

Challenge Accepted: A Better EM Future

ASM 2024



39th Annual Scientific Meeting
24-28 November 2024, Adelaide



Sponsorship and Exhibition Prospectus

39th Annual Scientific Meeting
Australasian College for Emergency Medicine
Adelaide Convention Centre, Adelaide

www.acem2024.com

Invitation to Sponsor

It is our pleasure to extend an invitation to you and your organisation to participate as an exhibitor and/or sponsor at the **“Challenge Accepted: A Better EM Future”** - the 39th Annual Scientific Meeting of the Australasian College for Emergency Medicine, which will be held in Adelaide in November 2024. This conference is not merely another industry gathering; it's a platform to spark innovation, challenge norms, break barriers, and redefine emergency medicine's possibilities.

As a sponsor and/or exhibitor, your presence plays an essential role in our conference's success. It grants delegates the opportunity to learn about your innovative products and ideas, as well as explore their role in enhancing our specialty's practices. Based on previous attendance, we anticipate up to eight hundred delegates will travel to Adelaide.

Our team is introducing innovative approaches to encourage delegate engagement with our exhibitors and sponsors. We are open to collaborating with you to deliver the highest levels of engagement possible. We encourage you to evaluate how you can attract our delegates to your stand meaningfully and engage with your products in a way that is interactive and memorable.

We look forward to your support and meeting you in Adelaide in November 2024.

Elissa Pearton and Jorinde Helmich
ACEM ASM 2024 Co-Convenors

Not one size fits all

We recognise that not one size fits all and the following packages are suggestions only. If your organisation is keen to participate and has a certain marketing objective or budget, please contact Robert Gunn on **+61 497 800 962** or **sponsorship@acem.org.au** to discuss other potential packages to ensure your priorities as a supporter are achieved.

Organising Committee

Jorinde Helmich, Fellow Co-convenor
Elissa Pearton, Fellow Co-convenor
Rajan Kailainathan, Fellow Member
Andrew Perry, Fellow Member

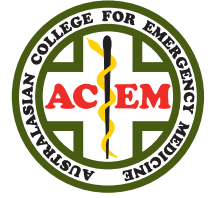
Wei Shen Lee, Fellow Member
Andy Winfield, Trainee Member
Aideen Foley, Trainee Member
Amanda Casey, Trainee Member

ASM 2024 Meeting Organisers

MCI Australia
87 Wickham Terrace
Spring Hill QLD 4000
Brisbane, Australia
T: +61 7 3858 5400
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About ACEM



The Australasian College for Emergency Medicine (ACEM) is the not-for-profit organisation responsible for training emergency physicians and advancement of professional standards in emergency medicine in Australia and New Zealand. As the peak professional organisation for emergency medicine in Australasia, ACEM has a significant interest in ensuring the highest standards of medical care for patients are maintained in emergency departments across Australia and New Zealand.

Our Purpose

ACEM is dedicated to improving the quality of emergency medicine care delivered in Australia and New Zealand.

Our Vision and Mission

Vision: Be the trusted authority for ensuring clinical, professional and training standards in the provision of quality, patient-focused emergency care.

Mission: Promote excellence in the delivery of quality emergency care to the community through our committed and expert members.

Program outline

Sunday 24 Nov	Monday 25 Nov	Tuesday 26 Nov	Wednesday 27 Nov	Thursday 28 Nov
16:30 - 18:00 ACEM College Ceremony	08.30 - 09.00 Arrival Tea & Coffee in Exhibition	07.00 - 08.00 Sponsored Breakfast Symposium A	07.00 - 08.00 Sponsored Breakfast Symposium B	08.00 - 08.30 Arrival Tea & Coffee in Exhibition
18:00 - 20:00 Welcome Reception	09.00 - 10.30 Opening Plenary	08.00 - 08.30 Arrival Tea & Coffee in Exhibition	08.00 - 08.30 Arrival Tea & Coffee in Exhibition	08.30 - 10.15 Morning Plenary
	10.30 - 11.00 Morning Tea	08.30 - 10.15 Morning Plenary	08.30 - 10.15 Morning Plenary	10.15 - 10.45 Morning Tea
	11.00 - 13.00 Sessions	10.15 - 10.45 Morning Tea	10.15 - 10.45 Morning Tea	10.45 - 12.30 Sessions
	13.00 - 14.00 Lunch	10.45 - 12.45 Sessions	10.45 - 12.30 Sessions	12.30 - 13.30 Lunch
	14.00 - 15.30 Sessions	12.45 - 13.30 Lunch	12.30 - 13.30 Lunch	13.30 - 15.00 Sessions
	15.30 - 16.00 Afternoon Tea	13.30 - 15.00 Sessions	13.30 - 15.00 Sessions	15.00 - 15.30 Afternoon Tea
	16.00 - 17.00 Sessions	15.00 - 15.30 Afternoon Tea	15.00 - 15.30 Afternoon Tea	15.30 - 17.00 Final Plenary & Closing Ceremony Including Awards
	17.00 - 18.00 Exhibition Networking Event	15.30 - 17.00 Sessions	15.30 - 17.30 Wellbeing/ Destination Activities	
		17.30 - 18.30 ACEM Queer EM Networking Event (TBC)	19.00 - 23.30 ASM Gala Dinner	
		19.00 - 21.00 Trainee Social Function (TBC)		
		19.00 - 22.30 Global Emergency Care Dinner (TBC)		

