



# EuroSun 2020

13<sup>th</sup> International  
Conference on  
Solar Energy  
for Buildings  
& Industry

September  
1st - 3rd  
2020

**Virtual**

[www.eurosun2020.org](http://www.eurosun2020.org)

Organised by:



Co-organised by:



University of  
West Attica

Supported by:



Professional Congress Organiser:



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29 K.Varnali str, 15233 Chalandri  
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Conference correspondence & updates:

[info@eurosun2020.org](mailto:info@eurosun2020.org)  
[www.eurosun2020.org](http://www.eurosun2020.org)



## Introduction

This document presents the range of sponsoring opportunities associated with the [Virtual Conference](#), **EUROSUN 2020 | 13<sup>th</sup> International Conference on Solar energy for Buildings & Industry**, the ultimate aim of which is to present both latest developments and innovations, as well as future trends of various Solar Energy appliances.

For ease of reference, information in this document is organized in the following sections:

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## Welcome Message

Dear Colleagues,

Our planet is facing unprecedented changes as a result of climate change due to the use of fossil fuels and other sources of greenhouse gases. One million of the eight million species on the planet are at risk of being lost\*. As such, countries around the world must focus on how to achieve a decarbonized world. Emphasis should be given to all aspects of our lives (from sustainable cities to the maritime sector) and solar energy is the key player in our efforts.

Within Europe, the European Commission, as a response to these challenges, has set the European Green Deal. It is a new growth strategy that aims to transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy where there are no net emissions of greenhouse gases in 2050 and where economic growth is decoupled from resource use.

In December of 2019, all Member States submitted their National Energy and Climate Plans (NECPs), and thus leading to new research, innovation and development opportunities over the next few years for all technologies, including of course solar energy. These are ambitious targets, arguably they may not be ambitious enough given the urgency of the challenges the planet is dealing with and facing more of.

The worldwide success of renewable energy technologies, and solar energy in particular is remarkable, and it is what we are working for. In many cases solar technologies are already the most economical way to produce heat and electricity. But there is still way to go in order to rapidly achieve the goal of 100% renewable energy in all end-use sectors. Efficiencies must be increased, the costs of systems and services should be reduced further, and large energy storage systems have to be developed. We need a shift to thinking in terms of systems and a better understanding of the interaction of the heat, electricity and mobility sectors.

EuroSun 2020 will focus on all aspects of solar energy (heat and electricity), and how solar energy combines with other technologies (i.e. storage) and is connected with different sectors (i.e., transportation, industry, buildings, HVAC) as well as communities.



EuroSun 2020 will offer a platform to discuss the latest developments with leading solar energy experts as well as policy makers and industry representatives. The programme will include distinguished keynote speakers in plenary sessions, specialists' meetings in breakout sessions and poster exhibitions as well as social events where you will have the opportunity to network, meet old friends and make new ones.

\*Sources: (i) Intergovernmental Panel on Climate Change (IPCC): Special Report on the impacts of global warming of 1.5°C; (ii) Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services: 2019 Global assessment report on biodiversity and ecosystem services; (iii) The International Resource Panel: Global Resources Outlook 2019: Natural Resources for the Future We Want; (iv) European Environment Agency: the European environment — state and outlook 2020: knowledge for transition to a sustainable Europe.

## Conference Chairs



**Alexandros G. Charalambides**

Cyprus University of Technology, Cyprus



**Wolfgang Streicher**

University of Innsbruck and ISES-Europe,  
Austria



**Daniel Mugnier**

Chairman IEA Solar Heating & Cooling  
Program

## Local Organising Committee Chair



**John K. Kaldellis**

University of West Attica, Athens, Greece



## About ISES



For over 60 years the members of The International Solar Energy Society (ISES) have undertaken the product research that has helped the renewable energy industry to grow.

ISES, through its knowledge sharing and community building programs, helps its global membership provide the technical answers to accelerate the transformation to 100% renewable energy and thereby achieve the following vision: The International Solar Energy Society (ISES) envisions a world with 100% renewable energy for everyone used wisely and efficiently. ISES is the largest international solar organization, with extensive membership worldwide. ISES has members in more than 110 countries, and Global contacts and partners in over 50 countries with thousands of associate members, and almost 100 company and institutional members throughout the world. Young ISES, a network of students and young professional ISES members, is now connecting young solar professionals worldwide.

