



SAP Pioneer 

SAP & SAP Pioneer **Financial Services** Forum Americas

March 8 – 9, 2023
Boston, MA


Events
A TAC Insights brand



Discover how people, ecosystems and experiences are **driving growth and innovation** in the financial services industry

The SAP and SAP Pioneer Financial Services Forum Americas is your chance to hear how global financial services organizations are innovating by harnessing the power of people, ecosystems, and experiences. You'll hear directly from banks, insurers, and fintechs on how innovation from SAP and SAP Pioneer is helping them reshape their organizations, innovate in the cloud and expand their horizons.

This year's conference will be packed with opportunities to learn, be inspired, connect, and have fun. You'll have the chance to connect via 1:1s or group discussion sessions, benchmark your own performance, meet privately with SAP and SAP Pioneer's executive team and global solution experts, and hear from the visionaries who are re-defining the financial services industry in today's dynamic world.

We can't wait to see you in Boston in March!

Falk Rieker
Global Head
IBU Banking
SAP

Toni Tomic
Global Head
IBU Insurance
SAP

Dirk Kruse
CEO
SAP Pioneer

James Haggan
Managing
Director
TAC Events



Pre Conference Workshops

March 8, 2023

During the pre-conference workshops you will have an opportunity to review functionalities, dive deeper into topics, get practical examples, take part in discussions, go through online demonstrations, and determine the business benefits available from SAP and SAP Fioneer.

This year for the first time we are offering you the option to either pick one full 4-hour workshop, or choose the two 2-hour workshops most relevant to you. For more information and to see detailed workshop overviews, please click [here](#).

Please note, workshops are charged as an add-on to the main conference. Please choose your pre-conference workshop/s when you register.

8:30 – 12:45

Workshop One – Finance Transformation – A New Horizon for Finance

Rod Rayment, SAP | Mike Russo, SAP Fioneer | Falk Rieker, SAP | Toni Tomic, SAP | Jens-Peter Jensen, SAP | Stephen Skrobala, SAP | James Carmody, SAP | Jason Hughes, SAP | Irina Kodes, EY | Paolo Sironi, IBM

Workshop Two – Innovations in Financial Services with SAP's Business Technology Platform

Torsten Hoffmann, SAP | Marcus Lover, SAP | Kash Hathi, PayPal | Jason Hughes, SAP | Briana Malloney, SAP Fioneer | James Carmody, SAP | Geraldine McBride, MyWave | Doug Freud, SAP

~~Workshop Three – Integrating Sustainability into your Company DNA (Workshop Cancelled)~~

~~Jereme Ebaugh, SAP | Christian Kupper, SAP | Briana Malloney, SAP Fioneer~~

~~Workshop Four – Innovation Hackathon – How to Drive Revenue with Embedded Finance as a Service (Workshop Cancelled)~~

~~Andreas Hofer, SAP Fioneer | Rene Schuurman, Bank of America~~

8:30 – 10:30

~~Workshop Five – Customer Experience for Financial Services Institutions (Workshop Cancelled)~~

~~Gregory Keenan, SAP~~

~~Workshop Six – Innovating Digital and Core Insurance with Cloud and the Ecosystem (Workshop Cancelled)~~

~~Mainak Patel, SAP Fioneer~~

Workshop Seven – Innovating Digital and Core Banking through Technology

Russell Copeling, SAP Fioneer | Marcin Krawiec, SAP Fioneer

10:45 – 12:45

Workshop Eight – Enabling Transformation Through Business Process Management

Ashok Raman, SAP

Workshop Nine – Modernizing Distribution - Supporting the Needs of a Complex, Ever Changing Distribution System

