



# AgEng 2024



**SPONSORSHIP  
& EXHIBITION  
PROSPECTUS**

**Agricultural University  
of Athens**

**1-4 July 2024  
Athens-Greece**

[ageng2024.com](http://ageng2024.com)

PROFESSIONAL CONGRESS ORGANIZER



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## Introduction

This document presents the range of Sponsoring Opportunities associated with the **AgEng 2024 Congress**.

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## Welcome Letter

Welcome to the AgEng 2024!

Dear friends, colleagues,

With great enthusiasm, on behalf of the Organising Committee, we would like to welcome you to the AgEng2024 which will be held in the conference facilities of the **Agricultural University of Athens, in Athens, Greece, on 1-4 July 2024**. We, the Hellenic Society of Agricultural Engineers, undertook the organisation of AgEng2024 with excitement and will have put together a very interesting conference where the participants will be able to exchange knowledge and ideas, to present innovations and discuss the state of the art and future perspectives for agricultural engineering towards the sustainable future of agriculture.

We are looking forward to welcoming you to AgEng2024, in Athens, Greece!



On behalf of the Local Organizing Committee,

**Nikolaos Katsoulas**

Professor, General Chair



## About HelAgEng



The Hellenic Society of Agricultural Engineers is a scientific association established in 1993 and is a member of the European Society of Agricultural Engineers (EurAgEng). The members of H.S.A.E. are scientists who hold degrees from Agricultural University Departments with specialization in Agricultural Engineering and/or the utilization and management of natural resources. They hold dual degrees in Agriculture and Engineering, have degrees in natural sciences with postgraduate specialization in the field of Agricultural Engineering, or have been engaged in the field of Agricultural Engineering for several years.

The objectives of HelAgEng are, as follows:

- The promotion and coordination of scientific research in the field of Agricultural Engineering for production, technology, and applications on both a national and international level.
- The dissemination of modern applications of Agricultural Engineering at the national level.
- The documentation, study, and presentation of scientific studies, technologies, and applications in the field of Agricultural Engineering.
- The encouragement of education, training, and mobility for young professionals.
- The encouragement of communication and collaboration among Agricultural Engineers involved in research, education, construction, and commerce.
- The development and exchange of information among its members and beyond, through conferences, publications, and seminars on specialized topics.
- The pursuit of interdisciplinary collaboration with other European and international organizations.
- Participation in activities of both the European Society of Agricultural Engineers (EurAgEng) and the corresponding global organization, the Commission Internationale du Genie Rurale (CIGR).

Click [here](#) to read more about HelAgEng

## Presenting AgEng 2024

### Target audience - Participants

The target audience for AgEng 2024 include:

- Agricultural engineers and professionals, researchers and scientists in agricultural-related fields.
- Academics and educators in agricultural engineering as well as students studying agriculture and engineering.
- Industry representatives from agricultural technology companies, agricultural consultants and advisors.
- Government officials in agriculture and environmental departments.

## Committees

### AgEng Organizing Committee



**Nikolaos Katsoulas, Dr, Professor**  
**General Chair**

*University of Thessaly, Greece*



**Thomas Bartzanas, Dr, Professor**  
**Technical Chair**

*Agricultural University of Athens, Greece*



**Spyros Fountas, Dr, Professor**  
*Agricultural University of Athens,  
Greece*



**George Papadakis, Dr,  
Professor**  
*Agricultural University of Athens,  
Greece*



**Thomas Kotsopoulos, Dr,  
Professor**  
*Aristotle University of  
Thessaloniki, Greece*



**Pantazis Georgiou,  
Dr, Professor**  
*Aristotle University of Thessaloniki,  
Greece*



**George Xanthopoulos, Dr,  
Associate Professor**  
*Agricultural University of  
Athens, Greece*



**Konstantinos Ferentinos,  
Dr, Senior Researcher**  
*Hellenic Agricultural  
Organization Dimitra, Greece*



## Key Information

### When & Where

**Congress Dates:** 01-04 July 2024  
**Venue:** Agricultural University of Athens,  
Iera Odos 75, Athens 118 55, Greece

The **Agricultural University of Athens**, located in the heart of the vibrant Greek capital, is a prestigious institution dedicated to excellence in agricultural and environmental sciences. Established in 1920, the university has a rich history of advancing knowledge and innovation in the fields of agriculture, forestry, and the environment. With a commitment to research, education, and sustainable practices, the Agricultural University of Athens plays a pivotal role in addressing contemporary agricultural and environmental challenges. The institution boasts world-class faculty, state-of-the-art research facilities, and a dynamic learning environment that equips students with the knowledge and skills to make a positive impact on the agricultural and environmental landscape, both nationally and globally. Whether you're a prospective student, researcher, or enthusiast in these fields, the Agricultural University of Athens stands as a beacon of knowledge and expertise.