ISES has a track record of strongly supporting the solar industry, helping shape public opinion through education and outreach activities and providing informed comment on global issues.

ISES advocates

- Knowledge sharing on renewable energy and energy efficiency technologies
- Universal energy access, including:
  - Decentralized energy systems
  - Smart grids
  - Village and community power
- Renewable systems integration
- International cooperation
- Comprehensive assessments/roadmaps



## Presenting EuroSun 2020 Conference

### Target audience – Participants

- EuroSun 2020 is targeted to Researchers, Developers, Investors and students in the field of renewable energy industry and more specifically to Solar Energy appliances and innovations.
- EuroSun 2020 is expected to host an audience of more than 500 delegates from all over the world.

### Conference Topics

- Solar Buildings | Solar Assisted District Heating and Cooling |
- Solar Heat for Industrial Processes | Domestic Hot Water and Space Heating
- PV and PVT Systems for Buildings and Industry
- Solar Thermal Collectors and Solar Loop Components
- Thermal Storage | Testing & Certification
- Solar Resource and Energy Meteorology | Solar Education
- Renewable Energy Strategies, Policies, Scientists for Future
- Renewable Energy Solutions for Isolated Systems (i.e. Islands)
- Renewable Energy Systems and Spatial Energy Planning

## Committees

### Organizing Committee

Conference Chairs:

**Alexandros G. Charalambides**

**Wolfgang Streicher**

**Daniel Mugnier**

Local Organizing Committee Chair:

**John K. Kaldellis**

### EuroSun Presidium

President:

Prof. Klaus Vajen (Germany)

Past President:

Dr. David Renné (USA)

Vice President:

Dr. Kemal Gani Bayraktar (Turkey)

Secretary:

Dr. Viktoria Martin (Sweden)

Treasurer:

Geoff Stapleton (Australia)



## Reasons to attend Sponsorship advantages on a Virtual Environment

Type of exposure	Advantages on a Virtual Environment
Advertisement – Banners, Program Ads, Logo Displays	<b>In the case of online</b> events, sponsors <b>gain more exposure</b> and <b>opportunity for ongoing interaction with attendees.</b>
Online Platforms	One of the most important benefits for event sponsors is <b>long-term access to those who attend the event.</b>
Expanded Content Creation	By recording the <b>sessions</b> these <b>will be available long-term.</b>
Cost optimization	By sponsoring a virtual conference, <b>a significant amount of expenses will be absorbed</b> (Travel expenses/ construction expenses etc)



## Key Information

### When (Specified Time Zone)

**Conference Dates:** 01 - 03 September 2020



Athens, Greece\* EEST (UTC +3) Tuesday, 1 September 2020 | 09:00 – 17.00  
Athens, Greece\* EEST (UTC +3) Wednesday, 2 September 2020 | 09:00 – 17.00  
Athens, Greece\* EEST (UTC +3) Thursday, 3 September 2020 | 09:00 – 17.00

Please refer to [time zone converter](#) for easy reference

### Important Dates

Abstract submission deadline  
**15 June, 2020**

Deadline for Speakers Nominations  
**1 July, 2020**

Full Paper Submission Deadline  
**31 August, 2020**

Notification of Acceptance  
**01 July, 2020**

Authors Registration Deadline  
**20 July, 2020**

### Registration

For information regarding registration to the Virtual Conference, please click [here](#).

### Language

The official language of the Virtual Conference is English.

