



SPONSORSHIP PROSPECTUS

Building Simulation 2027

20th IBPSA International Conference and Exhibition

WWW.BS2027.ORG

29 AUGUST - 1 SEPTEMBER 2027
UNIVERSITY OF VIENNA, AUSTRIA



A Warm Welcome to Vienna

On behalf of the Organizing Committee, we are delighted to invite your organization to become a sponsor of Building Simulation 2027 (BS2027), the biennial international conference of the International Building Performance Simulation Association (IBPSA), taking place in Vienna, Austria from 29 August to 1 September 2027.

With its rich academic tradition and vibrant international character, Vienna offers an inspiring backdrop for this global gathering of researchers, practitioners, educators and industry innovators working to make the built environment more resilient and sustainable through simulation.

BS2027 is organized by TU Wien and supported by IBPSA, Empa and TU Graz. This prospectus outlines how your organization can partner with us – gaining visibility among the international building performance simulation community while helping to shape a landmark event for our field.

We look forward to welcoming you as a partner in Rethinking Building Performance for a Resilient Future.



Kristina Orehounig
TU Wien, Austria
Conference Chair



Christina Hopfe
TU Graz, Austria
**Honorary
Conference Chair**



Angelos Chronis
AIT, Infrared City GmbH
Industry Liason Chair



Georgios Mavromatidis
Empa
Scientific Chair



Gabriel Wurzer
TU Wien
Scientific Co-Chair



Matthias Schuß
TU Wien
Scientific Co-Chair

Conference Information

VENUE	University of Vienna, Austria
DATE	29 August – 1 September 2027
EXPECTED DELEGATES	600-900

HOW TO BOOK YOUR SPONSORSHIP

To reserve a sponsorship package or discuss a custom partnership, please contact the BS2027 Sponsorship team using the details below. We recommend booking early, as premium packages and exhibition space are limited and allocated on a first-come, first-served basis. [Sponsorship and Exhibition Application](#)

CONTACT DETAILS

SPONSORSHIP & EXHIBITION MANAGEMENT

Kristina Orehounig / Alexandra Vonkilch, TU Wien
bs2027@tuwien.ac.at

REGISTRATION & HOTEL BOOKING

Mondial Congress & Events | Mondial GmbH & Co KG
Operngasse 20B, 1040 Vienna, Austria
bs2027@mondial-congress.com

IMPORTANT DATES

- Notification of Abstract Acceptance – 25 October 2026
- Full Paper Submission Deadline – 15 January 2027
- Notification of Paper Review – 22 March 2027
- Early Bird Deadline for Sponsorship and Exhibition Application – 15 January 2027
- Opening of Delegate Registration – 15 January 2027
- Early Bird Delegate Registration Deadline – 31 March 2027
- Regular Delegate Registration Deadline (with paper) – 31 July 2027
- Late Delegate Registration Deadline – 15 August 2027

HOST INSTITUTION



SUPPORTED BY



About the Conference

Building Simulation is the premier international conference and exhibition in the field of building performance simulation, organized every two years under the auspices of IBPSA. BS2027 marks the first time the conference is held in Austria, bringing the global IBPSA community to the heart of Europe.

The conference programme features full peer-reviewed Research Papers, applied Practice Papers highlighting real-world case studies, and interactive Workshops – alongside the popular IBPSA Modelling Competition, plenary keynotes, and an exhibition showcasing the latest simulation tools, sensing technologies and building services innovations.

Conference Theme

“Rethinking Building Performance for a Resilient Future” – exploring how building performance simulation can help the built environment adapt to climate change, decarbonize, and better serve occupants and communities worldwide.

