



International Conference on Global Trade and Tax, presented by SAP and TAC Events

8 – 9 November 2022, Amsterdam, Netherlands

WELCOME Proactively Managing International Trade and Tax in the “New Normal” – Adapting to New Legal Mandates and an Ever- Changing World

The global regulatory landscape is changing more rapidly than ever; with factors including supply chain disruptions, increasing prices, political unrest and competitive markets impacting companies in 2022. Organizations are also facing an ever-growing array of new legal mandates; and new tactics and technologies are needed to stay on top of these. Today, businesses large and small seek to increase efficiency and gain transparency across their tax and trade processes to remain resilient in times of change and reinvest in their growth. They need to take advantage of new technologies and solutions, so they can streamline their operations and innovate to deliver enhanced customer value. Join this two day event to discover how organizations use SAP solutions to meet these challenges by proactively managing tax and international trade.

Over two days you will hear from numerous global SAP customers, including Adidas, Volvo, Grundfos, Swiss Re, Bosch, Siemens and Vinci Energies amongst others. Learn how they are using SAP solutions to streamline and simplify compliance, reduce risk and automate their cross-border operations and global trade functions. Speakers will share how their organizations are benefiting from process automation, simplified reporting and consolidation, streamlined regulatory compliance and integrated digital transformation. So book your place today and learn how you and your business can benefit too.

Vishal Verma

VP, Head of Solution Management -
Risk, Compliance and Tax, SAP

Zoe Mainwaring

Production & Project Management –
International, TAC Events



WORKSHOPS

8 NOVEMBER 2022

During the pre-conference workshops you will have an opportunity to review functionalities, dive deeper into topics, get practical examples, take part in discussions, go through online demonstrations, and determine the business benefits available from SAP. Each workshop provides you with a unique opportunity to address challenges, discuss them with your peers, and gain valuable guidance from some of the most knowledgeable SAP experts.

All workshops take place on Tuesday 8 November. Please note that only one workshop can be selected per attendee, and you cannot switch between parallel sessions. Workshop registration should be completed ahead of the event and an additional charge is payable. Please see the [event website](#) for further details.

Half-Day Morning Workshops (09:00-12:30)

Workshop 1: Discover What's New in Compliance Management in SAP Global Trade Services, edition for SAP HANA

A "trade" focused workshop in three parts:

1. Discover What's New in Compliance Management in SAP Global Trade Services, edition for SAP HANA

Compliance Management contains functions relating to import and export control regulations. This feature allows you to monitor procedures subject to licensing requirements and comply with international legal regulations that prevent or restrict trade with individuals, groups and individual countries.

Hear from SAP's Product Owner as she discusses:

- An introduction and live demo of the latest innovations to the GTS
- Top tips and advice on getting the most out of your solutions
- Your questions answered: ask the SAP expert

You will learn about the ready-to-use content and low total cost of operation for global trade services transformation for return on investment. Additionally, you will see how the solution can integrate with other SAP solutions to further enhance your compliance and regulatory capabilities and improve your business resilience.

2. Customs Management in SAP Global Trade Services: Learn the Latest Innovations within this SAP HANA Tool

In this session you will learn about the latest updates to the Customs Management software within SAP HANA which allows you to manage import and export processes as well as enhance communication with customs authorities.

We will cover:

- New designed Fiori apps with enhanced usability to increase efficiency and transparency for the users
- New concept of processing status, progress and proposal
- Embedded analytic functions for audit or reporting purposes
- Enterprise search-to-search with a reference number in export declarations

Delegates will leave this session with a full understanding of how to get the most out of Customs Management in GST, will be confident in their ability to implement these innovations and create their own solutions roadmap.

3. An Exploration of What's Latest in Trade Preference Management in SAP Global Trade Services, edition for SAP HANA

For the last session of the workshop, delegates will get to see the latest innovations in the GTS, edition for SAP HANA in preference management, such as the new Fiori-apps and the new concept of LTSD (Long Term Supplier Declaration) Management. Preference Management allows you to determine the preferential origin for multiple free trade agreements. The functionality consists of the management of inbound and outbound LTSDs (Long Term Supplier Declaration) such as the determination for in-house produced goods based on preference rules.