Rahul Iyer, SAP

Workshop Ten – Intelligent Spend Management for Modern Finance

Daniel Regan, SAP

Conference Day One

Wednesday March 8, 2023

8:30 – 12:45		Optional Pre-Conference Workshops	
1:15		Event Welcome Lloyd Adams, SAP	
1:20		A New Perspective on the Future of Financial Services with SAP and SAP Pioneer In this opening keynote, Lloyd Adams, President of SAP North America, and Dirk Kruse, CEO of SAP Pioneer will set out SAP and SAP Pioneer’s vision for a more human and customer centric future of financial services, as well as the forces shaping the industry today. They will help you understand how the joint capabilities of SAP and SAP Pioneer can benefit customers and partners and they will outline the key strategic pillars when it comes to industry cloud, new business models and ecosystems. Hear lessons learned from digital transformation in other industries and the massive opportunity for financial services institutions to optimize their business processes. Lloyd Adams, SAP Dirk Kruse, SAP Pioneer	
2:00		Panel Discussion – Discover how People, Ecosystems and Experiences are Driving Growth and Innovation in the Financial Services Industry In this engaging panel, Lloyd Adams and Dirk Kruse will invite a selection of high-profile customers from banking, insurance and fintech to explore how they are navigating changing times and driving digital transformation in their organisations. Hosted by: Lloyd Adams, SAP Dirk Kruse, SAP Pioneer Panellists: David Bueso, Banco Atlántida Felipe Hillard, The Bank of London	
2:30		Afternoon Break and Visit the Show Floor	
		Track 1 Track Hosted by Kimberlee Mineo, SAP	Track 2 Track Hosted by David Officer, SAP Pioneer
3:15 – 3:45		Reaching the Ambition Horizon – A Forward-Looking Case Study Felipe Hillard, The Bank of London	SAP Rise Implementation and SAP S/4HANA for Financial Products Subledger (FPSL) Skip Ferrara, American Equity Investment Life Insurance Company
3:50 – 4:20		PayPal’s Finance and Cloud Transformation Kash Hathi, PayPal	Insurance Transfer Pricing 2.0 – How AFLAC Transformed their Process Tim Wiggs, Aflac Richard Dampf, msg global solutions
4:25 – 4:55		Digital Transformation for Continued Success – The Banco Atlántida Case David Bueso, Banco Atlántida	Liberty Mutual’s IFRS 17 Compliance – Maximum Value from Minimum Compliance Kate Fitzpatrick, Liberty Mutual Insurance Darryl Wagner, Deloitte Consulting Mike Hamby, Deloitte Consulting

Conference Day One

Wednesday March 8, 2023

5:00 – 5:30	Is Regulatory Compliance a Boon or a Bane while Moving Workloads to Cloud? How SAP and IBM have this Figured out! Falk Rieker, SAP Sandy T. Carroll, IBM	Panel Discussion – Driving Business Outcomes and Transformation through SAP S/4HANA Moderated by: Kate Goerke, EY Panellists: Chris Rossi, Allstate Tom McDonnell, Allstate
5:30	Comfort Break	
5:40	Building a Future-Ready Financial Organization at Times of Economic Uncertainty The presentation will include an array of intriguing visuals and thought-provoking concepts that will challenge the audience to embrace change, take greater risks and disrupt both themselves and their organization. <ul style="list-style-type: none">• How Covid changed customer expectations around products, service and delivery• Creating innovations at speed and scale• Democratizing data and insights for improved experiences (customer and employees)• Creating a 'challenger mindset' (leadership, people and culture) Jim Marous, Influencer, Podcast Host and Co-Publisher at The Financial Brand	
6:20 – 7:30	Drinks Reception and Networking	



Conference Day Two

Thursday March 9, 2023

7:45	Visit the Show Floor	
8:30	Panel Discussion – What’s Next in Financial Services? In this opening panel, you’ll discover how SAP and SAP Fioneer are supporting financial institutions in their transformation journey with innovative cloud solutions. Our panellists will address highlights from the event so far and point out some of the not to miss sessions coming up on day two. Hosted by: Katharina Muellers-Patel, SAP Panellists: Falk Rieker, SAP Toni Tomic, SAP Mitch Bouchard, SAP Fioneer	
9:00	Discover the Future of Financial Services on Platform Economies In this opening keynote, Paolo brings his vast expertise and experience in the fields of wealth and asset management, risk management and corporate banking to deliver an insightful examination of the future of the financial services industry. <ul style="list-style-type: none">• Hear how platform theory will make its way inside banking and financial markets to• Why the financial services industry must master the necessary shift of focus from selling business outputs to selling client outcomes• How financial services are steering towards new forms of digital transformation underpinned by Contextual Banking and Conscious Banking platform strategies that will benefit stakeholders of all kinds Paolo Sironi, Global Research Leader, FinTech Influencer and Acclaimed Author	
09:40	Panel Discussion – Driving for Sustainable Results: How the Right Decisions by FSIs Today can Create Renewable Revenue and a Sustainable Future Sustainability is no longer a nice to have. It is a strategic imperative that can set you apart from the competition. In this interactive panel, you will hear from leaders in the financial services industry who will debate the actions, results, and challenges along the way when it comes to driving for sustainable results. Hosted by: Briana Malloney, SAP Fioneer Panellists: Jeff Martin, Hannon Armstrong Olga V. Puntus, JPMorgan Chase & Co Meredith Jones, EY	
10:15	Morning Break and Visit the Show Floor	
	Track 1 Track Hosted by Kimberlee Mineo, SAP	Track 2 Track Hosted by Vince Rouleau, SAP Fioneer
10:45 – 11:15	Transforming the Finance Function at Standard Chartered Bank to be Fit-for-Future Tom Pfaff, Standard Chartered Bank	Charting a New Path Forward for Insurance Company Operating Models Christopher Dvorak, Northern Trust Kirsten Wieneke, Northern Trust Jörg Pappert, Compiricus

