

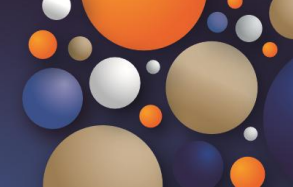


THE ASSOCIATION OF
PHARMACY TECHNICIANS UK

APTUK SPONSORSHIP & EXHIBITION OPPORTUNITIES 2026

Partner with the Association of Pharmacy Technicians UK (APTUK)
and help shape the future for pharmacy technicians





Who are APTUK?

- The recognised professional leadership body for pharmacy technicians
- A Limited by Guarantee, not-for-profit organisation dedicated to advancing the pharmacy technician profession
- Working in the interests of patients, the public and pharmacy technicians across the UK
- Providing strategic leadership to enable pharmacy technicians to deliver professional excellence and high-quality, patient-centred care
- Acting as a champion for the profession, safeguarding its integrity and promoting continued development
- Enhancing education, training, and scope of practice for pharmacy technicians
- Supporting delivery of professional excellence and contributing to health and wellbeing of patients and all users of pharmacy services





Why partner with APTUK?

Sponsoring APTUK aligns your organisation with:

-  **Patient-Centred Excellence** – support the development of registered professionals delivering direct care
-  **Professional Development** – empower a vital healthcare workforce
-  **Diversity and Reach** – engage with thousands of pharmacy technicians across the UK in community, hospital, primary care, education, manufacturing, technical services, Royal forces, prisons, commissioners and many more
-  **Credibility and Visibility** – raise your profile within a trusted, respected organisation working closely with the NHS, leading education providers, regulators, and policymakers
-  **Audience Reach** –
 - Membership:** 3800 APTUK members
 - Events and Conferences:** National Annual Professional Conference and Exhibition and regional CPD event opportunities
 - Digital Channels:** Website, newsletters, webinars, social media, emails & Pharmacy Technician Journal
 - Collaborative Projects:** Opportunities for joint initiatives in training, research, and workforce development



Aligning communications with your sponsorship

Social media

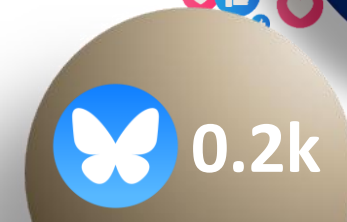
- Strong and diverse digital reach across multiple platforms
- Bespoke, strategically planned posts to advertise your sponsorship, organisation details and logo

Email

- Targeted emails delivering key messages, event details such as programme, awards and exhibition stand details
- Mailing list of 3,800 members with a high 50–70% email open rate

Website

- [APTUK.org](https://www.aptuk.org) and a customised conference website
- Feature event details and sponsor logos



Pharmacy Technician Journal

- All APTUK members have exclusive access to the Pharmacy Technician Journal (PTJ)
- Each edition is written by pharmacy technicians featuring current topics of conversation, resources and support
- Sponsorship packages include advertisement opportunities within the PTJ allowing you to share your messages with over 3,800 APTUK members
- Advertising in the PTJ is available throughout the year

Click on the links opposite to see PTJ examples

Interested in advertising in the PTJ?

ADVERT PRICES

FULL COLOUR

Full page £450
Half page £300
1/4 page £200
1/8 page £95

BLACK & WHITE

Full page £400
Half page £250
1/4 page £150
1/8 page £85

ADVERT SIZES

Full page bleed advert – 216mm x 303mm (Trims to 210mm x 297mm)

Full page advert, type area – 190mm x 277mm

Half page horizontal – 190mm x 124mm

Half page vertical – 91.5mm x 254mm

Quarter page portrait – 91.5mm x 124mm

Quarter page strip – 190mm x 59mm

Eighth horizontal – 91.5mm x 59mm

Eighth vertical – 43.5mm x 124mm



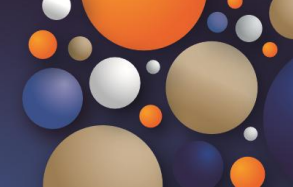
**PTJ Spring-Summer
2025**



**PTJ Autumn
2025**



THE ASSOCIATION OF
PHARMACY TECHNICIANS UK



APTUK 2026 sponsorship opportunities

EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition

18-19 SEPTEMBER 2026 | RENAISSANCE HOTEL, HEATHROW, LONDON





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



What is the APTUK Annual Professional Conference and Exhibition?

