



17 - 19 OCTOBER 2024  
WASHINGTON DC, USA

# ISHA 2024

Annual Scientific Meeting  
Washington DC, USA 17 - 19 October 2024

## EXHIBITION & SPONSORSHIP INFORMATION



[www.ishasoc.net](http://www.ishasoc.net)

## Invitation to Industry



# About ISHA

ISHA – The Hip Preservation Society is an international organisation which is focused on hip preservation surgery to enhance patient care and outcomes, through delivery of training, education, support of research, sharing of knowledge and best practice, fostering global collaboration and provision of patient and professional information to improve hip care.

Formed in Paris in 2008, ISHA became a Charitable Incorporated Organisation (CIO – ASSOCIATION) registered in England and Wales on 01 June 2022, Charity Number: 1199165.

[www.ishasoc.net](http://www.ishasoc.net)

## MISSION

Our mission is to create “healthy hips” by bringing hip preservation, prevention and treatment to all the people regardless of age, social status, gender or economic situation.

## VISION

Our vision is a world with equitable access to quality treatment and the best achievable patient outcomes through improved access to appropriate treatment, early intervention, prevention and education, with the goal of us living in a world where hip joint replacement is only an occurrence of old age.

## ISHA Annual Scientific Meetings 2009 - 2023

2009 - New York, USA

2017 - Santiago, Chile

2010 - Cancun, Mexico

2018 - Melbourne, Australia

2011 - Paris, France

2019 - Madrid, Spain

2012 - Boston, USA

2020 - Virtual

2013 - Munich, Germany

2021 - Las Vegas, USA  
(Combined with OrthoSummit 2021)

2014 - Rio de Janeiro, Brazil

2022 - Glasgow, UK

2015 - Cambridge, UK

2023 - Cape Town, South Africa

2016 - San Francisco, USA

## Future ISHA Annual Scientific Meetings

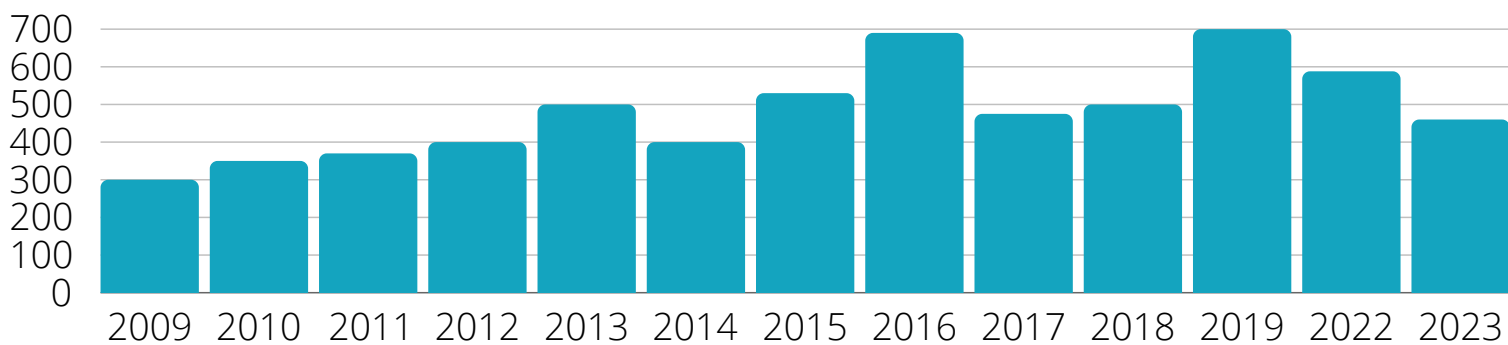
2024 - Washington, DC, USA

2026 - Bruges, Belgium

2025 - Fukuoka, Japan

2027 - Ottawa, Canada

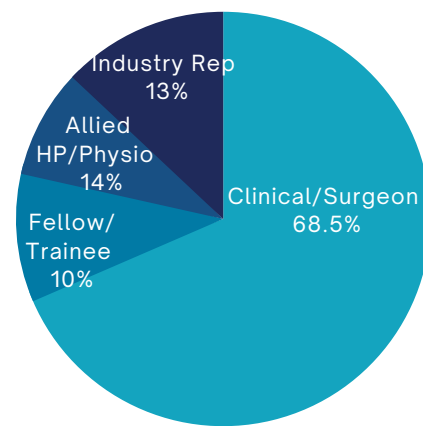
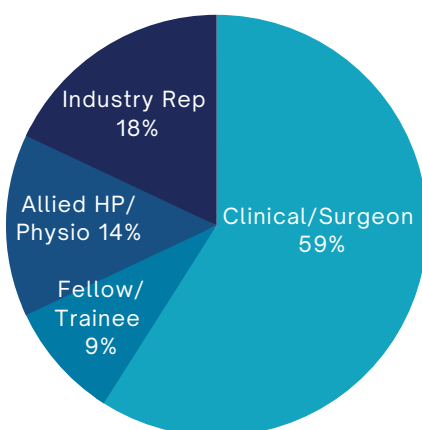
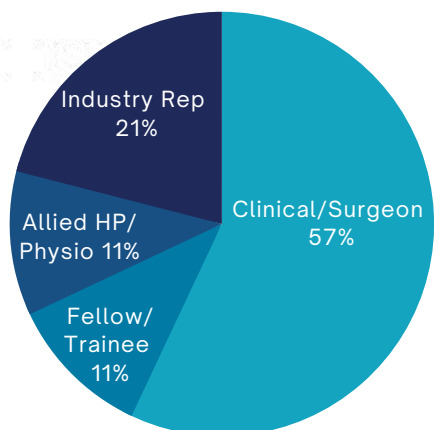
## Registration Statistics