TOPICS

The conference covers a wide spectrum of topics related to building simulation, including the following:

- Validation, calibration and uncertainty quantification
- Data-driven and machine learning methods
- Model predictive control and advanced control strategies
- Future weather data and climate scenarios
- Urban building energy modelling
- Occupant behavior modelling
- Heat and mass transfer in building envelopes
- Co-simulation and multi-domain coupling
- Simulation performance gaps and model fidelity
- Optimization algorithms and methods

29.08.2027		30.08.2027	31.08.2027	01.09.2027	02.09.2027
Registration	IBPSA Sub-committee meetings	1 st Conference day	2 nd Conference day	3 rd Conference day	IBPSA board meetings
	Workshops & Trainings & Tours				
Welcome reception			Banquet Dinner		

Why Sponsor BS2027

BS2027 brings together the decision-makers, developers and researchers who define the future of building performance simulation software, methods and practice. As a sponsor, you will:

- Reach a highly qualified, international audience of academics, consultants, developers, engineers and policymakers actively working in building simulation, energy modelling and sustainable design.
- Build brand visibility across the full conference lifecycle.
- Showcase your software, tools or services directly to end-users and researchers through the exhibition and sponsored sessions.
- Demonstrate leadership and commitment to sustainability and resilience in the built environment, aligned with the conference theme.
- Build long-term relationships with the next generation of researchers and practitioners through student engagement and travel grant sponsorship.
- Benefit from association with IBPSA, TU Wien, Empa and TU Graz – trusted names across the global building science community.

Key Facts

50+

**COUNTRIES
REPRESENTED**

800+

**RESEARCHERS &
PRACTITIONERS**

900+

**EXPECTED
ABSTRACTS**

Guidelines for material use

Please consider the following points when planning your congress attendance to ensure that all guidelines are met for your exhibition booth:

- Dispose of waste in the designated waste and recycling bins provided at the venue
- Reuse materials wherever possible
- Avoid distributing giveaways whenever possible. If you do provide them, we encourage you to choose environmentally friendly and sustainable options.