### Professional Congress Organiser



**CONVIN S.A.**

29 K. Varnali street, 152 33 Chalandri, Athens, Greece

T: +30 210 6833600 | F: +30 210 6847700

Corporate website: [www.convin.gr](http://www.convin.gr)

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Conference corresponding mail: [info@eurosun2020.org](mailto:info@eurosun2020.org)

Conference website: [www.eurosun2020.org](http://www.eurosun2020.org)





## Sponsoring Opportunities

Sponsoring opportunities for meetings are depicted in Green Color (as "Industry Session") in the following programme at-a-glance

EuroSun 2020 - Virtual Conference			
	Tuesday - 1st September	Wednesday - 2nd September	Thursday - 3rd September
09:20	Opening session + Keynote 1		
09:30	Keynote 3		
09:40	Keynote 5		
09:50			
10:00	Theme 1 Solar Buildings	Theme 6 Solar Thermal Collectors and Solar Loop Components	Theme 3 Solar Heat for Industrial Processes
10:10	Theme 2 Solar Assisted District Heating and Cooling	Theme 7 Thermal Storage	Theme 4 Domestic Hot Water and Space Heating
10:20	Theme 5 PV and PVT Systems for Buildings and Industry	Theme 8 Testing & Certification	Theme 5 PV and PVT Systems for Buildings and Industry
10:30		Theme 13 Renewable Energy System and Spatial Energy Planning	
10:40	Industry session		
10:50	Live chat with poster authors		
11:00	Poster viewing		
11:10		Meet the speakers	Meet the speakers
11:20		Workshop	
11:30	Live chat with poster authors		
11:40	Keynote 2		
11:50	Keynote 4		
12:00	Theme 3 Solar Heat for Industrial Processes	Theme 1 Solar Buildings	Theme 2 Solar Assisted District Heating and Cooling
12:10	Theme 8 Testing & Certification	Theme 7 Thermal Storage	Theme 5 PV and PVT Systems for Buildings and Industry
12:20	Theme 9 Solar Resource and Energy Meteorology	Theme 11 Renewable Energy Strategies, Policies, SF	Theme 12 Renewable Energy Solutions for Isolated Systems (i.e. Islands)
12:30			
12:40	Closing session with theme summaries and poster awards		
12:50	Virtual social event		
13:00			
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## Sponsoring Opportunities

### Sponsorship Categories on a Virtual Event (Eurosun)

Type of Sponsor	Amount
Gold	>= 4000 €
Silver	3000 € - 3.999 €
Bronze	2000 € - 2.999 €
Supporter	1000 € - 1.999 €
Contributor	500 € - 999 €

By selecting combination of the itemized services described below and depending on the final total amount, the Sponsor receives the "Sponsor Entitlement" according to the categorization above.

#### Sponsor Exposure through different channels

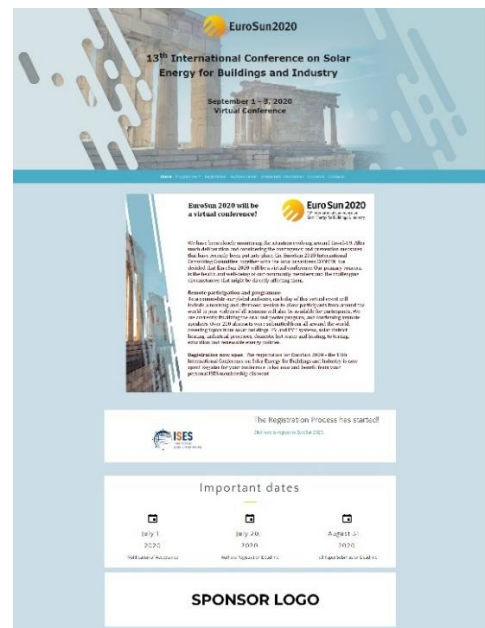
Web site

€ 1.000

Logo displayed on the Main Conference Site - Home page

**1 Important Information**

Total Visits (since January 1, 2020) | **11.099 users**  
 Daily Average Visitors | **295 users**



Logo on the 'Sponsors' & or Exhibitors page

Link to the sponsor website





# EuroSun2020



## E-mails

Email marketing opportunities  
*(Logo placement in Footer, applies to all correspondence with delegates, part of conference brand)*

Complimentary **ONLY** for Gold Sponsors



## Newsletters

€ 800

Newsletter/ Marketing opportunities (at least 3 Newsletters)