**2017**

**2018**

**2019**



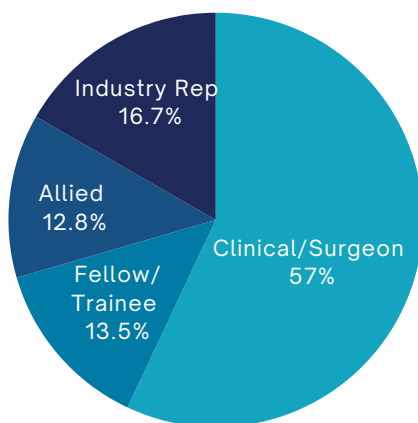
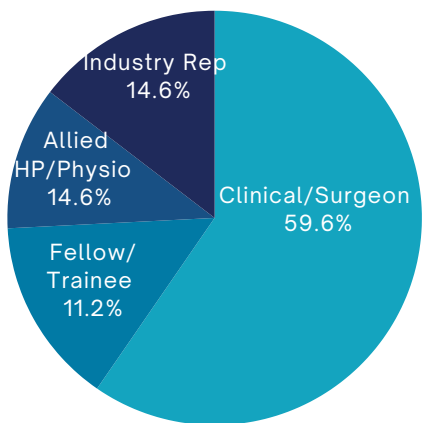
**from 34 Countries**

**from 36 Countries**

**from 53 Countries**

**2022**

**2023**



**from 47 Countries**

**from 46 Countries**





# Venue and Location

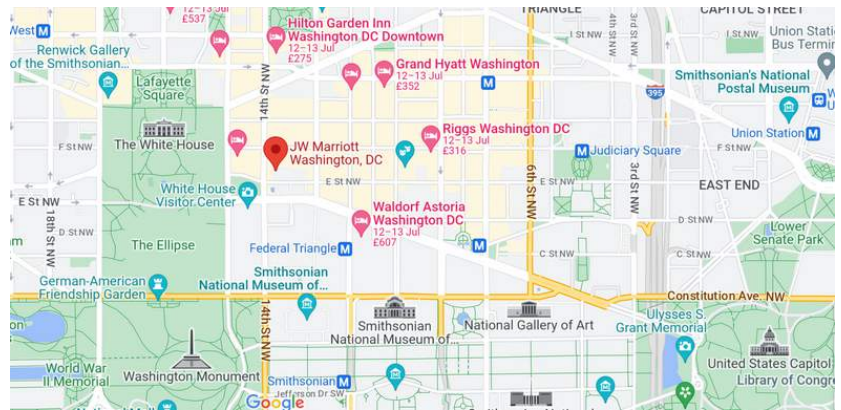
We are delighted to be hosting ISHA 2024 at the JW Marriott Hotel, located on Pennsylvania Avenue, in the heart of the US capital Washington, DC.

This first class business and convention hotel is recently refurbished and provides well appointed meeting and exhibition space. For ISHA 2024, we will be using Salon I of the Grand Ballroom for exhibition space with the plenary and parallel halls adjacent.

Exhibition space is at a premium, with priority allocation until 31 December 2023 being given to the Society's Diamond Partners, followed by the Society's Platinum Partners on a first come basis.

## Venue Location

The JW Marriott Washington, DC, located in the downtown area of Washington, DC set on Pennsylvania Avenue, offers a first class location near the Metro, giving attendees easy access to the National Mall, Smithsonian Institution, The White House, George Washington University and the downtown area.