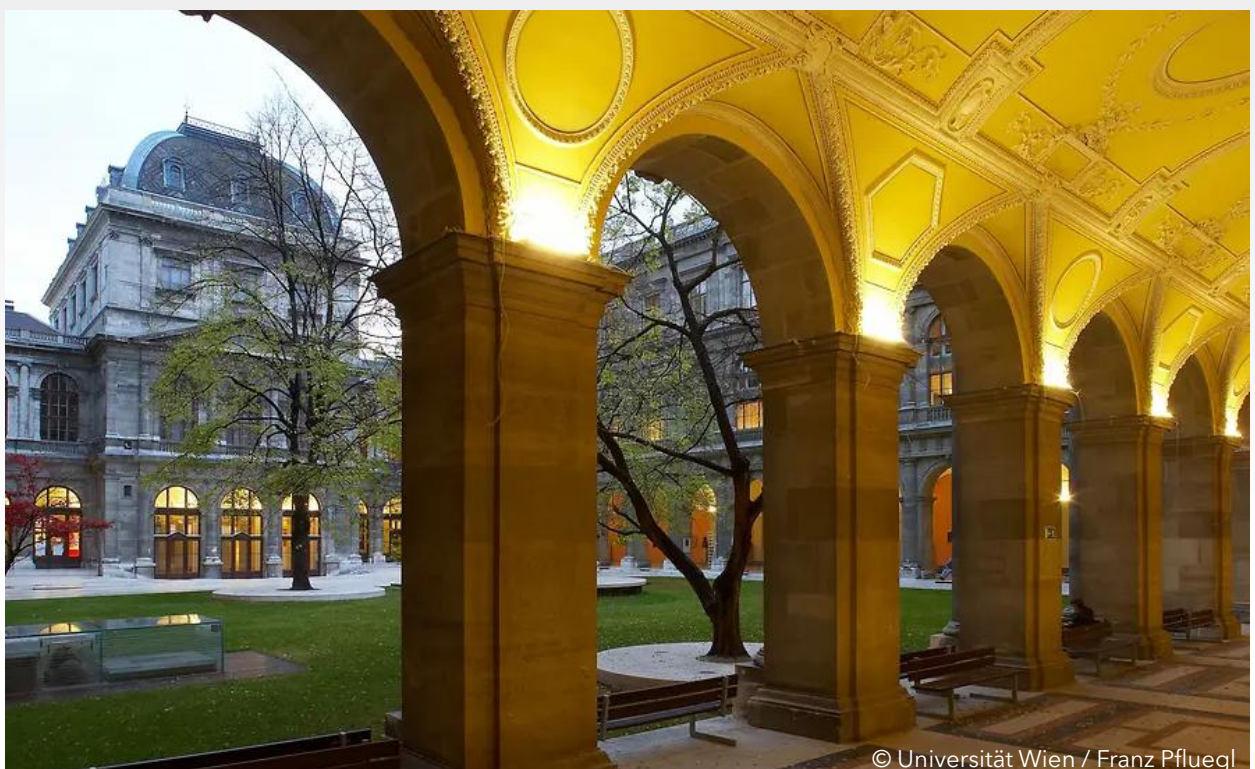
Conference Venue

The University of Vienna, founded in 1365, is one of the oldest universities in the German-speaking world and an internationally renowned institution for research, teaching, and academic exchange.

THE ARCADED COURTYARD EXHIBITION, POSTER SESSIONS AND CATERING AREA

The green space of the Arcaded Courtyard makes it an atmospheric outdoor venue space for events that take place during the summer months. The covered Arcades with their famous busts and plaques are perfect for exhibitions and catering areas.

The courtyard of the arcades will be used for coffee and lunch breaks, the unique atmosphere of the Arcaded Courtyard invites conference participants to linger. The Arcades will also be used for poster sessions and to host the exhibition area which allows a smooth commute between breaks and exchange with other conference participants and software vendors.



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Exhibition & Sponsorship Packages

EXHIBITION PACKAGE 6sqm 6sqm exhibition floor space incl. 1 full conference registration – See details on page 10.	€ 7'000			
SPONSORSHIP PACKAGE	PLATINUM max. 3 sponsors	GOLD	SILVER	BRONZE
Included exhibition space*	8sqm	6sqm	6sqm	
Included full conference registrations (excl. conference dinner)	5	4	2	
Company logo on conference website in a dedicated sponsor section	✓	✓	✓	✓
Additional link to company website in dedicated sponsor section on conference website	✓	✓	✓	
Additional enhanced company profile with 150-word description in dedicated sponsor section online	✓			
Product or service demo (30min) during scientific programme in a conference session room	✓			
Acknowledgment in opening session	✓			
Sponsorship of Speaker's Lounge (exclusive) or another dedicated area with branding		✓		
Entry in the Conference App	✓	✓	✓	✓
Company logo included in a mailing sent to all registered participants approx. one week before the conference	✓	✓	✓	✓
Company logo featured on the break slides during conference	✓	✓	✓	✓
Early Bird Fee (until 15 January 2027)	€ 30'000	€ 20'000	€ 13'000	€ 4'500
Regular Fee (from 16 January 2027)	€ 34'500	€ 23'000	€ 15'000	€ 5'000

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

Exhibition bookings are for space, power supply one table and two chairs only and do not include walls or other equipment. Additional equipment may be booked at the sponsor's discretion; all relevant suppliers will be included in the official exhibitor handbook, which will be available from spring 2027.

RECOGNITION AND EXPOSURE FOR ALL SPONSORS

All sponsors benefit from valuable visibility and recognition before, during, and after the Conference as a valued supporter of the conference and the international building simulation community. As a sponsor, your company will receive exposure through the following channels:

- Company logo featured on the conference website in the dedicated sponsor section
- Company logo included in the newsletter sent to all registered participants prior to the conference
- Company logo displayed on the break slides throughout the conference

PLATINUM SPONSORSHIP PACKAGE

Your additional benefits

- 30min product or service demo
- 8sqm exhibition space and first choice on your booth allocation
- 5 full conference registrations excl. conference dinner
- Exclusive acknowledgment in opening session
- Your company logo, link to your company website and additional 150-word company description in a dedicated sponsor section on the conference website

