

RYA CONNECTED

Share. Learn. Grow.



A background image showing several women in sports attire. In the foreground, a woman in a bright pink athletic top is looking upwards and to the left. Behind her, another woman in a similar pink top is visible, and to the left, a woman in a dark blue polo shirt. The background is slightly blurred, suggesting an indoor sports facility.

Sport England More than just a Funder

Sport England – Who are we

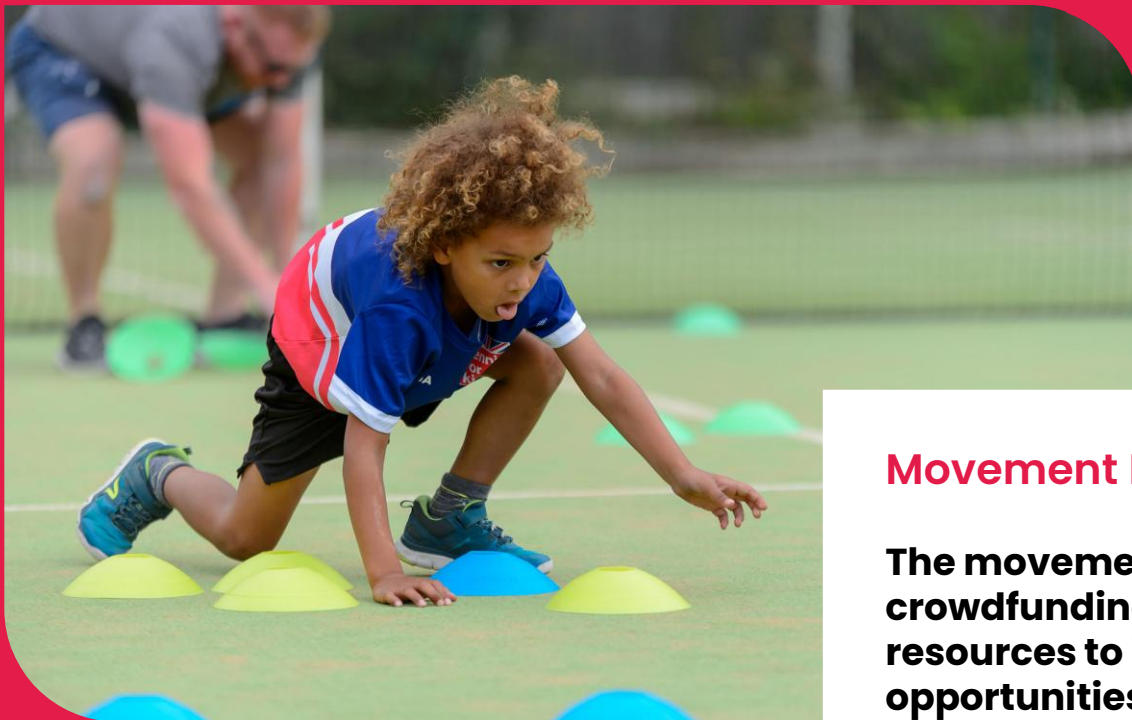
Sport England is an 'at arms-length' body of government, and the National Lottery distributor, responsible for grassroots and community sport and physical activity.

We distribute over £250m of National Lottery and government funding per year to support the development of community-based sport and physical activity.



Movement Fund





Movement Fund

The movement fund offers crowdfunding pledges, grants and resources to improve physical activity opportunities for the people and communities who need it most

The Movement Fund – Key Information

Awards Up to
£15,000

Not-for-profit
organisations

Awards to
challenge
inactivity &
inequalities

Support for
projects over 12-
month period

Decision time
6 weeks

Ongoing
programme

Who can apply?

Formally constituted not-for-profit organisation types, including:

- Sports clubs
- Charities
- Local authorities
- Schools
- Community Benefit Societies
- Not-for-profit companies
- Community Interest Companies CICs

To receive funding, you must have at least three non-related trustees or directors who don't live together. And you need to ensure decision making and voting rights are equally distributed between your trustees or directors.

Please see our code for sport governance for more information, you would need to be able to meet at least Tier 1

<https://www.sportengland.org/campaigns-and-our-work/code-sports-governance>

How will your project increase physical activity

1. Support inactive people into regular sport & physical activity participation
2. Keep people active
3. Get active people to exercise more



Who is your project for

We want to support organisations who are working with our priority groups.

People Living on low incomes

Disabled people or those living with long-term health conditions

Older People aged 65 or older

People from culturally diverse communities

Pregnant women and parents with very young children

Girls aged 5-16

LGBTQ+ people

People who are in foster care

People who provide care without pay





Environmental Sustainability

10% of the Movement fund's budget will be ringfenced for green sports initiatives that improve both **environmental sustainability** and **physical activity** opportunities.

