

# Innovation for the Next Level in Passenger Experience and Non-Aero Revenue Generation

ACI EUROPE Annual Congress and General Assembly

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## **Associations**

#### NATIONAL



















### REGIONAL







### WORLDWIDE



## **Corporate members**























































































The European Travel Retail Confederation creates the regulatory environment to allow the industry to flourish and protects it when challenges arise.











# **Promoting and Protecting Duty Free & Travel Retail**

- Arrivals shopping
- Restrictions on Duty and VAT Free
- Allowances
- Security
- COVID-19 recovery

## **Retailing Environment**

- Hand baggage restrictions
- Display bans / Segregation of space
- Restrictions on promotions

## Sustainability

- EU Green Deal
- ESG
- Single Use Plastics
- Packaging / Waste

# **Product Category Challenges**

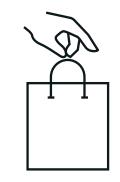
- Labelling
- Packaging restrictions
- Taxation / Pricing
- Public health

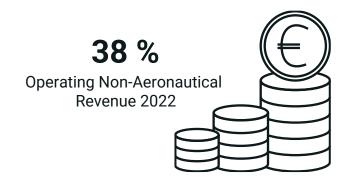


## Airport shopping makes a significant contribution to European airports' revenues









## There is great potential to be unlocked

53%
of flyers arrive at the airport at least 2 hours before their flight



85%

of flyers have made purchases at the airport in the past 12 months



**65**%

do not pre-plan their airport purchases





So, let's start the discussion

# What Should We Change to Create the Next Level in Passenger Experience and to Grow the Non-Aero Revenue?