To guarantee visibility, Platinum sponsorship is limited to 3 companies

GOLD SPONSORSHIP PACKAGE

Your additional benefits

- 6sqm exhibition space
- 4 full conference registrations excl. conference dinner
- Sponsorship of a dedicated area, such as the Speaker's Lounge (exclusive for the first Gold Sponsor) or one coffee break on one conference day through company branding (placing of up to 2 roll-ups or beach flags)
- Your company logo and link to your company website on the conference website in a dedicated sponsor section

SILVER SPONSORSHIP PACKAGE

Your additional benefits

- 6sqm exhibition space
- 2 full conference registrations excl. conference dinner
- Your company logo and link to your company website on the conference website in a dedicated sponsor section

Additional Sponsorship Opportunities

Prefer a targeted, high-visibility placement instead of a full package? The following stand-alone opportunities can be booked individually or combined with any tier above, subject to availability.

Lanyard Sponsor – Exclusive!

€ 7'000

Logo on every delegate lanyard, worn throughout the conference
The lanyard design is at the discretion of the sponsor, subject to approval by the organiser. Production and shipment of lanyards must be arranged by the sponsor, quantity and shipment details will be confirmed by the organiser in good time.

Welcome Reception Sponsor

€ 10'000

The Welcome Reception will take place at the magnificent Arcaded Courtyard of the University of Vienna. Place up to 4 roll-ups or beach flags for your brand visibility. Profit from acknowledgment on the conference website

Coffee Break Sponsor (per day)

€ 5'000

Branded signage at catering stations during the sponsored day (two coffee breaks per day) – Place up to 2 roll-ups or beach flags for our brand visibility.

Student & Early-Career Travel Grants

€ 2'500

Support the next generation of researchers; named recognition in programme. Acknowledgment in the Award Ceremony.

Modelling Competition Sponsor

€ 4'500

Brand association with the BS2027 modelling competition and its Award Ceremony. Acknowledgment in dedicated section on the conference website.

Notepads & Pens – Exclusive!

€ 2'500

Provide branded notepads & pens to be handed out at registration to all delegates. (Production costs not included).

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

In addition to these opportunities, we welcome sponsors to submit to our regular tracks for panels, presentations, and papers. Opportunities are also available to lead full-day or half-day workshops. **It is possible to customize the sponsorship packages** as long as the company covers the total value of the package. If you have any customisation requests, please contact bs2027@tuwien.ac.at

Exhibition Package

Exhibition Package of 6sqm floor space incl. 1 full conference registration

€ 7'000

This price includes 6 sqm exhibition floor space in the Courtyard Arcade, power supply included (excl. extension cords) one table (135 x 65 cm) per exhibitor, two chairs, access to the free WIFI, 1 full conference registration excluding the conference dinner.

The exhibition package does NOT include waste disposal & stand cleaning, anything which is not listed explicitly above. Further information will be available in the Exhibitor Manual.

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

Terms and Conditions

Sponsorship and exhibition benefits are conditional upon payment being received within the payment deadline specified on the respective invoice and prior to the conference. Construction of the stand at BS2027 will only be permitted if complete payment is received before the start of the conference.

All sponsorship and exhibitions fees are cashed by Mondial Congress & Events/Mondial GmbH & Co KG in the name of the organizer (TU Wien) in EUR (€) and do not include VAT. All payments must be made free of charge for the recipient. All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

CANCELLATION POLICY & FEES

Cancellations and changes to your original booking must be made in writing to Mondial Congress & Events (bs2027@mondial-congress.com). Cancellation without incurring penalties is only possible until 15 January 2027.

After the deadline, the following cancellation fees will apply:

For cancellations after 15 January 2027, 50% of the total cost will be retained. For cancellations after 25 March 2027, 100% of the total cost will be retained.