Every Move – our investment priorities | Sport England



Movement Fund – What we can fund

Providing a project meets the programme aims, we can fund a wide range of costs and items. We might fund:

Equipment

Refurbishing or upgrading facilities

Developing new capabilities and leadership

Delivery costs

Emergency relief



Which activities can be funded

Almost every type of physical activity, including:

- Active travel
- Walking
- Fitness
- Sports that we recognise full list on our website

[National governing bodies](#) | [Sport England](#)

Movement Fund – Costs we don't pay

- salaries of existing staff
- running costs like utility bills
- management of your organisation
- project development
- evaluating projects
- projects that started before we made our offer to you
- unexplained costs
- school activities which are only for pupils
- Movement Fund awards over £15,000 in a 12-month period

For a full list please visit our website: [Which costs can be funded? | Sport England](#)



How to apply

1. Funding Guidance.

- Before applying, please read the movement fund information available on our website [HERE](#)

2. Apply for funding.

- Register your organisation [Register Your Organisation \(sportengland.org\)](#)
- Complete an application form. [My Applications – Login \(sportengland.org\)](#)
- Wait 4-6 weeks for a decision regarding the outcome of your application.



Writing your application



1. Brief overview of project
2. Why do you want this project to happen
3. What do you want to achieve
4. How will you make it happen

Make sure you involve your community in project design



Tell us the story of
who your project's
for

Understand the
needs of your
community

Create the project
with your
community

Have you done
any community
consultation?

Are you working
with a partner?

Do you have any
waiting lists?

Assessor tips

Don't tell us what
we already know

Do tell us things
unique to your
project that we
may not know

Ensure every cost
has been justified

Assume we don't
know anything about
you or your project

Do tell us what will
take place, how often,
who, what, where

Tell us about
previous
successes

Key reasons for rejections

No evidence of
community
demand

Existing activity
with no
development

Ineligible projects

Existing costs

Undeveloped
applications

Not meeting core
Movement Fund
objectives

Movement Fund Application Outcome

**Successful =
Pledge or Grant**

Unsuccessful

Usually, 4-6 weeks to receive a decision

1

Award letter sent via email
containing award agreement

2

Award agreement and supporting
documents to be returned

3

28 days for payment to be
processed

1

You will be notified of our decision
by email

2

We will explain why your project
was unsuccessful

3

Please seek further guidance if
you wish to apply again

Not sure if your project meets the criteria for Movement Fund?

Funding Helpline

- 03458 508508
- funding@sportengland.org
- www.sportengland.org

We can't fund everything and sometimes some projects and groups are just not eligible for this fund





**What other
support is
available?**



The Movement Hub



The best of our tools and resources organised by the following user groups to help everyone in sport and physical activity Unite the Movement

- Clubs & Community groups
- Coaches, Volunteers & the professional workforce
- NGBs & Active Partnerships
- Place Partners & Local Authorities
- Schools & Teachers
- Planners & facility providers
- Information seekers

[Movement Hub | Sport England](#)



Buddle website has free, convenient and practical resources for community organisations that deliver sport and physical activity, helping them grow and become more sustainable and successful.

The support from Buddle is split into eight topics:

- Develop and grow** – helping you learn about planning, marketing, communications and engaging the community to help your organisation develop and grow.
- Getting help from people** – offering advice about working with volunteers and staff, and meeting people's needs.
- Safety, welfare and wellbeing** – explaining more about safeguarding and health and safety essentials to help keep your participants, volunteers and visitors safe and well – both physically and mentally.
- Being inclusive** – helping you create welcoming and inclusive environments, connecting with your community and diversifying your offer.
- Facilities and spaces** – ensuring you find the perfect place for your group to meet up and get active.
- Getting organised** – offering useful tips on getting organised and setting up a group.
- Money matters** – giving you practical advice on managing your funds.
- Environmental sustainability** – ensuring that your sports club or organisation is planet-friendly.

Website: buddle.co

Tools and resources	Active support
Webpages and articles on key topics	Free Workshops – face to face or on-line. 13 topics
Diagnostics tools	Clinics – currently trialling for volunteers
Peer learning through case studies and stories	Bite-size learning – professional workforce
News on events or changes in legislation	Stakeholder events – professional workforce



Non-funding support

Design Guidance – website

Insight – Active Lives Survey

Campaigns:

- **We are Undefeatable**
- **This Girl Can**
- **Join the movement**
- **Play Their Way**

Contact us

Funding Helpline: 8am–5pm Mon to Friday

- 03458 508508
- funding@sportengland.org
- www.sportengland.org

Follow us on Social media

- [Twitter](#)
- [Instagram](#)
- [Facebook](#)
- [LinkedIn](#)

