

## PRIVACY NOTICE AND CONSENT FORM

### Introduction

The European Space Agency (herein the “Agency” or “ESA”) is an intergovernmental organisation established by its Convention opened for signature in Paris on 30 May 1975 having its headquarters located at 24 rue du Général Bertrand, CS 30798, 75345 Paris Cedex 07, France.

Protection of Personal Data is of great importance for ESA, which strives to ensure a high level of protection as required by the ESA Framework on Personal Data Protection (herein the “ESA PDP Framework”) which applies in this field. ESA implements appropriate measures to preserve the rights of data subjects, to ensure the processing of personal data for specified and legitimate purposes, in a not excessive manner, as necessary for the purposes for which the personal data were collected or for which they are further processed, in conditions protecting confidentiality, integrity and safety of personal data and generally to implement the principles set forth in the PDP Framework.

You may have access to the ESA PDP Framework at the following URL:

[http://www.esa.int/About\\_Us/Law\\_at\\_ESA/Highlights\\_of\\_ESA\\_rules\\_and\\_regulations](http://www.esa.int/About_Us/Law_at_ESA/Highlights_of_ESA_rules_and_regulations)

ESA PDP Framework is composed of the following elements:

- the Principles of Personal Data Protection, as adopted by ESA Council Resolution (ESA/C/CCLXVIII/Res.2 (Final)) adopted on 13 June 2017;
- the Rules of Procedure for the Data Protection Supervisory Authority, as adopted by ESA Council Resolution (ESA/C/CCLXVIII/Res.2 (Final)) adopted on 13 June 2017; and
- the Policy on Personal Data Protection adopted by Director General of ESA on 5 February 2018 and effective on 1 March 2018.

This notice is intended to inform you, as data subject, about:

- the identity of the data controller and contact details of ESA Data Protection Officer (“DPO”);
- the type of personal data which is collected and processed;
- the modalities of collection of personal data;
- the purpose of the collection and processing;
- the recipients (if any) to whom the personal data of the data subject shall be disclosed;
- the time-limits for storing the personal data;
- the practical modalities of exercising the rights of the data subject under the ESA PDP Framework.

This form enables ESA to obtain your consent relating to the collection and further processing of your personal data, under ESA PDP Framework.

## **(1) What you need to know about filming and photography during the event**

ESA will be taking photos at the *3rd Meeting "Towards a Big Data Revolution for the Planet"*. These images will be used by ESA to share news about the *3rd Meeting "Towards a Big Data Revolution for the Planet"*, and to publicise our next *3rd Meeting "Towards a Big Data Revolution for the Planet"*. Images may be used in press releases, distributed publicity and published on the *3rd Meeting "Towards a Big Data Revolution for the Planet"* webpage. They will be stored securely until the next *Meeting "Towards a Big Data Revolution for the Planet"*, after which the photos will be deleted.

Should you prefer that **you or your child are not photographed**, please visit the Registration Desk at the Entrance Foyer. If you would like to see your images, or would like us to delete them, please email the team, at [events.organisation@esa.int](mailto:events.organisation@esa.int)

When attending the *3rd Meeting "Towards a Big Data Revolution for the Planet"*, you enter an area where photography, audio and video recording may occur and you agree that your personal data (e.g. your image, name etc.) are collected by, or for, ESA in accordance with the current ESA Framework on the Protection of Personal Data.

Your photograph may be taken by various means, including via:

- surveillance cameras,
- a photographer,
- video recording
- social media experts for Twitter or other social media channels

In general, the Agency only processes your photograph for the fulfilment of the following purposes, mainly in relation with the *3rd Meeting "Towards a Big Data Revolution for the Planet"*

- to manage your relationship with the Agency as well as your requests and applications in relationship with the Event
- security
- publication
- to enrich social awareness and engagement by publishing event photos online, through Twitter and other social media channels related to the *3rd Meeting "Towards a Big Data Revolution for the Planet"* and ESA EO platforms.

In addition to these purposes, the Agency may use your personal information for any of the purposes mentioned in Article 5 of the ESA Policy on Personal Data Protection, in particular when:

Your Personal Data may be stored and used for internal communication purposes, in particular to highlight the event and to promote similar events in the future.



## **(2) Media rights**

### **Media Rights – Identification information - Personal Data**

- (1) By attending the *3rd Meeting "Towards a Big Data Revolution for the Planet"*, the Participants irrevocably accept (and obtain acceptance from any concerned individuals, including Team members) that:
  - a. ESA and/or the Sponsor (and any third parties acting on their behalf) may collect, further use and process, generate identification information and personal data, including:
    - i. gender, first name, last name, professional e-mail address, telephone number, facsimile number, postal address, postal code, city, country,
    - ii. images, video and/or audio recordings, photographs, blogs address and blog content etc. submitted by the Participant or by any Team member.
  - b. The collection, use and processing are done:
    - (i) for the purpose of the 3rd Meeting "Towards a Big Data Revolution for the Planet" (e.g. to provide access, for request or delivery of information, etc.) as well as for communication purposes, in particular to highlight the 3rd Meeting "Towards a Big Data Revolution for the Planet" and to promote similar events in the future;
    - (ii) in all media and/or by all networks, anywhere throughout the world;
    - (iii) without additional permission or compensation being necessary;
    - (iv) for as long as the above-mentioned purposes subsist.
  - c. Identification data as well as images, video and/or audio recordings, photographs, blogs address, blog contents provided by a Participant on its own behalf and on behalf of the Team members are deemed to be provided as part of the Application and, thus, their use by ESA

## **(2) Your consent**

By attending the *3rd Meeting "Towards a Big Data Revolution for the Planet"* and by submitting your personal information you agree to ESA Framework on Personal Data Protection and to the processing of your personal data by, or on behalf of, the Agency, as mentioned in the ESA Privacy Notice and Consent form. You will be able to withdraw your consent depending on the modality used to collect your personal data, in particular by sending an email to ESA DPO at: [DPO@ESA.int](mailto:DPO@ESA.int), the 3rd Meeting "Towards a Big Data Revolution for the Planet" at: [events.organisation@esa.int](mailto:events.organisation@esa.int).