The two-day programme will:

- Deliver exciting and forward-looking line up of speakers, featuring key topical subjects
- Reflect the professional direction being seen in all pharmacy sectors across the UK
- Demonstrate the leadership role of APTUK to our members
- Address current industry issues that are important to pharmacy technicians
- Demonstrate collaboration with our presenters, delegates and sponsors to promote networking
- Profile the latest pharmacy innovation and research
- Allow networking time for sponsor engagement in the exhibition hall





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



A celebration of excellence

- The APTUK Annual Pharmacy Technician Awards celebrate and acknowledge successful individuals, teams and projects within the pharmacy technician profession
- 8 prestigious awards recognise skilled, outstanding, and high-achieving pharmacy technicians across all sectors from around the UK
- Innovative research posters are displayed for the duration of the conference
- Award information and shortlists are promoted across APTUK's communication platforms
- Prizes include an engraved trophy and an educational bursary towards attendance at APTUK Annual Conference 2026
- All awards are open to members and non-members of APTUK
- As a sponsor you have opportunity to engage, network and celebrate the profession and demonstrate your support





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Headline Sponsor (limited to one)

£5,250

Position your organisation at the heart of the APTUK experience. As the Headline Sponsor, you are front and centre throughout the entire event—starting with a prominent exhibition presence and the opportunity to sponsor a plenary session that aligns your organisation with a key topic of the day. This role places your organisation at the centre of important conversations, elevating your visibility and reinforcing your engagement within the pharmacy technician profession.

Your presence continues into the evening as you host your own table at the awards dinner, giving you uninterrupted access to high value networking, relationship building and meaningful engagement with influential professionals across the sector.

- Exhibition stand (4m x 2m)
- TWO members of stand personnel
- Delegate list

Exhibition



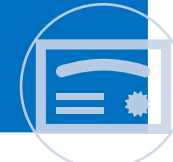
- Logo & link on website, App and pre-conference marketing
- Recognition in social media posts across APTUK platforms
- Logo on conference signage and slides during event
- 1 x Full-page advert in the PTJ
- 3 x Half page adverts in the PTJ

Promotion



- Award sponsorship and presentation to the winner
- Attendance for TWO for the awards dinner
- Recognition during awards dinner
- Host your own sponsored table at the awards dinner

Awards
Dinner



- 20% off delegate ticket prices for TWO additional team members

Delegate
tickets





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Supporting Sponsor (4 available)

£3,800

Increase your organisation's visibility and credibility throughout the event. As a Supporting Sponsor, you will connect with delegates and guests during the day through your exhibition stand, sharing insights, showcasing solutions, and amplifying your brand presence.

In the evening, you take centre stage as the sponsor of an award of your choosing. This is your moment to highlight your organisation's passion and expertise, celebrate excellence in the profession, and enjoy extensive networking opportunities with professional leaders and innovators.

- Exhibition stand (3m x 2m)
- TWO members of stand personnel
- Delegate list

Exhibition



- Logo & link on website, App and pre-conference marketing
- Recognition in social media posts across APTUK platforms
- Logo on conference signage and slides during event
- 2 x Half page adverts in the PTJ

Promotion



- Sponsor an award and present to winner
- Attendance for TWO for the awards dinner
- Recognition during awards dinner

Awards
Dinner



- 20% off delegate ticket prices for TWO additional team members

Delegate
tickets





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Exhibition Partner (10 available)

£2,150

Engage directly with pharmacy professionals and decision-makers. With an exhibition stand at our APTUK event, your organisation will be positioned to network, build connections, and showcase products, services, or innovations throughout the day.

This is an ideal opportunity to engage face-to-face with the people who shape and influence the pharmacy profession.

- Exhibition stand (3m x 2m)
- TWO members of stand personnel
- Delegate list

Exhibition



- Logo & link on website, App and pre-conference marketing
- Recognition in social media posts across APTUK platforms

Promotion



- 20% off delegate ticket prices for TWO additional team members

Delegate tickets





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Award Sponsor (3 available)

£1,750

Shine a spotlight on your organisation at the awards dinner. As an Award Sponsor, you will play a key role in celebrating outstanding achievements within the pharmacy profession.