Please note that program timings are subject to change.

Reasons to be involved

Whether your intention is to increase brand awareness, introduce a new product or service, or to network and meet new contacts, ACEM 2024 ASM is your most valuable opportunity for success.



Strengthen your brand in the market

Aligning your company with this powerful educational and international experience demonstrates your commitment to assisting professional development within emergency medicine and further strengthens your brand within the market.



Heightened visibility

You will have significant exposure prior to the meeting through the website and marketing materials. There is no better way to position your organisation to up to 800 emergency medicine and health professionals from around the world.



Stand out from the crowd

Create your competitor difference by producing a unique and dynamic presence exhibiting at the meeting.



Network in an educational and social environment

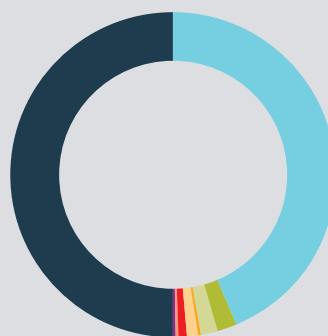
Networking develops quality business relationships by having direct one to one engagement in a relaxed environment. Meet at one of our many social events or in the exhibition.

Demographics

ACEM ASM's have been running successfully across Australia and New Zealand for more than 20 years.

Expected delegates at ACEM ASM 2024

800



- 4,067 Members
- 3,554 Fellows
- 155 Certificants
- 136 Retired Fellows
- 31 Diplomates
- 96 Advanced Diplomates
- 55 Educational Affiliates
- 35 International Affiliates
- 5 Honorary Fellows

Opportunities at a glance

	Investment	Availability	Entitlements
Presenting Partnership			
Presenting Partner	Contact our team to discuss	Exclusive opportunity	Page 6

	Investment	Availability	Entitlements
Major Partnership			
Major Partner	From \$25,000	Limited opportunities	Page 7

	Investment	Availability	Entitlements
Supporting Partnerships			
Networking and Barista Lounge	\$18,000	Exclusive opportunity	Page 8
Fireside Chat Campsite Partner	\$12,000	Exclusive opportunity	Page 9
Meeting Zone Partnership	\$10,000	Exclusive opportunity	Page 9
Digital Partnership	\$10,000	Exclusive opportunity	Page 10
Official ASM Kids Crèche	\$10,000	Exclusive opportunity	Page 10
Exhibition Networking Event	\$8,500	Exclusive opportunity	Page 11
Games Zone Partner	\$8,000	Exclusive opportunity	Page 11
Headshots for Business Partner	\$7,500	Exclusive opportunity	Page 12
Charging Lounge	\$7,000	Exclusive opportunity	Page 12

	Investment	Description	Entitlements
Exhibition Opportunities			
Exhibition Booth	\$6,900 (3m x 3m)	Shell Scheme	Page 13
Floor Space Only	\$13,500 (6m x 3m)	Space only	Page 13
	\$27,000 (6m x 6m)	Space only	Page 13

Presenting Partnership

Lead the way as the exclusive Presenting Partner and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, the ACEM ASM 2024 dedicated Corporate Partnership Manager will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment.