## Important Dates

<b>November 2023</b>	<b>Invitation to Sponsor and Exhibit</b>
<b>End December 2023</b>	<b>End of Priority Period for Diamond Sponsors and Diamond Society Corporate Partners</b>
<b>January 2024</b>	<b>Abstract, Call for ICLs and Awards Submission opens</b>
<b>3 March 2024</b>	<b>Call for ICL's close</b>
<b>March 2024</b>	<b>Registration opens</b>
<b>21 April 2024</b>	<b>Abstract and Awards Submission closes</b>
<b>June 2024</b>	<b>Provisional Scientific Program online</b>
<b>31 July 2024</b>	<b>Early Registration deadline</b>
<b>July 2024</b>	<b>Sponsorship &amp; Exhibition technical manual available</b>
<b>1 August 2024</b>	<b>Sponsorship &amp; Exhibition application deadline</b>
<b>15 September 2024</b>	<b>Standard Registration deadline</b>
<b>w/c 30 September 2024</b>	<b>Final Program available online</b>
<b>16 October 2024</b>	<b>Pre-conference Programs</b>
<b>16 October 2024</b>	<b>Exhibition set-up from 4PM (Note Overnight Build. Times are tentative)</b>
<b>17 October 2024</b>	<b>Exhibition open 09.30AM - 4.30PM (Times are tentative)</b>
<b>18 October 2024</b>	<b>Exhibition open 09.30AM - 4.30PM (Times are tentative)</b>
<b>19 October 2024</b>	<b>Exhibition open 09.30AM - 12.00PM (Times are tentative)</b>
<b>19 October 2024</b>	<b>Exhibition breakdown 12.00PM - 11.59PM (Times are tentative)</b>
<b>19 October 2024</b>	<b>PT Program - Full Day</b>

## Exhibit Packages

There will be an opportunity to exhibit at ISHA 2024. The industry exhibition area will be in the Salon I adjacent to the plenary hall and parallel session halls.

Exhibition space will be assigned on a first come, first served basis with priority given to the Society corporate partners. Please see the floor plan for numbered stand positions.

### Option 1

- Free build pre-assigned exhibit space (180 sqft and above)
- Sizes and prices are indicated on the floor plans
- Standard hall floor covering
- 2 included registrations for exhibitor representatives per 90 sqft of space up to a maximum of 6
- Listing of company name on website, in the digital conference program booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at the prevailing exhibitor registration rate. A registration link will be sent to you to enable additional registrations at the exhibitor rate.
- All custom build stands must only be of an upgrade system format and final approval must be provided by the venue.
- All plans must be submitted to ISHA for prior approval.

### Option 2

- Pre-assigned exhibit space
- 10ft x 10ft or 8ft x 10ft shell stand
- Standard hall floor covering
- 1 electrical outlet
- 2 included registrations for exhibitor representatives
- Listing of company name on website, in the digital conference program booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at the prevailing exhibitor registration rate. A registration link will be sent to you to enable additional registrations at the exhibitor rate.

### Storage Space

There will be limited storage facilities on site.

## Exhibition Space Options

Space #	Size	Price (excl any applicable taxes)	Space #	Size	Price (excl any applicable taxes)
1	20ft x 20ft	USD\$34,000	12	10ft x 10 ft	USD\$10,000
2	20ft x 20ft	USD\$34,000	13	10ft x 10 ft	USD\$10,000
3	20ft x 20ft	USD\$34,000	14	10ft x 10 ft	USD\$10,000
4	20ft x 10ft	USD\$19,000	15	10ft x 10 ft	USD\$10,000
5	10ft x 10 ft	USD\$10,000	16	10ft x 6 ft	USD\$6,600
6	10ft x 10 ft	USD\$10,000	17	10ft x 6 ft	USD\$6,600
7	10ft x 10 ft	USD\$10,000	18	10ft x 6 ft	USD\$6,600
8	10ft x 10 ft	USD\$10,000	19	10ft x 6 ft	USD\$6,600
9	10ft x 10 ft	USD\$10,000	20	10ft x 6 ft	USD\$6,600
10	10ft x 10 ft	USD\$10,000	21	10ft x 6 ft	USD\$6,600
11	10ft x 10 ft	USD\$10,000	22	10ft x 6 ft	USD\$6,600





## There are many opportunities available for partnership with ISHA in support of ISHA 2024.

In addition to displaying your products in the industrial exhibition, companies can organise an industry sponsored workshop or practical skills session, provide grant support for scientific sessions or attendee bursaries or benefit from many other sponsoring opportunities.

Outlined are the sponsoring opportunities we think are likely to be of most interest to sponsoring companies. However, if you would like to discuss your specific objectives of engaging with ISHA as part of the 2024 ISHA ASM, please contact us at the ISHA Conference Office at [info@ishaconference.com](mailto:info@ishaconference.com).

## EDUCATIONAL OPPORTUNITIES

### Industry Lunchtime Workshops

**US 12,500 per 50-minute workshop**

**US 15,000 per 70-minute workshop**

### Thursday 17 October and Friday 18 October 2024

Lunchtime session slots and rooms will be allocated on a first come basis. There will be a maximum of 4 parallel workshop slots available on each day. Each of the session rooms are adjacent to each other and have a seating capacity of 150 - 200 theatre style.

These lunchtime sessions provide an unrivalled opportunity for industry partners to showcase techniques or products used in hip preservation surgery, supported by key opinion leaders.

Lunchtime sessions will be offered to all ASM attendees during the lunch break on Thursday and Friday.

As a sponsor, you will be provided with a meeting room to present a session of your choice. Lunch will be provided by the ASM registration fee for up to 50 attendees. Additional catering sponsorship is required for sessions of more than 50 attendees. Catering will be served outside the session rooms in the Capitol Foyer.

