

British Pharmacological Society Strategy 2026-2030

Towards 100 Years

Who we are

The British Pharmacological Society (BPS) is a global charity and membership organisation advancing pharmacology and therapeutics to improve health. We unite 5,000+ members across 60+ countries from academia, industry, healthcare and regulation.

As we approach our 100th anniversary in 2031, this strategy will set our direction for the next five years.

Our Vision

A world in which pharmacology and therapeutics drive progress in science, medicine and healthcare for the benefit of all.

Our Purpose

To promote and advance all disciplines of pharmacology in the discovery, development and use of medicines.

Our Three Strategic Goals

1. Progressing Our Pharmacology Priorities

We will strengthen the discipline, its impact and its visibility.

We will:

- Identify and promote future priority areas through horizon scanning, including emerging areas for policy development and engagement, and career destinations of pharmacology graduates
- Lead and influence key areas within the discipline and our community such as pharmacogenomics and clinical pharmacology workforce development.
- Grow and increase the reach and impact of our journals and publishing activities
- Increase the number of BPS events showcasing the full breadth of pharmacology and drug discovery.
- Invest in providing lifelong education and training opportunities for our members to future-proof the pharmacology skill set, including prescribing skills and safety (via BPS Assessment).
- Support and grow the pharmacology educator network internationally.



2. Growing and Connecting Our Community

We will expand our reach and better support members across all sectors and career stages.

We will:

- Strengthen career support for students and early career members including via dedicated mentorship
- Grow Mid-Career, Clinical and Industry membership
- Expand Ambassador networks (Academia, Industry, Prescribers)
- Build new partnerships across biosciences and industry
- Strengthen international and interdisciplinary engagement
- Create more opportunities for members to participate in and contribute to the Society.

3. Driving Sustainable Growth

We will strengthen BPS's financial resilience, impact and long-term relevance.

We will:

- Build a sustainable, open, inclusive and high-quality publishing future
- Grow and diversify income beyond journals (events, training, partnerships, donations)
- Use AI and new technologies to improve efficiency and create new value
- Review membership models, fees, donations and legacies
- Adopt strong Environmental, Social and Governance (ESG) standards

Foundations of Success (How we'll work)

- Equity, Diversity & Inclusion will be embedded in leadership, decisions and activities
 - Through strong governance and resourcing to reduce silos and improve effectiveness
 - Use our data and insights to support evidence-based decision-making
-