PRESENTING PARTNER

Contact our Corporate Partnerships Manager to further discuss this exclusive education opportunity

Presenting Partner will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

As the ACEM 2024 Presenting Partner, you can host the below educational session:

Educational Lunch and Learn

As a Presenting Partner, you can host an exclusive Lunch and Learn Educational Session for 60 guests, select a topic (subject to Local Organising Committee approval) and invite speakers. The Lunch and Learn Educational Session includes the following:

- Exclusive naming rights to your Educational Lunch and Learn.
- Standard audio-visual facilities within the session room.
- One (1) dedicated room within the Adelaide Convention Centre.
- Two (2) freestanding banners to be positioned outside the session room on entry (sponsor to provide).
- Six (6) complimentary passes for nominated guests to attend Lunch and Learn (these passes are for the sponsored lunch only, attendance to any other sessions is not included).

Speaker's costs, any additional catering and additional AV are at the sponsor's expense.

Acknowledgment

- Exclusive Presenting Partner status.
- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Acknowledgement on sponsor signage at the venue as the Official Presenting Partner.

Brand Exposure

- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Exhibition

- Premium (6 x 3m) in a prominent location within the exhibition floor.

Attendance

- Three (3) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).
- Six (6) exhibitor registrations (includes admission to the industry exhibition, daily catering and Exhibition Networking Event).
- Two (2) additional Gala Dinner tickets for sponsor representatives.
- Two (2) additional Welcome Reception tickets for sponsor representatives.

Promotion

- One (1) electronic satchel insert on app.
- One (1) app alert two weeks prior to meeting promoting Presenting Partner status.
- Two (2) app alerts during the meeting at a mutually beneficial time (to be confirmed by the ASM Committee).

Delegate List

Delegate list (name, position, organisation, state, and country) supplied in accordance with Australian Privacy, both prior to and at the conclusion of the ASM.

Major Partnership

As a Major Partner your company will benefit from prominent branding across the ASM as well as in the lead up to, during and post the event. The Major Partners are an integral and high-profile supporter of ASM 2024.

MAJOR PARTNER

The investment level commences at **\$25,000**

Event opportunities that sit under Major Partner include:

Educational Breakfast

One Educational Breakfast event for up to thirty (30) guests and five (5) sponsor staff to be hosted by the sponsor. ACEM Corporate Partnership team will work closely with the sponsor to plan the event. The event includes a buffet-style breakfast with food and beverages provided. Up to fifty (50) guests can attend the breakfast, however additional catering costs and charges are to be covered by the sponsor. Basic AV included.

Acknowledgement

- Acknowledgement on sponsor signage at the venue as the Major Partner.

Brand Exposure

- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Exhibition

- Premium (3 x 3m) in a prominent location within the exhibition floor.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).
- Four (4) exhibitor registrations (includes admission to the industry exhibition, daily catering and Exhibition Networking Event).
- Two (2) additional Gala Dinner tickets for sponsor representatives.

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by ASM Committee).
- One (1) electronic satchel insert on app.
- Opportunity to display two (2) banners outside the room of selected session (sponsor to provide).

Delegate List

Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior to and at conclusion of the ASM.

Supporting Partnerships

As a Supporting Partner, our ASM 2024 dedicated Partnership Manager will collaborate with you and your team to create a sponsorship package that aligns with your marketing directives and delivers maximum return on your investment. There are multiple opportunities and directions to take your investment, including branding opportunities and high-level exposure in the lead up to, during and post event.

NETWORKING AND BARISTA LOUNGE

\$18,000 with booth OR **\$12,000** without booth (exclusive opportunity)

The Networking & Barista Lounge will be a gathering place for delegates in the exhibition area. This space will feature lounge seating and will offer delegates an opportunity to relax and recharge. The Networking & Barista Lounge is always one of the most highly visited areas, everyone needs a coffee! Don't miss this premium branding opportunity. Delegates will receive freshly made coffee throughout the ASM and the networking lounge area will be a focal point for delegates over the ASM period.

Acknowledgement

- Acknowledgement on sponsor signage at the venue as the Official Networking and Barista Lounge Partner.

Brand Exposure

- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Exhibition

- Receive 15% discount off exhibition booth.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by ASM Committee).
- One (1) electronic satchel insert on app.

Delegate List

Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior to and at conclusion of the ASM.



Supporting Partnerships

FIRESIDE CHAT CAMPSITE PARTNER

\$12,000 (exclusive opportunity)

This is a space where delegates will have the opportunity to connect with the ASM keynote speakers in a more intimate setting. Speakers will be featured in a Q&A style program during the main conference program breaks.

**New
Opportunity
for 2024**

Acknowledgement

- Acknowledgement on sponsor signage at the venue.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.
- Opportunity for the sponsor to provide two pull up banners which will be positioned on either side of the 'Campsite'.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by the ASM Committee).
- One (1) electronic satchel insert on app.