Sponsoring an award provides a high-profile platform to elevate your organisation, align with excellence, and enjoy extensive networking opportunities throughout the evening with leading professionals and decision-makers.

- Logo & link on website, App and pre-conference marketing
- Recognition in social media posts across APTUK platforms
- Logo on conference marketing and slides during event

Promotion



- Sponsor an award and present to winner
- Attendance for TWO for the awards dinner
- Recognition during awards dinner

Awards
Dinner





EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Awards Dinner Table Sponsor*

£750

(3 available)

Shine a spotlight on your organisation at the awards dinner. As an Awards Dinner Table Sponsor, your presence provides you with access to high value networking, relationship building and meaningful engagement.

Combining this sponsorship with another package provides a high-profile platform to elevate your organisation, align with excellence, and enjoy extensive networking opportunities throughout the evening with leading professionals and decision-makers.

- Attendance for TWO for the awards dinner
- Recognition during awards dinner
- Host your own sponsored table at the awards dinner

Awards
Dinner



*This package is only available as an addition to another package and cannot be bought separately



EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Masterclass Sponsor*

(4 available)

£500

Amplify your influence and reach with a bespoke, high-impact session. As a Masterclass Sponsor, you gain unparalleled visibility by combining this opportunity with another sponsorship package you will present and deliver a masterclass session to delegates wanting to learn and feel empowered.

Whether introducing a new product, demonstrating system processes, or sharing educational insights, this is your chance to speak directly to an audience eager to learn more about your organisation.

This package maximises your exposure, deepens delegate engagement, and positions your organisation as a thought leader shaping the future of pharmacy practice.

- Present and deliver a bespoke plenary or workshop session
- Relevant topic to be agreed

Masterclass
session



*This package is only available as an addition to another package and cannot be bought separately



EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Sponsorship summary

Package		Headline Sponsor	Supporting Sponsor	Exhibition Partner	Award Sponsor	Awards Dinner Table*	Masterclass Sponsor*
		£5,250	£3,800	£2,150	£1,750	£750	£500
Exhibition	Exhibition stand (4m x 2m)	★					
	Exhibition stand (3m x 2m)		★	★			
	TWO members of stand personnel	★	★	★			
	20% off delegate ticket prices for TWO team members	★	★	★			
	Delegate list	★	★	★			
Promotion	Logo & link on website, App and pre-conference marketing	★	★	★	★		
	Social media posts across APTUK platforms	★	★	★	★		
	Logo on conference marketing and slides during the event	★	★	★	★		
	Full-page advert in the PTJ	★					
	Half page adverts in the PTJ	★★★★	★★★				
Awards Dinner	Sponsor an award and present to winner	★	★		★		
	Attendance for TWO at the awards dinner	★	★		★	★	
	Recognition during awards dinner	★	★		★	★	
	Host your own sponsored table at the awards dinner	★				★	
	Present and deliver a bespoke plenary session or workshop						★



EXPANDING HORIZONS

The Association Of Pharmacy Technicians UK Annual Professional Conference and Exhibition



Sponsorship impact

- Exhibition stand, expertly located for maximises engagement
- Engagement from a wide pharmacy technician profession
- The only conference dedicated to pharmacy technicians who want to learn and engage
- Our 2025 sponsors rated us 5/5 and valued our organisation and dedication
- Align your organisation with APTUK to empower and engage the pharmacy workforce
- Sponsors can share their products, services and raise awareness to an eager audience





Why support the APTUK professional conference?

1. Access to over 220 engaged pharmacy technicians in key roles from across the UK
2. Speakers with senior roles in influential organisations
3. Celebratory awards dinner with a significant national profile
4. Sponsorship opportunities designed to increase your visibility, strengthen connections, and align you with excellence across the sector





What delegates say about the APTUK conference

I came away from the session on post registration pathways feeling inspired about something I am currently working on

Loved every moment of the conference, very thought provoking and informative, great opportunity to network

Just a massive thank you to all involved in organising such an inspirational event.



Contact us...

If you have any queries about any of the sponsorship packages or wish to discuss any of the packages, please don't hesitate to reach out

Please get in touch via the contact details below



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We look forward to collaborating with you