**1 Important Information**  
ISES Newsletter Subscribers | **15.000 contacts**





## Social Media

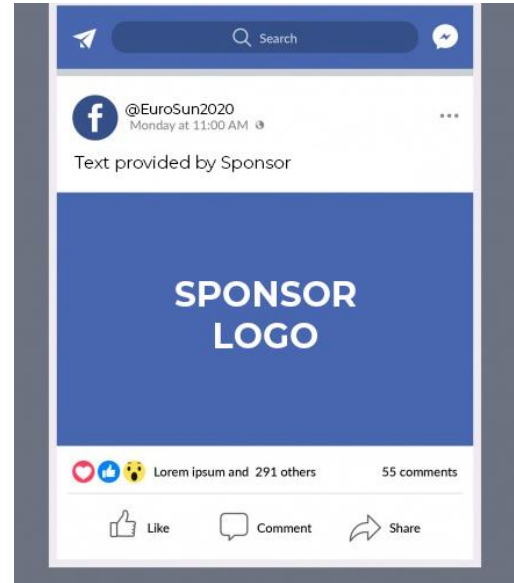
€ 500

Post 1 sponsor content in:

- LinkedIn
- Facebook
- Instagram
- Twitter

### **i** Important Information

Overall Social Media Followers | **17.100 Followers**



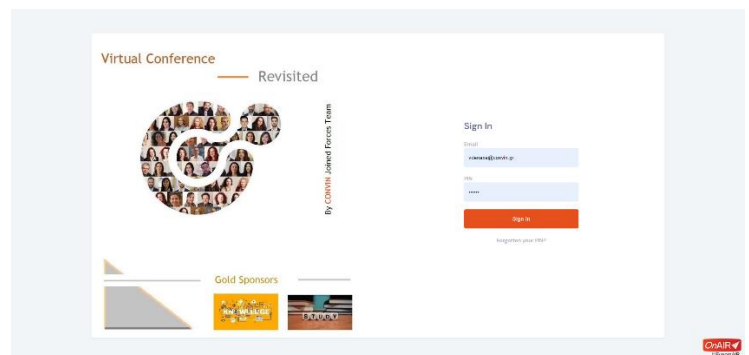
Include links to Sponsors website

## On line platform

€ 1.500

Logo on Log-in screen/page

Logo on Registration Pages





# EuroSun2020



Logo on Conference Survey

The screenshot shows a registration survey titled "Virtual Conference Revisited". It includes a logo of a globe made of people's faces. The form has several sections:

- Contact Details:** Fields for First Name, Last Name, Photo (with an "Add/Replace Photo" button), and Email Address.
- Registration Type:** A radio button for "Staff Attendee".
- What are you most fond of?:** Radio buttons for Art, Fishing, Literature, Psychology, Economy, Flirting, Politics, and Technology.
- Do you prefer working....:** Radio buttons for "In a team" and "On your own".
- Do you allow your personal data to be shared with our Sponsors?:** A consent section with a "Submit" button.

At the bottom, there is an "Acknowledgements to our Sponsors" section with logos for Gold, Silver, and Bronze sponsors.

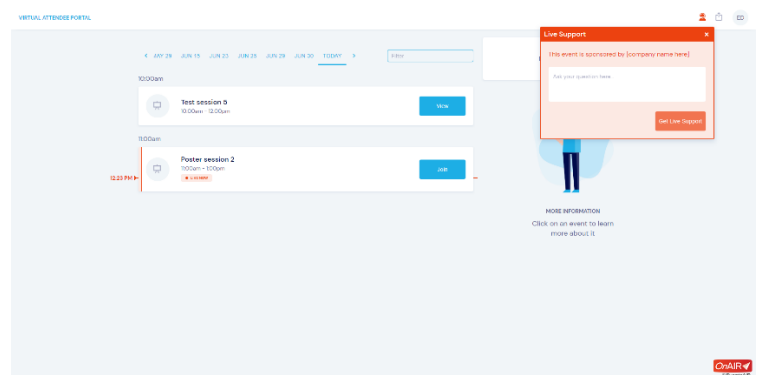
Live Support

€ 800

Exclusively

Company name/ Acknowledgement on Live

Support





## Exhibitors Virtual Area

€ 2.000

Exhibitor dedicated pages to describe products and services in detail

PDF file (ideal for new products/Launch)