*If you would like to use voting during your workshop session, please contact us to discuss. Voting can be made available via the conference app.*

Slot duration: 50 minutes or 70 minutes

***NB: Workshop price includes 2 sponsor personnel inclusive registrations along with standard A/V. Additional A/V requirements and extra catering are at the expense of the sponsor.***



## Webcasting / Session Capture - US 15,000

It is unrealistic with the many time and resource demands on busy healthcare professionals that they are physically able to attend all scientific meetings. Often delegates experience scheduling conflicts with concurrent sessions they wish to attend or wish to return to and revisit the program content at a future date.

ISHA launched its online learning platform in 2019 as a benefit to members as part of the Society's objective to share knowledge and learning opportunities beyond the dates of the Annual Scientific Meeting. As part of its goal to make education more accessible, in 2023 ISHA launched its open access on demand channel on VuMedi, which is now achieving over 5,000 monthly page views. It is our intention to video capture all ISHA 2024 official scientific program sessions and make this content, along with presentations, ePosters and videos, accessible on demand via our VuMedi channel and the ISHA website post ISHA 2024.

- Support will be recognised on the ISHA 2024 Channel within VuMedi and on the ISHA website education section, with "Supported by . . ." and the company logo only, with a hyperlink to your website
- Supporter will be permitted to include a promotional video or Lunchtime Workshop content within the ISHA 2024 Channel and Website Library (subject to content approval by the ISHA Education Committee)
- Supporter logo will be displayed on banner promoting the ISHA Website Library
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## Re-Live Surgery Session - US 15,000 (3 x 60-minute sessions available)

As an integral part of the scientific program, we plan to include re-live surgery technique sessions. Working with ISHA's technology partner Proximie, the Scientific Program Chair will agree with the sponsor the technique to be carried out, scheduling and operating surgeon, to ensure alignment with the overall program flow and content. This is a CME Session.

- Ability to select session moderator in discussion with the Scientific Program Chair
- Acknowledgement of support within the opening and closing session remarks
- Ability to propose technique carried out, in discussion with the Scientific Program Chair
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

\*Includes streaming costs using Proximie platform, excludes any faculty honoraria.

There are three slots available of 60 mins duration in plenary, one on the afternoon of Thursday 17th, one on the morning of Friday 18th and one on the afternoon of Friday 18th October.

## BRANDED ITEMS

These items will be produced, organised, and distributed by ISHA. They will be inserted, as appropriate, into the delegate materials.

### Lanyards - US 4,000

A great opportunity to stand out from the crowd. The lanyards will be distributed to delegates at the time of registration. The lanyards will be sourced and be supplied by ISHA.

The Supporter will receive the following visibility:

- Lanyard will carry the Supporter and ISHA logos (one colour logo)
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

### Notepads and Pens - US 5,000 (ISHA to provide items) - US 2,000 (Supporter to provide items)

The Notepads and Pens will bear the Supporter's name/logo and will be distributed in the participants' delegate bags. A highly usable item. The items can either be supplied by the Supporter or sourced and supplied by ISHA. If company supplied, the notepads will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company logo on the front cover of notebook and on pen (one colour logo)
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

### Delegate Bag - US 6,000 (ISHA to provide items) - US 3,000 (Supporter to provide items)

All registered attendees at ISHA 2024 will be provided with the conference bag, which will show both the Supporter's logo and the conference logo.

If company supplied, the bags will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company and ISHA logo on the front of the bag (one colour logo)
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

# Sponsorship Opportunities

## **Welcome Reception - US 15,000 (non-exclusive support)**

**Thursday 17 October 2024**

The Welcome Reception will officially open the ISHA Annual Scientific Meeting in Washington during the early evening on Thursday. The reception will be held on the Penn Avenue Terrace, giving industry representatives and delegates a chance to mingle and network.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards in the Welcome Reception area
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## **President's Dinner - US 20,000 (sole sponsorship or available for multi-sponsorship)**

**Thursday 17 October 2024**

On Thursday 17 October 2024 the ISHA President will host a dinner for all invited faculty. ISHA Board Members and guests of the ISHA President will be invited to attend.

NB: Priority application will be given to any supporter interested in sole sponsorship

The Supporter will receive the following visibility:

- Attendance of up to 4 representatives at the dinner
- Promotional display banner at the venue (to be provided by Supporter)
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## **Joining Instructions with Industry Session Advertising - US 3,000 (exclusive support)**

Before the ISHA 2024 Annual Scientific Meeting takes place, there will be a digital mailing to all the ISHA 2024 registered attendee database, with information relating to participation at ISHA 2024. This mailing is available for Sponsorship.

The Supporter will receive the following visibility:

- Supporter's logo/banner with hyperlink to its website or preferred URL in the information mailing
- Inclusion of Supporter's advert to promote Workshop and/or exhibition presence in the information mailing
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

# Sponsorship Opportunities

## Insert in Delegate Bags - US 1,500 each (non-exclusive support)

Inclusion of promotional material, such as leaflets and brochures, in the delegate bags. Please note that the material should be provided by Supporter and must be approved by the Organising Committee and the Secretariat and should be no larger than Letter x 4 pages in size.

