







SPONSORSHIP BROCHURE

BiDS | Big data from Space 2025

29 September – 3 October 2025 | Riga, Latvia

THANK YOU FOR YOUR INTERST IN BIDS'25!

Big Data from Space 2025 (BiDS'25) provides a premier opportunity for practitioners and stakeholders from industry, academia, EU institutions and governmental entities, to present and discuss cutting-edge innovations and practical challenges in the evolving landscape of space, big data and related emerging technologies.

BiDS'25 offers **diverse sponsorship and exhibiting opportunities** that increase your brand's reach and promote the services of your company beyond the exhibition hall.

WHAT TO EXPECT

BiDS'25 will be held in **Riga**, **Latvia from 29**th **of September to 3**rd **of October**, featuring a rich program with plenary and birds-of-a-feather sessions, lightning talks, satellite workshops (including tutorials, hackathons, and challenges), a code sprint as well as business demo areas and a dedicated B2B event program. The exhibition - **taking place from 1**st **to 3**rd **of October** - offers a unique opportunity to engage with global experts and showcase innovations in Big Data from Space. Moreover, the event will be preceded by a training course on the foundations of Big Data that will equip attendees with the skills needed to engage with the latest developments in space and big data technologies. Find out more through <u>BiDS25</u>

Receive exposure to key national and global decision-makers in the big data from space community of businesses, users, and academia. By joining BiDS'25 you will be part of the conversation on technologies enabling insights and foresight inferable from big data from space, and how these technologies impact society. You will be able to reach a dedicated, interested community of researchers as well as space and Big Data users, by simply using the **#BiDS25** hashtag.

ATTENDEES

- Leading Scientists in Big Data and Space Applications
- Developers and Users of Big Data from Space Software, Services and Applications
- Public Participation Policy-Makers
- Cloud Platform and Service Providers
- Private Companies from the Space and Deep Tech Sector
- National and international organisations, both Governmental and NGO
- Professors and Education Professionals
- Open Scientific Communities and Researchers
- Tech Scale-ups

TOPICS DISCUSSED

- Big data from space driven transformation in policy and society
- Cross-domain applications tackling global challenges (e.g., climate security, industrial sustainability, resilience, biodiversity and health) and interlinkages with other pressing societal challenges
- Advances in Big Data processing in Space science, telecommunications, navigation and cross-domain synergies and methods supporting open science and innovation
- Digital policy and responsible technology development, addressing algorithmic governance, ethics, equity and trust in Big Data technology and AI-systems, Green AI and computing
- Cloud-native and digital infrastructures for big data and challenges in interoperability, provenance, data security, privacy and sustainable computing
- Advanced processing paradigms exploiting multi-source data for real-world applications (e.g. Multimodal AI, foundation models, data fusion and mining)
- Enabling foresight with cutting-edge methodologies
 (e.g. digital twins, explainable AI, natural language processing and virtual reality)
- Disruptive technologies shaping the future
 (e.g. quantum computing, neuromorphic sensing, and hybrid high-performance computing)

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BY SPONSORING OR EXHIBITING AT BIDS'25 YOU WILL:

Increase brand awareness

You will be a stakeholder of a leading conference on Space and Big Data.

Develop stronger relationships

You will connect with people who can expand your market.

Generate better leads

You will connect with representatives from your target market, all gathered in one location, giving you the opportunity to engage with them directly.

Represent your brand in the Big Data from Space community

Building on the success of the previous edition BiDS'25 that hosted more than 700 participants from over 50 countries, BiDS'25 will continue bringing together leading experts and key stakeholders from industry, academia and government.

Note: the Exhibition Area will only take place at the National Library from 1 to 3 October.

Benefits	GLOBAL Sponsor	BALTIC Sponsor *
	2000 €	1000€
Exhibition booth 2x2m	10 available	10 available
Logo on panel at registration area	✓	✓
Logo on Animation for ESA communication channels	✓	✓
Logo on digital programme featured at entrance to main plenary	✓	✓
Logo on on-site graphics	✓	✓
Logo on bigdatafromspace2025.org	✓	✓
Logo on BiDS'25 app	✓	✓

All prices are subject to VAT

*(Price reserved for companies registered in Latvia, Lithuania and Estonia)

EXTRAS		
Exclusive Sponsor events Enhance your impact and engagement by hosting sponsor-led events (workshops, private Meetups, networking events, etc.)	Rent the two top floors (Levels 11 and 12) of the National Library of Latvia to host your social gatherings during the main conference days, with a 360-degree panoramic view of Riga. (Catering to be booked separately) Visit the top floors using the VIRTUAL TOUR	Option 1: 2000€/day Option 2: 5000€ for 3 days
Permanent Coffee Hub	Power the breaks with a branded catering station for a maximum visibility all week long (Sponsor logos displayed on catering station)	2000€/day

Join the conversation now, become a BiDS'25 sponsor!



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BENEFITS

Logo on panel at registration area



Logo on digital programme featured at entrance to main plenary



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Logo on BiDS'25 app