WORKSHOPS

8 NOVEMBER 2022

This session will cover:

- What you can expect from new innovations to the SAP Trade Preference Management Software
- Prerequisites required to take advantage of innovations and how to integrate them into your current landscape
- Potential use cases made possible by this product

This session will conclude with a glimpse into the future and an overview of upcoming innovations for the SAP Global Trade Services, edition for SAP HANA.

Facilitated By: Christin Munick, Product Owner for SAP S/4HANA for International Trade and SAP GTS Trade Compliance Management, SAP | Carmen Abelein, Product Owner for SAP GTS Trade Preference Management, SAP

Workshop 2: Learn How to Run your Day-to-Day Processes with SAP Document and Reporting Compliance, Including Successful Implementation and Emerging Sustainability Taxes

A “tax” focused workshop in three parts:

1. From e-Invoices to Reporting: Learn How to Run Your Day-to-Day Processes with SAP Document and Reporting Compliance

Learn how SAP Document and Reporting Compliance can support your company stay legally compliant (current and future requirements) and reduce cost through automation and higher transparency. We will walk you through a solution overview with a demo of the end-to-end process, the documentation available, how you can implement standard content, how you can extend standard content or build your own content and solution roadmap.

2. SAP Document and Reporting Compliance: Learn How to Sketch a Successful Implementation and Key Deployment Steps

In this session you will learn how to set up an implementation project for SAP Document and Reporting Compliance. We will provide you with the necessary skill sets, the high level project phases and give you the right information to confidently start implementing the solution.

3. SAP Solution for Plastic Tax: How to Prepare for Emerging Sustainability Taxes and See the SAP Solution in Practice

SAP Responsible Design and Production is a solution for monitoring global reporting requirements for extended producer responsibility (EPR) regulations, plastic taxes, and public commitments. You are able to organize, calculate and pay material tax for packaging based on the regulatory requirements, while understanding performance and areas of focus against voluntary commitments and corporate goals. In this session we will provide an introduction to the SAP Solution for Plastic Tax, allowing you to see how it works in practice. We will also discuss the potential future of sustainability taxes and how SAP can help support any upcoming reporting requirements using the plastic tax as a case study example.

Facilitated By: Andreas Lindenblatt, Product Manager SAP Document and Reporting Compliance, SAP | Erika Buson, Solution Owner for Global Tax Management, SAP | Ralph Merkle, Area Product Owner Sustainability, SAP SE

AGENDA

TUESDAY 8 NOVEMBER 2022

08:00 Workshop Registration and Morning Refreshments

09:00 Pre-Conference Workshops

Select one of the below deep-dive workshops:

- Workshop One: Discover What's New in SAP Global Trade Services, edition for SAP HANA: Compliance Management, Customs Management and Trade Preference Management
- Workshop Two: Learn how to run your day-to-day processes with SAP Document and Reporting Compliance, Including Successful Implementation and Emerging Sustainability Taxes

Further information can be found on page 3 of the brochure.

Please note that there is an additional charge to attend a pre-conference workshop.

12:30 Conference Registration and Networking Lunch

13:30 Opening Remarks from TAC Events and Chairperson

Zoe Mainwaring Production and Project Manager – International Events, TAC Events | Erika Buson, Solution Owner For Global Tax Management, SAP | Thomas Popp-Madsen, Senior Director, SAP

13:35 SAP Opening Keynote Presentation: Key to Success in Managing International Trade and Tax in the New Normal

The geopolitical landscape is changing more rapidly than ever; swaying between globalization and protectionism. Organizations are faced with new challenges and requirements as they globalize their tax and trade operations. The demands for transparency and timely responses are steadily increasing, driven by the efforts of governments. On top, these mandates are changing continuously. Businesses must overcome adversities including heavy manual and time-consuming work, disparate processes, and keeping up with ever-changing legislation in every country in which they do business.