### Registrations

For information regarding registration to the Congress, please click [here](#).

### Language

The official language of the Congress is English.

### AgEng 2024 Professional Congress Organizer



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## Host City – Athens, Greece

A bustling and cosmopolitan metropolis, Athens is the centre of the economic, financial, industrial, political and cultural life in Greece. Located at the crossroads of three continents, the capital of Greece with an overall population of close to 5 million people has often been the melting pot of many cultures.

Characterized by the spirit of hospitality, the host city embraces every guest with a warm welcome. Athens is an ideal congress destination, combining state-of-the-art infrastructures, excellent congress facilities and easy access from all over the world with world-class cultural attractions, modern amenities and diverse entertainment.

### ***Few "hot" features of Athens***

- **Athens International Airport (AIA)** "Eleftherios Venizelos", is one of the fastest-growing airports globally.
- **Best Value:** A privileged geographical location at the crossroads of three continents offers easy and affordable access.
- **Meeting Facilities:** Athens boasts a variety of state-of-the art meeting venues, conference hotels and unique social event venues which can be tailored to every need.
- **Transportation:** State-of-the-art transport network including metro, bus, tram, train, trolleybus, taxis and expansive highways.
- **Accommodation:** More than 30.000 rooms at approximately 650 hotels in a constantly developing sector.
- **Know How:** One of the top 24 most popular meeting destinations worldwide, according to ICCA (International Congress and Convention Association) rankings.
- **A City to Thrill:** Lively nightlife, world-famous Mediterranean cuisine, make up Athens a unique entertainment scene. Its contemporary urban vibe caters to every segment of the tourism market. From landmark venues to indie hubs, Athens guarantees authentic nightlife experiences.
- **Culture Shots:** World-famous museums and UNESCO sights go hand-in-hand offering a vibrant contemporary urban experience.
- **A Sunny Disposition:** With an average daylight of 8-9 hours, famous mild climate and incredible blue skies, Athens will entice you with its atmosphere.
- **Athens Riviera:** Get away from the bustling city center to the glorious Athens Riviera in under 30 minutes.
- **Safe Location:** Greece is among the World Safest Countries, taking into consideration all kind of threats such as mugging, crime, road death toll, occurrence of terrorist attacks and wars.

## Sponsoring Opportunities for Major Sponsors

Distinguishing benefits	Sponsorship Categories		
	Platinum 8.000€ (Exclusive)	Gold 6.000€ (Unlimited)	Silver 4.000€ (Unlimited)
<b>Exhibition Area</b> (open space)	6 sq.m.	6 sq.m.	-
<b>Company name in the Exhibitor list</b>	(✓)	(✓)	-
<b>Logo on the conference website with hyperlink to company's home page</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Acknowledgment in the Congress Final Program</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Logo on sponsors' recognition banner at the registration area</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Company Profile in the Final Program</b> (under relevant section)	(✓) 300w.	(✓) 200w.	(✓) 100w.
<b>Inner Page Advertisement in the Final Program</b>	(✓) 2 full pages	(✓) 1 full page	(✓) 1 full page
<b>Complimentary Full Registration</b>	(✓) 3	(✓) 2	(✓) 1
<b>Complimentary Exhibitor Pass</b>	(✓) 2	(✓) 1	-
<b>Company logo displayed at the beginning/end of sessions</b>	(✓)	-	-

*In the above costs, VAT is excluded.*



## Itemized Sponsoring Opportunities

*Exclusive Sponsoring*

Sponsoring Opportunities	Main Benefit *	Cost
<b>Abstract Book</b>	Sponsor's acknowledgement including logo on the back page of the book.	<b>1.000 €</b>
<b>Badges</b>	Conference logo and Sponsor's logo printed on the badges given along with lanyards to all delegates	<b>1.000 €</b>
<b>Lanyards</b>	Conference logo and Sponsor's logo printed on the lanyards given along with badge to all delegates	<b>1.500 €</b>
<b>Speaker's Ready Room</b>	Sponsor's logo at the Screens of the Speaker's Ready Room	<b>1.500 €</b>
<b>Water Station</b>	Sponsor's logo will be placed along with the Congress logo on the water stations.	<b>2.000 €</b>
<b>Mobile App</b>	Company's logo will be displayed on the splash screen	<b>2.500 €</b>
<b>E-Poster Area</b>	Sponsor's banner / branding in the e-poster area for the whole duration of the Conference and also on the Standing Monitor/Laptop which participants will see before viewing the e-poster	<b>3.000 €</b>
<b>Welcome Reception</b>	Sponsor's logo displayed in various high visibility foyer locations where Welcome reception will be served. 10 min for the sponsor to present themself 2 Full registrations	<b>6.000 €</b>
<b>Selfie Corner</b>	Sponsor's logo visible in the selfie corner area for the whole duration of the Conference	<b>Upon Request</b>