Conference Day Two

Thursday March 9, 2023

11:20 – 11:50	Standard Chartered Bank – Partnering through Transformation & Establishing the Foundation for the Future Tom Pfaff, Standard Chartered Bank Falk Rieker, SAP Tony Evans, Microsoft	Procurement Prognostication: Procure to Pay Compliance = Data Driven Advantage Kimberly Proffitt, Nationwide Eric Hayden, Nationwide
11:55 – 12:25	Rapid Transformation, Digitization and Governance of Banking Processes Giannis Doulamis, Deloitte Geraldine McBride, MyWave Torsten Hoffmann, SAP	Gotcha's and Insights on the Road to LDTI Compliance with Protective Life Brad Camp, Protective Life Mateen Chishti, PwC
12:25	Networking Lunch and Visit the Show Floor Also visit our Woman in Financial Services Lunch	
	Track 1 Track Hosted by Kimberlee Mineo, SAP	Track 2 Track Hosted by Lance Senoyuit, SAP
1:30 – 2:00	Leading in a Time of Extraordinary Change and Continuous Transformation Hosted by: Greg Herbert, Cambridge Technology Panellists: Guddu Mony, JPMorgan Chase & Co. Patrick Kennedy, Morgan Stanley	Digital Finance Transformation with SAP S/4HANA – From Ideation to Implementation Christine Gagnon, National Bank of Canada Ravi Ravipati, EY
2:05 – 2:35	APIs and the Future of Financial Services Rene Schuurman, Bank of America	Panel Discussion – Building an Agile Incentive Compensation System for Financial Services Institutions Hosted by: Rahul Iyer, SAP Panellists: Kevin Nallen, Equitable Melanie Seibold, Regions Jan Walton, Regions
2:40 – 3:10	ATB Financial – Our Journey to SAP S/4HANA Transactional Banking and S/4 Payments Central Alana Kendrick, ATB Financial Martin Lapointe, ATB Financial	Mitigating Cryptocurrency Risk in a Post FTX World Joe Medioli, Anchorage Digital David Bomser, SAP Pioneer
3:10 – 3:15	Wrap Up and Close of the SAP and SAP Pioneer Financial Services Forum Americas	

Thursday March 9, 2023

Extra Sessions

Outside of our main conference agenda, we're also happy to bring you some additional sessions taking place during the breaks. Refreshments will be provided during all sessions. Don't miss out on the following:

7:45 – 8:25

Invitation Only

Breakfast Discussion and Q&A – Banking in an Era of Opportunity and Uncertainty

As the world seems to be closing down due to a wide range of disruptions, banks are opening up to service customers in new ways. This brings uncertainties as well as opportunities. What are financial institutions' expectations for their performance? What could drive the next crisis – economics, geopolitics, security, technology? Join Paolo Sironi, IBM's Global Research Leader, Banking and Financial Markets, for a lively discussion on the unexpected challenges banks face as they take on more clients in the future.

Hosted by:



Paolo Sironi
Global Research Leader, Banking and Financial Markets, IBM

12:30 – 1:20

Women in the Financial Services Industry Networking Lunch

March 8th is International Women's Day. To mark this occasion, we are happy to invite women in industry and our allies to build a strong network, discuss hot business topics and also be inspired by a short panel discussion.