In this session, we will explore how you can leverage SAP S/4HANA to deliver automation of the global tax and trade functions across the supply chain to significantly reduce your regulatory burden while improving operating efficiencies.

Elvira Wallis, Senior Vice President and Global Head of SAP Globalization Services, SAP | Vishal Verma, VP, Head of Solution Management - Risk, Compliance and Tax, SAP

14:20 Adidas – How the SAP Document and Reporting Compliance Solution Has Helped the Three Stripes to Simplify their Global Tax Solutions Portfolio

Adidas has a mission: to be the best sports brand in the world. Adidas creates and sells the best sports products in the world and offers the best services and consumer experience. In this session it will be explained how Adidas implemented the SAP Document and Reporting Compliance solution to consolidate and simplify the global portfolio of Tax Solutions and vendors available across all the markets, including:

- Before and after SAP Document and Reporting Compliance
- Why Adidas implemented SAP Document and Reporting Compliance
- Experiences with countries implementations
- Benefits and lessons learnt

Alejandro Sainz, Senior Platform Engineer, Adidas

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TUESDAY 8 NOVEMBER 2022

- 14:55** **Sanction List Screening and Beneficiary Ownership in SAP Global Trade Services – Use Case by Schaeffler**
- Join this use case story about how Schaeffler, a large German Manufacturer, implemented a sanction list screening process in SAP. You will discover how SAP GTS implementations can pave the way to build a network of trade compliance processes to manage Schaeffler's cross border operations.
- Why SAP GTS was chosen
 - Ups and downs in the process and learnings from the point of view of an international operating company
 - Examples for how Schaeffler implemented this tool, including imposing sanctions on Russia following the invasion of the Ukraine
- Markus Schweininger, Global Head of Export Control, Legal, Schaeffler AG & Shahab Wahdatehagh, VP Global Trade Intelligence, EMEA, Descartes

15:25 **Networking Refreshment Break**

- 16:00** **The IKEA Transformation Journey Towards a Global Standardization**
- In this session, you will learn from IKEA's experiences from their customs transformation journey. IKEA is establishing global standardization of customs processes as part of the overall introduction of a new operating model (transforming people, process, data & technology processes). IKEA will share how they prepared processes, technology and people as part of a multi-year journey towards more standardized procedures.
- Greger Håkansson, Global Business Architect – Customs & Trade, Supply Chain Development, IKEA