Delegate List

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior and at conclusion of the ASM.

MEETING ZONE PARTNERSHIP

\$10,000 (exclusive opportunity)

As the Official Meeting Zone Partner, you will have a unique branding opportunity in a high-foot traffic area within the exhibition space.

The Meeting Zone is a space that can be pre-booked via the ASM App to host private meetings during the ASM. As the Meeting Zone Partner, your company will have exclusive branding of the area.

Inclusions:

- 6m x 3m of premium exhibition floor space.
- (4) four sides of walling which can be printed with your company branding.
- 1 x Boardroom table & 8 chairs.
- 2 x spotlights.
- 2 x 4amp power points.
- 2 x Greenery items (Kentia Palms).
- Sponsor to have first choice of times to host their own meetings during the ASM.

Acknowledgement

- Acknowledgement on sponsor signage at the venue as the Official Meeting Room Partner.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by the ASM Committee).
- One (1) electronic satchel insert on app.

Delegate List

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior and at conclusion of the ASM.

Supporting Partnerships

DIGITAL PARTNERSHIP

\$10,000 (exclusive opportunity*)

This is a unique opportunity to position your organisation at the frontline of technology and across the meeting digital platform. The App is used continually throughout the event and this is a great way to have your brand in front of prospects from day one. The ASM will feature a fully integrated App for iOS (iPhone and iPad) and for Android (phones and tablets) to deliver the best possible user experience and presentation of the ASM program in an innovative and interactive manner.

Acknowledgement

- Acknowledgement on sponsor signage at the venue as the Official Digital Partner.

Brand Exposure

- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).
- Four (4) exhibitor registrations (includes admission to the industry exhibition, daily catering and Exhibition Networking Event).
- Two (2) additional Gala Dinner tickets for sponsor representatives.

Delegate List

Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior to and at conclusion of the ASM.

Additional benefits

Digital copy of final delegate list (name, position, organisation, state - subject to Australian Privacy Laws)

WiFi branding benefits

The Wi-Fi access code will also be displayed in and around the venue with your logo as Official Digital Partner.



* Excluding pharmaceutical companies

OFFICIAL ASM KIDS CRÈCHE

\$10,000 (exclusive opportunity)

ACEM acknowledges the escalating demands faced by parents who juggle the responsibilities of caring for their children while participating in crucial professional and ongoing educational events like the ASM. To address this, a dedicated on-site crèche exclusively available to ASM delegates will be available in 2024. This presents a unique opportunity for your brand to align itself with family-friendly practices and demonstrate tangible support for medical practitioners and their families. The crèche, operational throughout the core meeting days from Saturday 23rd, to Thursday 28th November 2024, will be staffed by fully qualified childcare professionals. It aims to accommodate children aged 12 months to 12 years, providing a practical solution to the childcare needs of attending parents.

Acknowledgement

- Recognition as the ACEM 2024 ASM crèche sponsor.
- The crèche would be known as the 'Your Brand' Crèche.
- Acknowledgement on sponsor signage at the venue as the Official ASM Kids Crèche Partner.

Brand Exposure

- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details.)
- Your logo to be displayed on the sponsors' page of the ASM website.
- Opportunity to display signage within the crèche.

Delegate List

Delegate list (name, position, organisation, state, and country) supplied in accordance with Australian privacy, both prior to and at conclusion of the ASM.



Supporting Partnerships

EXHIBITION NETWORKING EVENT

\$8,500 (exclusive opportunity)

An included function for all registered delegates, this is very popular with delegates and exhibitors alike, providing an opportunity for interaction. The Exhibition Networking Event will be held in the meeting's Exhibition Hall located in Adelaide Convention Centre on Monday, November 25, immediately following the conclusion of the conference sessions. As the partner of this function, your organisation will have prime exposure and first-hand contact with a targeted audience.

Acknowledgement

- Verbal acknowledgement during the Exhibition Networking Event.
- Acknowledgement on sponsor signage at the venue.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Attendance

- One (1) full registration (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Delegate List

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior and at conclusion of the ASM.

GAMES ZONE PARTNER

\$8,000 (exclusive opportunity)

This space provides a unique branding opportunity for a partner to align themselves with a fun space during the ASM.

The Games Zone will feature games for delegates that will encourage active participation during the exhibition opening times. As the Games Zone Partner, your company will have exclusive branding of the area.