Hosted by:



Katharina Muellers-Patel,
General Manager for Services and Financial Services Industries at SAP



Briana Malloney,
Partner and ESG principal at SAP Pioneer



Kimberly Proffitt,
AVP, Procurement Shared Services at Nationwide



Olga V. Puntus,
Executive Director, Global E&S Risk, JPMorgan Chase & Co

Thursday March 9, 2023

Extra Sessions

12:40 – 1:25

Invitation Only

Transform and Innovate your Financial Processes with SAP on AWS

Learn how SAP on the AWS platform is helping large global financial services organizations simplify their complex financial process and improve period end closing. Join the AWS team and meet your peers to understand how organizations moved from a 10 day financial close to a continuous close and scaled to process thousands of invoices per minute completing sales register reports in 4 hours down from 30 hours.



Carl Bachor,
Head of Sales, Global and Strategic Accounts – SAP on AWS



Event Diamond Sponsors



EY: Transformation Realized with SAP Solutions

The EY and SAP alliance generates long-term value, helping organizations reframe their futures and create businesses designed for what's next: innovative, industry-focused, cloud-based, sustainable.

We believe now, more than ever, is an opportunity for organizations to collaborate with EY and SAP to reframe the future through a fresh lens of industry-focused value drivers. Our bold vision is accelerating positive change, from fast tracking the adoption of intelligent technology and new ways of working, to pivoting quickly to evolve with changing consumer expectations, while creating more engaging experiences for employees. The changed business landscape inspires reinvention and at EY, we see enterprise transformation as ever more critical to creating sustained value.

The journey to a cloud-led architecture allows our clients to achieve their sustainability targets and long-term value, faster. As we drive powerful changes, organizations look to create and shape a new future; to deliver measurable business impact, unlock hidden potential and realize new opportunities together, to help build an even better working world than before.

For more information, please visit: ey.com/SAP



IBM

IBM is the global leader in business transformation through an open hybrid cloud platform and AI, serving clients in more than 170 countries around the world. Today 47 of the Fortune 50 Companies rely on the IBM Cloud to run their business, and IBM Watson enterprise AI is hard at work in more than 30,000 engagements. IBM is also one of the world's most vital corporate research organizations, with 28 consecutive years of patent leadership. Above all, guided by principles for trust and transparency and support for a more inclusive society, IBM is committed to being a responsible technology innovator and a force for good in the world.

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Event Gold Sponsors



Amazon Web Services (AWS)

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers – including the fastest growing startups, largest enterprises and leading government agencies are using AWS to lower costs, become more agile and innovate faster.

For more information, please visit: aws.amazon.com



Brisken

Brisken pioneered treasury solutions built on the SAP Business Technology Platform (BTP).

Manage your cash and liquidity, control your financial risks, implement market data governance and automation, introduce automated trade execution – with SAP solutions implemented or developed by BRISKEN.

No other partner combines our deep business and SAP expertise in treasury and cash management with our specialist knowhow in SAP Fiori, SAP HANA and SAP cloud technology (SAP BTP).

The Brisken Market Data Hub (MDH) is an end to market data governance solution that provides out of the box automation and controls for the ingestions, management and distribution of your market data. It functions as the central repository of all market data for your organization, source and provider agnostic, and across all platform and systems.

As a treasury specialist with more than 30 years of experience with the SAP Banking and Treasury solutions, Brisken implements SAP solutions for Financial Asset Management (FAM) and Banking Asset Management.

For more information, please visit: brisken.com

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COMPIRICUS® COMPIRICUS

COMPIRICUS Inc. is a Boston-based SAP / SAP Finoneer partner specialized in treasury, investment accounting, statutory reporting, and risk management based on SAP / Pioneer technology. Our team focuses on the SAP Treasury and Risk Management (TRM) and Financial Asset Management (FAM) “since the very first line of coding”, more than 30 years ago.

We offer integrated solutions for the Financial Service industry based on TRM, FAM and FPSL including:

- US NAIC Statutory Reporting for Investments
- US NAIC Statutory Reporting for Liabilities for primary and re-insurers
- Financial Adapter, an interface package for a seamless data integration
- Process Cockpit for the managing complex processes efficiently
- Bond Issuance Management Add-on for SAP TRM

Our team has been involved with the most current SAP developments such as “TRM and FAM in the Cloud”.

COMPIRICUS belongs to the X1F Group with more than 700+ SAP Consultants focusing on the Financial Service Market.