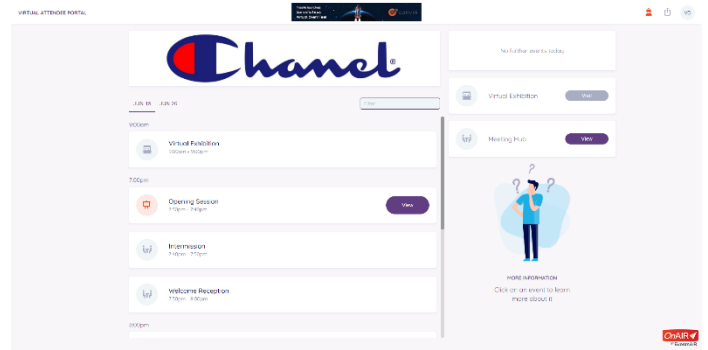
Link for website

Video (link provided)

Logo on the "Exhibitors" area

Opportunity for live discussion

Contacts exchange with attendees



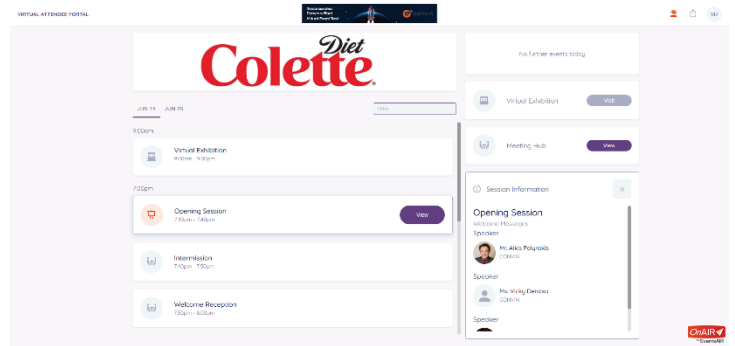
## Tailor made proposal

Sponsored Sessions / (agenda / topics subject to O.C approval)

Opportunity to organise a sponsored session for 60 minutes including other benefits such as

TBD

- Logo on the session information
- Opportunity to upload a video
- Opportunity to upload a brochure
- Opportunity to upload their website





## Additional Information for Sponsors & Exhibitors

### Promotional Activities

Sponsor's advertising content is subject to approval by the Conference Organizing Committee.

### APPLICATION FOR SPONSORSHIP

- Applications for sponsorship can be made in writing and should include the Sponsorship Booking Form
- Applications and requests should be addressed to: E-mail: [sponsorships@eurosun2020.org](mailto:sponsorships@eurosun2020.org)
- Please kindly note that a 'first come first served' basis will apply to all sponsorship options. Once a Sponsorship Booking Form is received, the Organisers will send a contract and reserve the requested items for 10 days.

### MEETINGS ON THE OCCASION OF EUROSUN 2020

- The topic, format and scheduling of all meetings organised by Sponsors on the occasion of Conference are subject to approval by the Organizing Committee of the Conference.
- Available time slots will be allocated on a "first come, first served" basis
- The selection of speakers and topics (subject to approval by the Organizing Committee) is left at the discretion of the sponsoring company

### Terms of Payment

All sponsorship prices are subject to VAT (at current rate on date of invoicing)

Upon signing of the Sponsorship Agreement (Contract), full payment applies for the contract validation

Upon signing of the Sponsorship Agreement Contract, 100% cancellation fees apply



## Sponsoring the Virtual Event Booking Form

### Booking Form

Please follow the link below and fill the Booking Form to express your Company interest in Sponsoring EuroSun2020 Virtual Conference.

[Online Booking Form](#)

## Contact us

### For Sponsorship & Exhibition

**Name:** Harry Tzanavaris  
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**E:** [sponsorships@eurosun2020.org](mailto:sponsorships@eurosun2020.org)

### For Registrations

**Name:** Iliia Touli  
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**E:** [registrations@eurosun2020.org](mailto:registrations@eurosun2020.org)

### For general queries and any other issue

**Name:** Filippos Milionis  
**Job title:** Project Manager  
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