Acknowledgement

- Acknowledgement on sponsor signage at the venue.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.
- Opportunity for the sponsor to provide two pull up banners which will be positioned on either side of the 'Games Zone'.
- Opportunity for the sponsor to brand the walling or carpet area of the Games Zone (additional costs for complete branding)

Attendance

- One (1) full registration (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by the ASM Committee).
- One (1) electronic satchel insert on app.

Delegate List

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior and at conclusion of the ASM.

Supporting Partnerships

HEADSHOTS FOR BUSINESS PARTNER

\$7,500 (exclusive opportunity)

There will be a dedicated area within the exhibition space where delegates will have the opportunity to have a headshot taken by a professional photographer. As the Headshots for Business Partner, your company will have exclusive branding in this area.

Acknowledgement

- Acknowledgement on sponsor signage at the venue.
- Your logo will appear on the email sent to delegates with a link to download their headshot.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.
- Opportunity for the sponsor to provide a banner which will be positioned on either side of the Headshot Area.
- Opportunity for the sponsor to brand the walling of the Headshot Zone

Attendance

- One (1) full registration (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).

Promotion

- One (1) app alert during the meeting at a mutually beneficial time (to be confirmed by the ASM Committee).
- One (1) electronic satchel insert on app.

Delegate List

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior and at conclusion of the ASM.

CHARGING LOUNGE

\$7,000 (exclusive opportunity)

Charging stations will be located within the exhibition where delegates can charge their laptops, iPads, and mobile phones.

Acknowledgement

- Acknowledgement on sponsor signage at the venue as the Official Charging Station Partner.

Brand Exposure

- 150 word profile to be included on the sponsors' page of the ASM app (including logo, website with hyperlink and contact details).
- Your logo to be displayed on the sponsors' page of the ASM website.
- Hyperlink to your organisation's website on the ASM website.

Attendance

- Two (2) full registrations (each registration includes access to all sessions, Welcome Reception, Exhibition Networking Event and Gala Dinner).
- Four (4) exhibitor registrations (includes admission to the industry exhibition, daily catering and Exhibition Networking Event).
- Two (2) additional Gala Dinner tickets for sponsor representatives.

Delegate List

Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy, both prior to and at conclusion of the ASM.

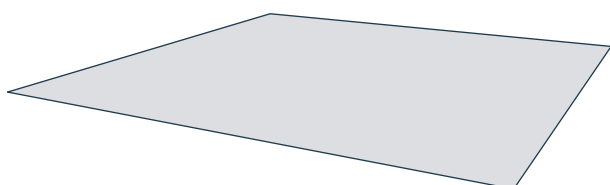


Exhibition

The exhibition area will be an integral part of the activities and programming during the ASM and provides an unparalleled opportunity for organisations to interact in person with delegates.

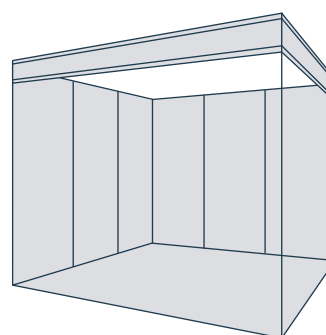
- All meal breaks will be provided within the exhibition throughout the ASM, ensuring you have significant exposure to delegates.
- Sponsors have priority allocation.
- All other exhibition booths will be allocated on a first come first allocated basis.

Exhibition Options



FLOOR SPACE ONLY

\$13,500 6m x 3m, **\$27,000** 6m x 6m



EXHIBITION BOOTH

\$6,900 3m x 3m (limited availability)

Exhibition inclusions

Item	Description	Floor Space	Booth
Registrations	2 x Exhibitor Registrations (includes admission to the industry exhibition, daily catering and Exhibition Networking Event)	✓	✓
Walls	2.48m high white smooth finish walls	✗	✓
Signage	Exhibitor company name digitally printed on a fascia per open side, with black lettering on a white background.	✗	✓
Lights	2 x lights per 3m x 3m booth	✗	✓
Power	1 x 4amp power point per 3m x 3m booth	✗	✓
Furniture	1 x clothed trestle table and 2 x chairs	✗	✓
Additional Equipment and flooring options	Available for hire from exhibition supplier at exhibitor's own expense	✗	✗
Promotion	<ul style="list-style-type: none"> • 100 word company profile, logo and contact details in the ASM App (i.e. contact name, number, email and website) • Logo to appear on the ASM website • Digital copy of final delegate list one week prior to the ASM (name, position, organisation, state - subject to Australian Privacy Laws) • Logo and contact details on the ASM App 	✓	✓