## Itemized Sponsoring Opportunities

*Non-exclusive sponsoring*

Sponsoring Opportunities	Main Benefit*	Cost
<b>Coffee Break</b> <i>Up to 2</i>	Sponsor's logo will be placed along with the Congress logo on the tables where coffee will be served + 1 full registration	<b>2.500 €</b>
<b>Lunch Break</b> <i>Up to 2</i>	Sponsor's logo will be placed along with the Congress logo on the serving tables 1 full registration	<b>3.000 €</b>

## Advertisement Opportunities

Sponsoring Opportunities	Main Benefit*	Cost
<b>Inner Full Page (Final Program)</b>	Full page inside the final program	<b>800 €</b>
<b>Social Media Post</b>	Post 1 sponsor content in 2 of the below: LinkedIn • Facebook • Instagram • Twitter and link to Sponsors website	<b>1.000 €</b>
<b>Promotional Mail Blast</b>	The Sponsor shall provide the blast ready for sending in .jpg and .html format. Blast will be sent to registered participants.	<b>1.500 €</b>

**\*Additional benefits & entitlements:**

- Logo on the Congress website (no hyperlink to company website)
- Acknowledgment in the Congress Final Program under relevant category



## Exhibition Guidelines

### General Info

The Exhibition will showcase the latest developments and innovations, as well as future trends of Agricultural Engineering and will provide attendees with the opportunity to meet with representatives from related industry.

### Application for exhibition space (Exhibitors)

Applications for exhibition space must be made in writing using the official online Sponsorship and Exhibition Interest Form (see page 15). The Sponsorship and Exhibition team will get back to you with:

- **a confirmation** along with a contract which should be signed and returned,
- **a proforma invoice** for a 50% deposit payment

Please note that a "first come first served" basis will apply to all sponsorship options. Once a Sponsorship Booking Form is received, the Organizers will send a contract and reserve the requested items for 7 working days.

### Allocation of exhibition space

Space allocation will be made on a "first come, first served" basis according to receipt of a signed contract and deposit. Please note that three alternatives should be clearly indicated on the Exhibition Booking Form.

**Important note:** *Platinum and Gold sponsors are awarded priority in selection of exhibition space.*

### Exhibition rental fee & provided services

**Cost: 2.500 €**

The above cost includes:

- 6sqm [3m (l) x 2m (d)] of exhibition space only.  
(Carpeting and additional services are to be covered by the exhibitor)
- 1 Full Conference registration
- 1 Exhibitor pass
- Company name in the Exhibitor list



## Additional Services

All additional requirements not included in the services mentioned above should be ordered separately. They will be supplied at an extra cost.

## Exhibitor Registration

- Exhibitor staff must be registered and will receive a badge displaying the exhibiting company's name.
- One (1) complimentary exhibitor staff registration is provided for every 6 sq.m. of exhibition open space rented.
- Additional exhibitor badges can be purchased at a fee of **200€ each**.
- Exhibitor registration includes Welcome Reception ticket and Coffee, Lunch Breaks during as announced in the program.

## Exhibitors' Manual

The Exhibitors' Manual will be released by March 2024.

It will include

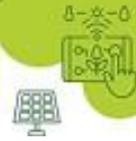
- technical details about the venue
- final exhibition details and information
- other useful info

## Exhibition Floor Plan

Exhibition Floor Plan will be announced in the official conference website [here](#).



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## Additional Information for Sponsors & Exhibitors

### Terms of Payment

All sponsorship prices are subject to VAT (at current rate on date of invoicing), unless EU legislation to the contrary is applicable.

Upon signing of the Sponsorship Agreement Contract, payment terms apply as follows:

- 50% deposit for the contract validation
- full settlement till 01/06//2024

Upon signing of the Sponsorship Agreement Contract, 100% cancellation fees apply.

In case payment commitments are not fulfilled prior to the commencement of the Congress, the Organizers reserve the right to proceed with cancellation, subject to cancellation fees.

## Contact us

### For Sponsorships

**Name:** Maria Priniotaki

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### For Registration and Hospitality

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### For general queries and any other issue

**Name:** Dimitris Strotos

**Job title:** Project Manager

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## Sponsorship and Exhibition Interest Form

If you are interested in becoming a Sponsor or Exhibitor in the **AgEng 2024**, please click the button below and you will be redirected to the online form of Interest.



[INTEREST FORM](#)

Once you complete this form and press the submit button a representative from our Sponsorship & Exhibition Management Team will contact you, to assist you further.