The Supporter will receive the following visibility:

- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## Final Program Advert

The Final Program will be Letter 11 inch x 8.5 inch landscape in size. There are various advertising opportunities available in the printed meeting program.

## Full page colour advert in the conference program - US 5,000 (non-exclusive opportunity)

## 1/2-page colour advert in the conference program - US 3,000 (non-exclusive opportunity)

## 1/4-page colour advert in the conference program - US 1,800 (non-exclusive opportunity)

Please send any logo artwork (epg format) to email address: [info@ishaconference.com](mailto:info@ishaconference.com) no later than 1 September 2024.





## **EPoster and Tips and Tricks Video Viewing Area - US 4,000 (exclusive support)**

An ePoster and video viewing area will be sited on the conference floor within the venue. Delegates will be able to view latest research and best practices of submissions accepted for presentation as ePosters or videos.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards at the viewing area
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## **Email Blast - US 1,500 per mailing (non-exclusive support / maximum of 5 available)**

Customise an html email blast promoting your participation at ISHA 2024 directly to the ISHA 2024 registration database and ISHA membership. Copy must be submitted by 1 September 2024. If material is not submitted, e-blast will be forfeited and no refunds will be provided.

The Supporter will receive the following visibility:

- Dedicated marketing communication to targeted professionals
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## **Venue Branding Opportunities**

There will be limited corporate branding opportunities available within the venue meeting space. Further details will be provided in updated information to sponsors in November 2023.

Please contact us at [info@ishaconference.com](mailto:info@ishaconference.com) to discuss if you are interested in these opportunities or if you require more information.

## **Floor Vinyl Advertising Decals - US 3,500 (max of 3 available)**

15x floor decal stickers will be used to help guide delegates around the registration area. This is an opportunity for the Supporter to have their brand visible every at every step as delegates make their way through the registration area. Artwork to be provided by the Supporter (epg format) and sent to email address: [info@ishaconference.com](mailto:info@ishaconference.com) no later than 1 September 2024.

The Supporter will receive the following visibility:

- Supporter's logo on x15 decal stickers dotted throughout the registration area
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## PT Program Sponsorship Packages

**There are many opportunities available for companies involved in the ISHA Physiotherapy Program to participate at ISHA 2024.**

Outlined are the sponsorship package opportunities we think are likely to be of most interest to companies wishing to align to the ISHA Physiotherapy Program. However, if you would like to discuss your specific objectives of engaging with ISHA as a supporter of the 2024 ISHA Physiotherapy Educational Program, please contact us at the ISHA Conference Office at [info@ishaconference.com](mailto:info@ishaconference.com).

### **Platinum Sponsorship Package (1 Available) - US 4,000**

- Table top display space outside the Saturday Physiotherapy Educational Program space
- Acknowledgement as sponsor of the Physiotherapy Faculty Dinner
- 1 invitation to attend the Physiotherapy Faculty Dinner
- 2 registrations to attend the Saturday Physiotherapy Educational Program
- 1 registration to attend the main ISHA Program
- Full Page Advert in the Physiotherapy Educational Program
- Acknowledgement as a supporter in all ISHA 2024 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 invitation to attend the ISHA Congress Gala Dinner
- 1 insert in the Physiotherapy Educational Program
- Recognition of support mentioned in the welcome and closing remarks

### **Gold Sponsorship Package (1 Available) - US 2,500**

- Table top display space at the Saturday Physiotherapy Educational Program
- Acknowledgement as sponsor of the Morning / Afternoon Refreshment Break
- 2 registrations to attend the Saturday Physiotherapy Educational Program
- Full Page Advert in the Physiotherapy Educational Program
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 insert in the Physiotherapy Educational Program
- Recognition of support mentioned in the welcome and closing remarks

### **Silver Sponsorship Package (4 Available) - US 1,500**

- 2 registrations to attend the Saturday Physiotherapy Educational Program
- Half Page Advert in the Physiotherapy Educational Program
- Acknowledgement as a supporter in all ISHA 2024 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 insert in the Physiotherapy Educational Program

## PT Program Sponsorship Packages cont...

### Bronze Sponsorship Package (4 Available) - US 1,000

- 1 registration to attend the Saturday Physiotherapy Educational Program
- Quarter Page Advert in the Physiotherapy Educational Program or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2024 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website

### Supporters Sponsorship Package - US 750

- Quarter Page Advert in the Physiotherapy Educational Program or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2024 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website

**Please note that all prices are exclusive of applicable taxes.**





# Sponsorship Opportunities

## NON - COMMERCIAL SUPPORT

### Unrestricted Grant Support - US 20,000 – US 50,000

The ISHA 2024 organisers invite companies to support the presentation of scientific excellence in hip arthroscopy, hip surgery, preservation and rehabilitation. We encourage unrestricted grant support to enable ISHA to offer funding grants in support of world leading faculty attendance and support for professionals in training. Please contact the ISHA 2024 Conference Office if you would like to discuss this opportunity further.