Exhibition

Exhibition floor plan



ACEM Sponsorship Guidelines - Relationship with Industry Organisations

The following conditions shall apply with respect to organisations that pay a fee for presence at College events and which have an interest in healthcare equipment and/or services, pharmaceuticals, biotechnology or related life sciences (including government and non-government bodies):

- All contents of official scientific programs or agenda must be free of industry influence or perceived industry influence.
- Industry sponsored events must not coincide with the official program, including the Welcome Reception and Gala Dinner in the case of the ASM, unless prior approval is obtained. Ideally, these events should take place outside the main meeting hours (08:30 - 18:00), and any inclusion within the official program requires prior approval from MCI and ACEM.
- Sponsors or exhibitors planning industry events outside the main meeting hours (08:30 - 18:00) must seek approval from ACEM before advertising or distributing event information, as failure to do so may result in the cancellation of sponsorship or exhibition space.
- Industry logos or other forms of advertising will not be visible:
 - In auditoria during the official program*.
 - On official event merchandise, for example, name badges, lanyards or bags.
- Details of industry sponsored sessions will not appear in the Scientific Program.

Sponsors and exhibitors are encouraged to refer to the standards of conduct before engaging in sponsoring this event.

Terms and Conditions

Sponsorship

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to the ACEM's approval and reserve the right to refuse an application.
- MCI will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- MCI and the ASM Organisers reserve the right to introduce new packages should the opportunity arise.
- No sponsor will be listed as a partner in any official capacity until full payment is received.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due in 14 days to secure a partnership
 - Remaining 50% is due by no later than 31 July 2024.
 - Booking forms received after 1 August 2024 require full payment at time of booking.
- Sponsors are responsible for the security of their own equipment and materials during the ASM and in transit to and from the ASM venue.
- All on site sponsors must register officially and entry to the exhibition and sessions will not occur unless the on-site sponsor is wearing the appropriate identification.
- All activities must comply with the medicines and medical devices code of conduct.
- No sponsor shall sublet, share, assign or apportion part or all of their booked package except upon written consent from the Organising Committee.

Sponsorship cancellation policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor/exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your sponsorship booking to another ACEM event.

Cancellation dates

- Before Friday March 15 2024: A 25% cancellation fee of total contribution will apply.
- Between Saturday 16 March 2023 and Friday 21 June 2024: A 50% cancellation fee of total contribution will apply.
- From Saturday 22 June 2024: 100% cancellation fee and will be liable for full payment.

Exhibition

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to the ASM organiser's approval and we reserve the right to refuse an application.
- MCI and ACEM reserve the right to alter any aspect of the ASM program and floorplan without notice. Please refer to the ASM website for the latest information on the event.
- MCI and the ASM Organisers will take all diligent care to fulfil the exhibition commitments as outlined in the Sponsorship and Exhibition Prospectus.
- Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- MCI and the ASM Organisers reserve the right to introduce additional exhibition space should the opportunity arise.
- No exhibitor will be listed as a partner in any official capacity until full payment is received.
- Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than 31 July 2024
 - Booking forms received after 1 August 2024 require full payment.
- Exhibitors are responsible for the security of their own equipment and materials during the ASM and in transit to and from the ASM venue.
- All exhibitors must register officially and entry to the exhibition will not occur unless the exhibitor is wearing the appropriate identification.
- All activities must comply with the medicines and medical devices code of conduct.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture.
- The exhibitor is deemed liable for repairs if the structures are damaged.
- Exhibitor staff must provide their own safety vests and appropriate covered shoes for bump-in and bump-out days.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.
- Exhibitors must provide Public Liability insurance to a minimum of A\$10 million. A copy of the public and product liability certificate must be submitted to the ASM Organisers at time of submitting their booking and must cover November 2024.
- No exhibitor shall sublet, share, assign or apportion part or all of their booked space except upon written consent from the Organising Committee.

Exhibition cancellation policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another ACEM event.

Exhibition cancellation date

A cancellation service fee of \$1,100 applies to cancellations of a 3m x 3m space and \$550 for Table top displays on or before Friday 21 June 2024. Cancellations after this date will be liable for full payment.

To make an online booking for partnership or exhibition visit:

mcigroup.eventsair.com/acem2024/sponexbookingform

If you'd like any further information about the sponsorship packages or exhibition space available please contact Robert Gunn on **+61 497 800 962** or sponsorship@acem.org.au.

ASM 2024 Meeting Organisers

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