- 16:35** **Goods and Services Tax and e-Invoice Implementation in India**
- Since the Indian Goods and Services Tax (GST) requirements were introduced in 2017, global organizations such as Volvo have had to quickly adapt to these new protocols, including the requirement for e-Invoices. This has been a challenge for many organizations so join this session to learn how SAP tax tools eased Volvo's India localization.
- Key highlights of this presentation include:
- Overview of the Indian GST and e-Invoicing requirements
 - How Volvo implemented SAP software to face these challenges including associated middle ware components
 - Discussing how the SAP one-platform approach allowed Volvo to overcome challenges
- This session will help you understand Indian tax laws and how SAP helped Volvo address legal requirements in everyday activities.
- Doraikannan Madhan, Principal Solution Architect, Volvo
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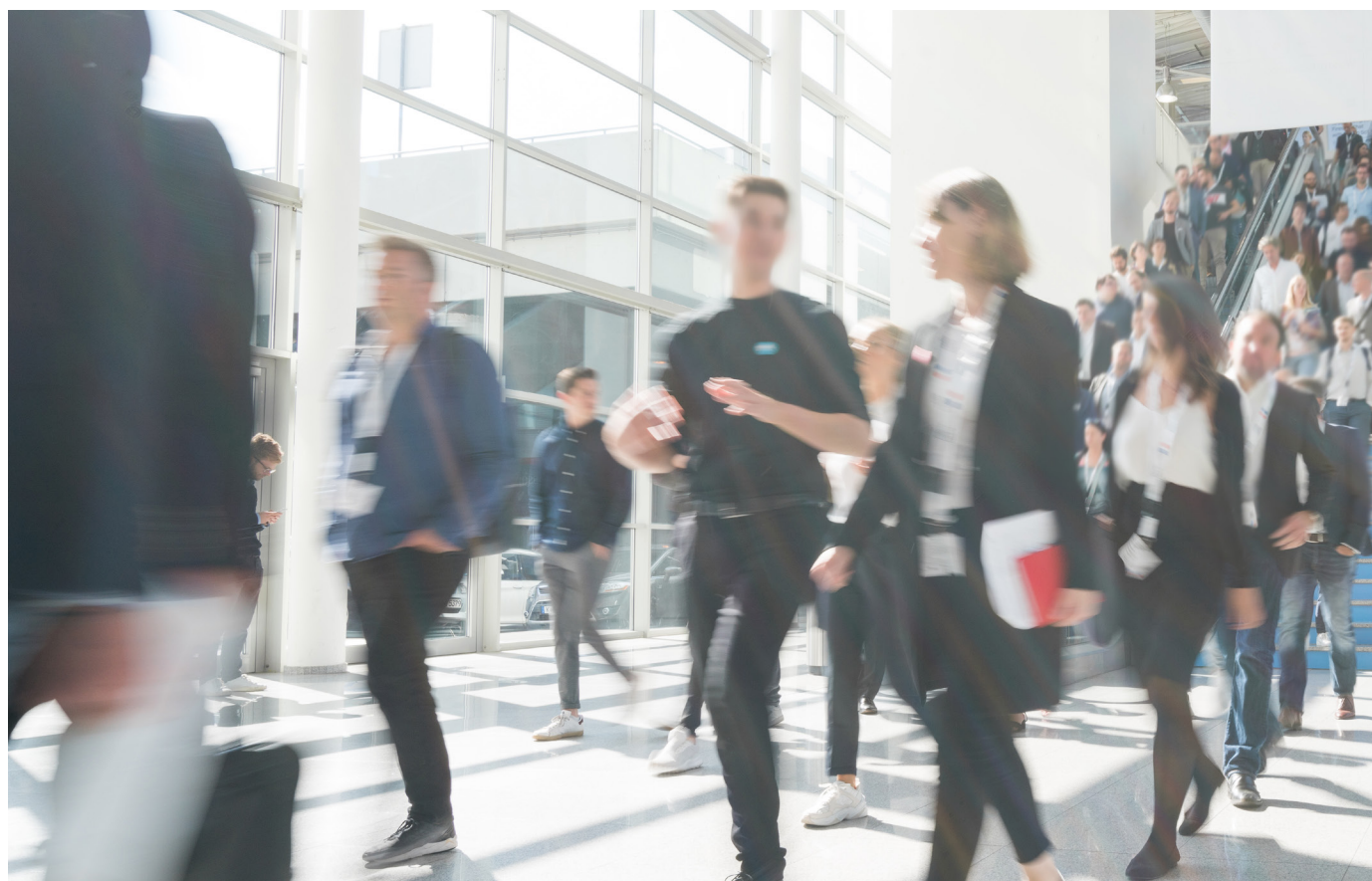
AGENDA

TUESDAY 8 NOVEMBER 2022

- 17:10** **SAP Tax Compliance Case Study – Hasbro’s World-Wide Implementation of Indirect Tax Controls with SAP Tax Compliance and EY Tax Risk & Control**
- Follow Hasbro’s journey to elevate its tax data quality management to the next level by implementing automated indirect tax controls in over 35 countries across the globe. Learn how this was achieved through using fully integrated SAP S/4 HANA: utilising SAP Tax Compliance and EY Tax Risk & Control processes.
- In this session Marc Huis and Ferhat Tuncer will discuss:
- Why Hasbro choose SAP Tax Compliance and EY Tax Risk & Control
 - The global implementation at a glance
 - Implementation approach
 - Tax data quality management using compliance checks
 - Continuous tax controls today at Hasbro
 - Overall benefits for Tax and Business
 - Lessons learnt and next steps
- This session will provide insight how new technologies can help companies to improve efficiency in tax compliance processes, reduce tax risk and simplify the collaboration between tax and business departments.
- [Marc Huis, Director Indirect Taxation, Hasbro Corporate Tax Department, Hasbro & Ferhat Tuncer, Partner, EMEIA Platform, Solutions & Intelligence, Ernst & Young GmbH\](#)