The Supporter will receive the following visibility:

- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

### Restricted Educational Grant for Instructional Course Lecture - US 4,000 per session (Educational Grant support opportunities are only open to companies holding Lunchtime Workshops)

The ISHA 2024 Scientific Program will include Instructional Course Lectures around the Key Program Topics. These sessions will be 60 mins in duration, which will include a keynote presentation, supporting topic related presentations by eminent experts, case presentation and interactive discussion on the topic. These are CME Sessions.

These seminars will be submitted and invited by the ISHA 2024 Scientific Committee and may be supported by a restricted educational grant from Industry. Companies providing an educational grant will have no input in the program structure, presentation topics or invited faculty.

Supporter will receive the following visibility:

- Acknowledgement on a slide both at the beginning and at the end of the session
- Acknowledgement in the Supporters & Exhibitors list in the Final Program
- Supporter's logo with hyperlink on ISHA 2024 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

## Additional Exhibitor Badges

Fee Categories	Early Rate (Before 31 July 2024)	Standard Rate (1 Aug - 15 Sept 2024)	Late & Onsite Rate (after 15 Sept 2024)
<b>Exhibitor*</b> (must present business card onsite)	<b>USD 800</b>	<b>USD 800</b>	<b>USD 1,000</b>

The registration fee for participants includes:

- Admission to all scientific sessions\*\*
- Admission to industrial exhibition
- Access to the ePoster area
- Meeting materials (digital)
- Meeting mobile app
- Catering during coffee breaks and lunches on 17 and 18 October
- Welcome Reception

\*Company representatives should contact your company Exhibit Manager / Conference Lead for access to the ISHA Exhibitor Registration Link.

\*\*Some sessions, such as the practical skills sessions, may have limited places available. These will be available on a first come basis.



# Previous ISHA ASM Exhibitors

We are very appreciative of the support received from Industry at previous ISHA Annual Scientific Meetings.

We look forward to partnering with Industry at ISHA 2024 for a superb meeting in Washington.

Previous ISHA Annual Scientific Meeting supporters include:



# Application Procedure & Sponsorship Levels

## Application Procedure

To apply for exhibition space or sponsorship opportunities, please complete the enclosed application. Return the completed application(s) in full to ISHA at [info@ishaconference.com](mailto:info@ishaconference.com).

All exhibition and sponsorship applications must be received to ISHA by **1 August 2024**.

Upon receipt of the completed application, a contract with terms and conditions will be issued along with an invoice for payment.

Payments must be received in full.

**On receipt of the signed and completed contract, it is deemed binding and refundable only in accordance with the cancellation terms.**

## Sponsorship Levels

The threshold spend amounts are as set out below and shall be determined based on the total spend per company across:

- Corporate Sponsorship of ISHA Society
- ISHA 2024 Registrations
- ISHA 2024 Exhibition Space
- ISHA 2024 Meeting Sponsorship Activities (e.g. Advertising, Workshops)

**Note: Diamond level support applications and Society Diamond level corporate partner supporters will receive priority selection up until 31 December 2023.**

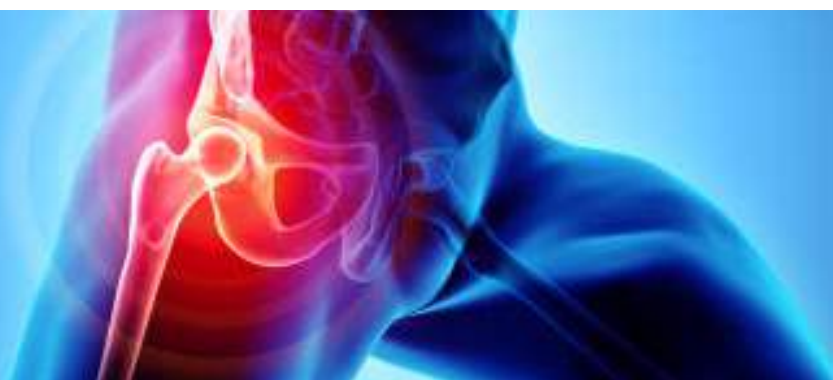
Over US 100,000 - recognised as a Diamond Sponsor of ISHA 2024 Annual Scientific Meeting

US 75-100,000 - recognised as a Gold Sponsor of ISHA 2024 Annual Scientific Meeting

US 40-75,000 - recognised as a Silver Sponsor of ISHA 2024 Annual Scientific Meeting

US 20-40,000 - recognised as a Bronze Sponsor of ISHA 2024 Annual Scientific Meeting

US 10-20,000 - recognised as a Supporter of ISHA 2024 Annual Scientific Meeting



# Exhibit Application

## Exhibition Application Form

Application Deadline: 1 August 2024

### Company Information

Please complete information as it should appear in all printed materials

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_

Postcode: \_\_\_\_\_ Telephone: + \_\_\_\_\_

### Contact Information

Only individuals designated as the Exhibit Contact for ISHA 2023 will receive all exhibit related materials.

