, participation and exhibition using your social media handles

**Don't forget to use  
#ECB2024 in your posts!**

# Newsletters/Emails

Please use/adapt the following content for any newsletters, email and website campaigns.

If you require the content in a different format, please do get in touch:

We are pleased and excited to announce that the **European Congress on Biotechnology** will be back in 2024, with the overarching theme: Grand Challenges for Biotechnology: Health; Food Security; and Global Warming

The **#ECB2024** will be held in **Rotterdam, the Netherlands**, at the De Doelen International Congress Center, from **30 June to 3 July 2024**.

Rotterdam is known as the gateway to Europe, one of the most easily accessible cities by air, train, road and sea – with affordable hotel choices and a dynamic mix of business and leisure opportunities.

The Congress includes three major biotechnology events:

- The European Congress on Biotechnology ECB2024, biennial event organised by the European Federation of Biotechnology since 1978
- The IBS2024, an event of International Union of Pure and Applied Chemistry IUPAC
- The annual conference of the Nederlandse Biotechnologie Vereniging (NBV) – NBC-24

The Congress will bring together top scientists, as well as leaders from biotechnology industry and academia, to share their knowledge that will form the basis for future commercial innovations.

The programme of the Congress includes plenary sessions, symposia, workshops, and panel discussions, as well as a trade exhibition and networking opportunities.

The confirmed Plenary Speakers include:

- Sang Yup Lee, Korea Advanced Institute of Science & Technology (KAIST), Korea
- Chris Bowler, Ecole Normale Supérieure de Paris, France
- John van der Oost, Wageningen University & Research, the Netherlands

All attendees are invited to **submit an abstract and present their research** as:

- a short talk
- a flash poster presentation
- a poster presentation

The deadline for submission of abstracts for oral presentations and posters is 12 April 2024.

Registration and abstract submission are open! You can find more information [here](#).



# Promotional Assets

The following assets have been created for promotional purposes.

Please use the assets and messaging to promote ECB2024 to your network and beyond:



Logos



Email signature/banner

This is to be inserted in your email signature or can be used as a banner.



# Promotional Assets



## Registration now open

Book now:

[www.ecb2024.com/register1](http://www.ecb2024.com/register1)

Check out the programme, detailing keynote sessions, abstract submission details:

[www.ecb2024.com/submission-guidelines](http://www.ecb2024.com/submission-guidelines)



## Full programme now live

Check out our full detailed programme:

[www.ecb2024.com/programme-overview](http://www.ecb2024.com/programme-overview)

Register now: [www.ecb2024.com/register1](http://www.ecb2024.com/register1)



# Promotional Assets



**Abstract submission now open**

[www.ecb2024.com/submission-guidelines](http://www.ecb2024.com/submission-guidelines)



**I am speaking at #ECB2024**

Use the above to announce your participation within the programme.



# Promotional Assets



## I will present my paper at #ECB2024

Use the above to announce that your abstract has been accepted and give further details of your abstract.



## We are taking part in #ECB2024

Please use the above to announce you are an exhibitor and invite delegates to your exhibition stand.



# Promotional Assets



## We will be at #ECB2024 Register now and be part of the network

Please use the above to announce that you will be attending ECB2024 and encourage your network to register.

To register: [www.ecb2024.com/register1](http://www.ecb2024.com/register1)



## PowerPoint Slides

Use the PPT deck slides at any events you are speaking at either as an announcement or holding slides to promote ECB2024 to a captive audience.

# Promotional Assets



## A5 Leaflet

Download the double sided A5 flyer for dissemination to your network or print for display at events of your relevance and participation.

**Thank you for  
your support.**

If you require any further  
information or assets  
please contact  
[ecb@tfilodestar.com](mailto:ecb@tfilodestar.com)



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