17:40 **Chair’s Closing Remarks**

18:00 – 19:00 **Evening Networking Reception**



AGENDA

WEDNESDAY 9 NOVEMBER 2022

08:15	Registration and Refreshments
09:00	Chairperson's Welcome Back & Introduction to Day Two Vishal Verma, VP, Head of Solution Management - Risk, Compliance and Tax, SAP
09:15	Implementing SAP Tax Compliance at Bosch Founded in 1886, The Bosch Group is a leading international technology and services company that operates worldwide. In this session, you will learn how this global automotive giant brought about a platform-centric approach to meet its global tax compliance needs. This session will cover: <ul style="list-style-type: none">• Overview of the implementation approach adopted by Bosch• How SAP tax compliance complements Bosch's risk management strategy• Use cases for SAP S/4HANA tax compliance• Experience and outlook, including future plans and lessons learnt Sumit Mahapatra, Tax technology & digital transformation member, Corporate Taxes and Custom Duties, Processes, Projects, IT, Robert Bosch GmbH
09:50	Blueprint of an OECD BEPS 2.0 Pillar II Solution Using SAP PaPM at BASF Pillar II sets out global minimum tax rules designed to ensure that businesses pay a minimum effective tax rate (ETR) of at least 15%. The corresponding calculation demands numerous adjustments to IFRS, local and tax accounting. In general, a potential TopUp Tax, to increase the ETR to at least 15%, is levied at the headquarter. Most countries will additionally introduce a new Qualified Domestic Minimum Tax (QDMT) to levy the TopUp Tax at source. This session focusses on the designated SAP PaPM enabled architecture at BASF to ensure compliance with the new OECD BEPS Pillar 2 regulations globally. You will learn how in a short time, BASF is integrating the new SAP BEPS 2.0 Pillar II solution including key features, technical challenges and custom requirements. Matthias Klein, Head of Tax Technology, Taxes & Duties, BASF SE Oliver Ernst, Product Manager Legal, Tax and Consolidation, Digitalization Services & Core Systems, BASF Digital Solutions GmbH

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WEDNESDAY 9 NOVEMBER 2022

	Stream One	Stream Two
10:25	<p>Harnessing SAP Document and Reporting Compliance at Swiss Re: Implementation, Challenges and Outlook</p> <p>Join this session to learn how Swiss Re, one of the world's largest reinsurers, have implemented SAP Document and Reporting Compliance for statutory reporting globally and have gained insights into their project, including: challenges, success factors, and other experiences on a country-specific basis.</p> <p>Key highlights of this presentation include:</p> <ul style="list-style-type: none">• Exploring the overview of the project and initial considerations for SAP Document and Reporting Compliance• Detailing the SAP project at Swiss Re and how it was implemented• Identified SAP Document and Reporting Compliance needs in terms of country-specific reporting capabilities• Discussing the early challenges, testing strategy, and collaboration with SAP <p>Cordian Röthlisberger, Product Owner General Ledger Reporting, Vice President, Group Finance, Swiss Re Management Ltd</p>	<p>Implementing and Operating Export Control and US Re-Export for Hardware, Software and Services in a Heterogeneous System Landscape</p> <p>Learn how Ericsson has implemented a highly automated solution for export control and US re-export for hardware, software and services. Also covered is a short introduction to Anomaly detection - used as a complement to detect operational behaviors and transactional patterns which can increase trade compliance risks.</p> <p>Torbjörn Jonsson, Trade Compliance Solution Architect, Trade Compliance Operations, Ericsson AB</p>
11:00	Networking Refreshment Break	