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: + \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: + \_\_\_\_\_ Email: \_\_\_\_\_

### Exhibition Space Reservation

Please refer to the floor plan and indicate your top 4 exhibit choices. Also please indicate the number of exhibit spaces desired. Please refer to the Cancellation Charges in the Terms & Conditions.

1st Choice Exhibit No.(s)	Price (USD)	2nd Choice Exhibit No.(s)	Price (USD)
3rd Choice Exhibit No.(s)	Price (USD)	4th Choice Exhibit No.(s)	Price (USD)

Exhibit Space  
Total Amount (USD)

Please return the Exhibit Application to the Executive Office before 1 August 2024. Upon receipt of the completed application, an invoice for payment will be issued. Payments must be received in full.

Contact ISHA 2024 Conference Office at [info@ishaconference.com](mailto:info@ishaconference.com)

# Sponsorship Application

Application Deadline: 1 August 2024

## Company Information

Please complete information as it should appear in all printed materials

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_

Postcode: \_\_\_\_\_ Telephone: + \_\_\_\_\_

## Contact Information

Only individuals designated as the Sponsorship Contact for ISHA 2024 will receive all sponsorship related materials.

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: + \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: + \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Reservation

### EDUCATIONAL OPPORTUNITIES

#### Industry Lunchtime Workshops - 50 minutes

Thursday 17 October USD 12,500

Friday 18 October USD 12,500

#### Industry Lunchtime Workshops - 70 minutes

Thursday 17 October USD 15,000

Friday 18 October USD 15,000

#### Industry Lunchtime Live Cadaver Workshops - 70 minutes

Thursday 17 October USD 15,000 + set-up and streaming costs

Friday 18 October USD 15,000 + set-up and streaming costs

#### Re-Live Surgery Session - 60 minutes

Thursday 17 October PM USD 15,000 + set-up and streaming costs

Friday 18 October AM USD 15,000 + set-up and streaming costs

Friday 18 October PM USD 15,000 + set-up and streaming costs

#### Session Capture

Webcasting/Session Capture USD 15,000 All Sessions



# Sponsorship Application

## BRANDED ITEMS

Lanyards USD 4,000

### Notepads and Pens

ISHA to Provide Items USD 5,000

Supporter to Provide Items USD 2,000

### Delegate Bags

ISHA to Provide Items USD 6,000

Supporter to Provide Items USD 3,000

## SPONSORSHIP ITEMS

Welcome Reception USD 15,000

### ISHA President's Dinner

Sole Sponsorship USD 20,000

Multi-sponsorship (cost to be advised, 4 max sponsors)

### Final Program Advert (non-exclusive)

Full page USD 5,000

Half page USD 3,000

Quarter page USD 1,800

Joining Instructions Sponsorship USD 3,000

Delegate Bag Inserts - each USD 1,500

EPoster and Tips and Tricks Video Viewing Area USD 4,000

Email Blast (Each html) USD 1,500

Floor Vinyl Advertising Decals USD 3,500

Venue Branding Opportunities USD P.O.A.

## PT PROGRAM SPONSORSHIP PACKAGES

Platinum Sponsor Package USD 4,000 - 1 Available

Gold Sponsor Package USD 2,500 - 1 Available

Silver Sponsor Package USD 1,500 - 4 Available

Bronze Sponsor Package USD 1,000 - 4 Available

Supporters Package USD 750

# Sponsorship Application

## NON-COMMERCIAL SUPPORT

### Unrestricted Grant Support

To Discuss

### Restricted Educational Grant for Annual Scientific Meeting Session

Topic(s) of Interest: USD 4,000

Topic(s) of Interest: USD 4,000

### Travel Bursaries Grant Support - USD 1,500 - 10,000

Amount: USD \_\_\_\_\_

Please return the Sponsorship Application to the ISHA 2024 Conference Office before 1s August 2024.

Upon receipt of the completed application, an agreement confirmation and invoice for payment will be issued.

Payments must be received in full.

Contact: ISHA 2024, ISHA Conference Office at [info@ishaconference.com](mailto:info@ishaconference.com)





17 - 19 OCTOBER 2024  
WASHINGTON DC, USA

## Cancellation & Refunds

### **Cancellation post contracting until 1 August 2024:**

Cancellations and reductions will be subject to a 50% deduction of the total contracted costs and charges.

### **Cancellation after 1 August 2024:**

Any cancellation or reduction after 1 August 2024 will be subject to 100% of the total contracted costs and charges.

## Meetings & Social Activities

Sponsors and exhibitors must receive permission to hold any educational or social event (of any kind) taking place on the ASM meeting or shoulder dates in Washington. Please submit all requests to the ISHA Secretariat by 1 July 2024.

## Exhibit Activities

Exhibitors are not permitted to broadcast live surgery or have lecture presentations within the exhibitor's exhibit space. Equipment may not be demonstrated, or machinery utilised, in such a way as to give off noxious odours, fumes, dust or other material that is disruptive to the exhibits in general or neighbouring exhibit space. Noisy exhibits are prohibited. No sound amplification may be utilised in the exhibits, except by the use of individual earphones.