For more information, please visit: compiricus.com

Deloitte. Deloitte

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Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

For more information, please visit: [SAP Cloud Platform on Azure | Microsoft Azure](#)



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For more information, please visit: msg-global.com



PwC

PwC stands for successful business transformation based on innovative SAP technologies. Our consulting approach ranges from strategy to implementation.

For more information, please visit: pwc.de

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bdigital

A user-focused Fintech platform, which for the client represents the possibility of self-managing their credits, and for the company, that “time to market” that the market demands, through agility in the onboarding, affiliation, and management processes of credit operations, review, and approval management through artificial intelligence, and all the above following the highest security standards (OWASP), supported by SAP, SAP Pioneer Transactional Banking, SAS Credit Scoring and installed in Microsoft Azure, as world-class solutions.

For more information, please visit: bdigitalserv.com



Canidium

Canidium is a leading sales performance and incentive compensation consultancy. Whether it's strategic, technical, or managed services, we'll align your sales organization's goals with your corporate objectives and ensure you realize the highest ROI.

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RAPID JOURNEY MAPPING AND PROCESS DEPLOYMENT. MyWave gives you an unprecedented rapid process innovation and deployment capability for process digitization and optimization for IT and your Bankers.

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DIGITIZE EVERYTHING. MyWave digitizes any Banking process from KYC, Business, Retail, Corporate, as well as Trade Finance.

BOOST PRODUCTIVITY. MYWAVE has saved tens of thousands of hours in banker productivity by eliminating errors, manual entries, and rework. All data is actionable, there is no need for re-keying of data, excel spreadsheets and forms are replaced with intelligently orchestrated journeys for Bankers and Customers deployed across any Bank Channel.

IMPROVE CX AND EX. MYWAVE journeys take the pain and frustration out of getting work done for both customers and employees. Measurable improvements in NPS and EPS.

For more information, please visit: mywave.ai

How to register

This event is organized by:
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Contact for Inquiries

T: +44 (0) 121 200 3810

E: info@tac-insights.com

To register online for this event,
please visit [our website](#).

The conference registration fee includes full access to the 1.5 day event, evening drinks reception, access to the event app and the post-event on-demand recordings of the plenary and track sessions. Pre-conference workshops are available for an additional fee. Please note that accommodation and travel are not included in the registration fees.

Registration Form

SAP & SAP Pioneer Financial Services Forum Americas

I would like to register for the SAP & SAP Pioneer Financial Services Forum Americas, March 8 – 9, 2023, Boston, MA

(Please complete clearly in BLOCK CAPITALS)

First Name	Last Name
Company	Job Title
Department	Street
City, State	Zip Code, Postal Code
Country	Phone
Fax	E-mail
Date	Signature

I wish to attend the following:

☐ One and a Half Day Conference (March 8 – 9, 2023)

Additional Option:

☐ Evening Reception (March 8)

Pre-Conference Workshops (March 8, 2023)

Please select either **one** 4-hour workshop (8:30 – 12:45):

- | | |
|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Workshop 1 | <input type="checkbox"/> Workshop 2 |
| <input type="checkbox"/> Workshop 3 | <input type="checkbox"/> Workshop 4 |

Or, two 2-hour workshops – one in each time slot:

- | | |
|-------------------------------------|--------------------------------------|
| (8:30 – 10:30) | (10:45 – 12:45) |
| <input type="checkbox"/> Workshop 5 | <input type="checkbox"/> Workshop 8 |
| <input type="checkbox"/> Workshop 6 | <input type="checkbox"/> Workshop 9 |
| <input type="checkbox"/> Workshop 7 | <input type="checkbox"/> Workshop 10 |

Payment Method

☐ Credit Card ☐ Invoice

☐ I have read and agreed to the [terms and conditions](#) and the [privacy & cookie policy](#)

[Register online](#)

Conference Venue

The InterContinental Boston
510 Atlantic Ave.
Boston, Massachusetts 02210
Phone: 617-747-1000
[Website](#)

Registration and Contact Office

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Event Fees

Ticket	SAP & SAP Pioneer Customers / SAP & SAP Pioneer Employees	SAP & SAP Pioneer Partners / Analysts / Other
Day and a Half Conference	\$999	\$1299
Half Day Workshop	\$400	\$500
Post-Event On-Demand Content Access Only	\$499	

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