AGENDA

WEDNESDAY 9 NOVEMBER 2022

	Stream One	Stream Two
11:45	<p>How to Handle Legal Business Requirements Globally? SAP Document and Reporting Compliance at Grundfos A/S</p> <p>Grundfos's journey started in SAP ECC 6.0 with eDocument and later in SAP S/4HANA version 2020 and also Advanced Compliance Reporting – now merged and called Document and Reporting Compliance. In this session, Tenna Kolding Gregersen and Gaspar Federico Cetuné will use case study examples to explore top tips and advice on using SAP Document and Reporting Compliance to handle global business requirements. Including:</p> <ul style="list-style-type: none"> • How to handle global electronic documents in the SAP landscape • How to support business with global legal requirements successfully • How to handle change management within your organization – ensuring buy-in from colleagues at all levels of the business <p>Tenna Kolding Gregersen, System Consulting, Grundfos A/S Gaspar Federico Cetuné, IS Application Consultant, Grundfos A/S</p>	<p>Trade Compliance - More Than A Question of Risk Appetite!</p> <p>Trade compliance is often seen as a mere cost to the business, to be balanced against the risk potential organizations might consider. During this brief session we will talk about the risk magnitude but also other business goals that are often bigger drivers if properly considered.</p> <p>Shahab Wahdatehagh, VP Global Trade Intelligence, EMEA, Descartes</p>
12:20	<p>Electronic Compliance Reporting at Topcon</p> <p>Learn how Topcon used SAP S/4HANA to deploy and manage changes related to Electronic Compliance in a controlled environment. This session will cover:</p> <ul style="list-style-type: none"> • An introduction to Topcon • Get to know the business background behind the decision • A guide to deployment and change management at Topcon • Find out about their lesson learnt and challenges faced <p>Eric van Zundert, SAP Finance Architect, Topcon Positioning Systems</p>	<p>The Benefits of Combining Edge Computing & Engine Technology in Your SAP IT Landscape</p> <p>Attend the session to:</p> <ol style="list-style-type: none"> 1. Understand the benefit of using an Engine for both IT and Business teams for a SAP deployment. 2. Learn how an Edge Computing Tax Engine would work. 3. Discover the rationale why your organisation would want to consider a Tax Engine using Edge Computing. <p>Laurence Pollinsky, Senior Solution Architect, Solution Consultants, Thomson Reuters</p>