The exhibitor will be permitted to exhibit only products that are medically suited for the uses suggested by the exhibitor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner that assures all exhibitor personnel and attendees are within the exhibitor's exhibit space and not encroaching on the aisle or neighbouring exhibits.

The use of magicians, fortune tellers, dancers, puppet shows, games of chance, drawings or other entertainment of this nature is prohibited.

Full Details will be given in the Technical Manual issued July 2024.

# Useful Information

## ISHA 2024 Banking Information

Bank details for payment will be stated on the invoice issued by ISHA 2024 Ltd. Please note this will differ to previous Annual Meeting bank account details you may have already set up in your finance systems as our bank accounts are specific to each Annual Meeting and change from year to year.



## Congress Format and Important Information

Wednesday 16 October 2024	ISHA Board Meeting, Pre-Conference Sessions and Exhibition Set-Up (from 4PM, Overnight Build)
Thursday 17 October 2024	Full Conference Day and Welcome Reception
Friday 18 October 2024	Full Conference Day and Gala Dinner
Saturday 19 October 2024	Half Day of Conference and PT Day

1. Exhibition Set-Up will begin at 4PM on Wednesday 16 October 2024
2. Overnight build will be required
3. The Exhibition will open from the first tea/coffee break on Thursday 17 October
4. The Exhibition will be open all day Thursday and Friday and half day on Saturday
5. Breakdown of the Exhibition will commence after 12PM on Saturday 19 October 2024 and must be complete by 11:59PM on Saturday 19 October 2024

## ISHA 2024 Industry Workshops

There will be 4 Lunchtime Workshop slots available on Thursday 17 October 2024 and Friday 18 October 2024. These workshops will take place between 12.45 - 14.00. Duration will be dependent on the package booked. Please see page 13/14 for more information and use the attached form to book your workshop now.

All bookings for Lunchtime Industry Workshops will be booked on a first come, first served basis, with first priority given to the Society's Diamond Partners.

## ISHA 2024 Social Events

**Wednesday 16 October 2024**      **ISHA Board Dinner (By Invitation Only)**

**Thursday 17 October 2024**      **Welcome Reception and President's Dinner**  
**Welcome Reception: 18:15 - 20:00, Penn Avenue Terrace, JW Marriott Hotel**  
**President's Dinner: 19:30 - 22:30, Venue TBC (By Invitation Only)**

**Friday 18 October 2024**      **Gala Dinner and PT Faculty Dinner**  
**Gala Dinner: TBC**  
**PT Faculty Dinner: 19:30 - 22:30, Venue TBC (By Invitation Only)**

## ISHA 2024 Conference Mobile App

All Exhibitors and Sponsors will receive a complimentary listing in the ISHA 2024 conference mobile app. You will be required to provide the necessary details and logos for this to be set up. ISHA Conference Office will be in contact with you in this regard.



# Useful Information

## Flight Access

There are three major airports in the Washington, DC region: Ronald Reagan Washington National Airport (airport code: DCA), Washington Dulles International Airport (airport code: IAD) and Baltimore/Washington International Thurgood Marshall Airport (airport code: BWI). Both American Airlines and United Airlines service all three airports.

Ronald Reagan Washington National Airport is located just across the Potomac River in Virginia and is the closest airport to DC. Reagan Airport offers nonstop flights to 95-plus destinations on eight airlines. Reagan Airport is accessible via its own Metro stop on the Blue and Yellow lines. To catch a taxi, look for the official taxi stand outside of baggage claim.

Washington Dulles International Airport is located 26 miles from DC in suburban Virginia. Dulles Airport is also the primary international airport for the DC region, with almost 140 nonstop domestic and international destinations on nearly 40 airlines.

Baltimore/Washington International Thurgood Marshall Airport (referred to as BWI Airport) is a bit further from DC near Baltimore, Md., but oftentimes that means you can find even better flight deals. The airport has grown to 90-plus domestic and international destinations and services more than 25 million passengers each year.

## ISHA 2024 Accommodation

Washington offers a wide variety of accommodation options for attendees coming to ISHA 2024, from 3, 4 and 5\* hotels, to apartments and other self-catering lets.

ISHA have reserved a room block at the JW Marriott Hotel at preferential rates, which will be available to book via the conference website.

Rooms at the preferential rates are limited and will be offered on a first come basis.

## ISHA 2024 Organising Committee



**Dr Paul E. Beaulé,**  
**ISHA President**  
**2023-2024**



**Dr Andrew Wolff**  
**Local Host Chair**  
**ISHA Washington 2024**



**Dr Thomas Wuerz**  
**Program Chair**  
**ISHA Washington 2024**

## Addresses & Contacts

### ISHA 2024 Industry Office

Email: [info@ishaconference.com](mailto:info@ishaconference.com)

### ISHA Executive Office

Contact: Caroline Mackenzie

Email: [caroline@isha.net](mailto:caroline@isha.net)

Tel: +44 (0)203 519 9427

[www.ishasoc.net](http://www.ishasoc.net)