AGENDA

WEDNESDAY 9 NOVEMBER 2022

12:55 Lunch and Networking Refreshment Break

14:15	<p>Siemens and Vertex: The Value of Implementing a Tax Engine Globally – The Blueprint for Change</p> <p>Join this session to see how Siemens and Vertex are working together to change Siemens' global ERP landscape from SAP R/3 to SAP S/4 HANA including the implementation of a tax engine to increase global compliance. Our speakers will discuss the need for global change, the opportunities for tax, and challenges and pitfalls to avoid when undertaking global tax transformation.</p> <p>Key takeaways include:</p> <ul style="list-style-type: none"> • Why Siemens chose a tax engine – the challenges faced, and why they partnered with Vertex for their global SAP project • The benefits of implementing a tax engine for Siemens (including Vertex Chain Flow Accelerator) • Global implementation – things to consider and pitfalls to avoid <p>Andrea Spandau, VP and Head of Digital Tax-Ecosystem, Siemens Eddie Reijnders, Principal Field Consultant, Vertex</p>	<p>Global Trade Classification automation roadmap at VF Corporation</p> <p>With many iconic brands such as Vans, Timberland and The North Face, VF Corporation is dealing with a large apparel product portfolio that gets renewed with every new season. This high volume of newly released products requires the Global Trade team to be on top of their classification process daily. In order to stay on top or move ahead of these daily requests, VF Corporation's Global Trade team is looking into automation in the form of an AI and cloud-based application to accelerate this process.</p> <p>Yannick Schroeyen, Director, Deloitte Stefaan De Wael, Sr Manager Customs EMEA, VF Corporation</p>
14:50	<p>How SAP Document and Reporting Compliance Helps VINCI Energies Automate their Legal Reporting Process</p> <p>During this session, our expert speakers will present VINCI Energies' journey of implementing SAP Document and Compliance Reporting. The session will go through the different steps of the journey; from starting as an innovation initiative to answer a specific legal need, to technical implementation, and large scale deployment. This will include discussing VINCI Energies' gains from using this solution, as well as the pain points encountered in the implementation, and the way SAP helped to solve those pain points.</p> <p>Vlad Otel, Innovation Analyst, VINCI Energies Systèmes d'Information Julien Bravo, Finance & Analytics Project Lead, VINCI Energies Systèmes d'Information</p>	<p>Moving goods in a Truly Global Business Model at Henkel – The Crucial Role of SAP GTS</p> <p>During this session our expert speakers from Henkel will discuss how choosing the digital path of SAP GTS can add value and improve agility in global trade.</p> <p>This will include:</p> <p>Why SAP GTS was chosen</p> <ul style="list-style-type: none"> • Learn about rolling out SAP GTS globally and best practices, including timeline • How using technology brought a global trade network together and modernized processes • Discussing the benefits seen in business value and agility <p>Frank Gilles, Domain Manager SAP GTS, Henkel DX - Finance, Henkel AG & Co Michelle Moore, Sr. Manager Global Trade and Technology, Henkel Strategic Business Solutions B.V. Olha Zhdan, Jr. Manager Global Trade and Technology, Henkel Strategic Business Solutions B.V.</p>

AGENDA

WEDNESDAY 9 NOVEMBER 2022

15:25

Closing SAP Keynote: Closing Summary and The Future of Global Trade and Tax Management in SAP

In conclusion, this session will provide a summary of all the topics covered throughout the conference including some key highlights from various topics. As SAP moves forward with its innovation agenda, there are various topics that are being discussed as potential roadmap items. The session will provide a sneak-peek into our future product direction and tips to stay on top of these updates.

Christian Stadler, Product Owner – SAP Global Trade Services and S/4HANA International Trade Management, SAP | Erika Buson, Solution Owner For Global Tax Management, SAP

16:00

Close of Conference



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For more information, please visit: vertexinc.com

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International Conference on Global Trade and Tax, presented by SAP and TAC Events

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presented by SAP and TAC Events
8 – 9 November 2022, Amsterdam, Netherlands

(Please complete clearly in BLOCK CAPITALS)

First Name	Last Name
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Attendance format:

☐ Digital ☐ In-Person

I wish to attend the following:

Conference (8 – 9 November)

☐ 1.5 Day Conference (8 – 9 November)
☐ Evening Reception (8 November – Open to in-person conference registrants only)

Pre-Conference Workshops (8 November) (In-Person Only)

☐ Workshop 1: Discover What's New in SAP Global Trade Services, edition for SAP HANA: Compliance Management, Customs Management and Trade Preference Management
☐ Workshop 2: Learn How to Run Your Day-to-Day Processes with SAP Document and Reporting Compliance, Including Successful Implementation and Emerging Sustainability Taxes

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Fax to +44 (0)121 212 1623

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Conference Venue

Hyatt Amsterdam Airport
 Rijnlanderweg 800, 2132 NN Hoofddorp
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Event Fees

Type	SAP Customers, Prospects and Employees	SAP Partners, Analysts, and Others
Attend the Conference Digitally	499 €	599 €
Attend the Conference In-Person	1150 €	1350 €
Half Day Workshop (In-Person Only)	400 €	400 €

* All in-person fees are subject to 23% VAT

* All digital tickets are subject to a 20% VAT charge for companies based in the UK. A reverse VAT charge applies (at a rate of 0%) to organizations based in the EU. No VAT will be levied to organizations based outside of the EU and UK.

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