



MAAREFAH MANAGEMENT PRIVACY POLICY

1. INTRODUCTION

This Privacy Policy explains the type of personal data we may collect when you interact with Maarefah Management, and how we will store, handle, and protect this data. Maarefah Management is committed to ensuring your privacy is protected in accordance with applicable laws, including the General Data Protection Regulation (GDPR).

This Privacy Policy applies to information we collect when you use our website (<https://www.maarefah-management.com/>) or when you otherwise interact with us, such as through social media or registering for our conferences.

2. WHAT INFORMATION WE COLLECT

We collect personal information from you directly or indirectly through your interactions with us on social media, and via registration forms for our conferences. The information we collect may include, but is not limited to, your name, contact information (email address, phone number), job title, company, industry sector, and your preferences and interests.

3. HOW WE USE YOUR INFORMATION

We may use your personal information for a variety of purposes such as:

- Providing, improving, and personalizing the services we offer.
- Communicating with you, including to respond to your comments or questions, and to send updates about upcoming events, discounts, and courses.
- Monitoring and analyzing trends and usage.
- For marketing and advertising purposes.

4. WHO WE SHARE YOUR INFORMATION WITH

We will not sell or lease your personal information to third parties unless we have your permission or are required by law to do so.

5. HOW WE PROTECT YOUR INFORMATION

We implement a variety of security measures to protect your personal information. We also maintain physical, electronic, and procedural safeguards to protect the information against loss, misuse, damage or modification, and unauthorized access or disclosure.

6. YOUR RIGHTS

As per the GDPR regulations, you have a number of rights in relation to your personal data:



- The right to be informed
- The right of access

- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object

8. COOKIES AND OTHER TRACKING TECHNOLOGIES

We may use cookies and other tracking technologies to collect and store your information. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but, if you prefer, you can usually modify your browser setting to decline cookies.

9. THIRD PARTY LINKS

Our website may contain links to other websites which are not governed by this Privacy Policy. Once you have used these links to leave our site, you should note that we do not have any control over that other website. We cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites.

10. CONSENT

By using our website and providing us with your personal data, you are giving your consent for your personal data to be used as specified within this Privacy Policy. You retain the right to withdraw this consent at any time.

11. CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our Privacy Policy in the future will be posted on this page. Your continued use of our services following the posting of changes to this Privacy Policy will be deemed as your acceptance of those changes.

12. COMPLAINTS

If you believe that we have not complied with this Privacy Policy, you may contact us at info@maarefah-management.com. We will investigate your complaint and will respond to you as soon as we can.

13. CONTACT



If you have any questions about our Privacy Policy, please contact us at info@maarefah-management.com.

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our personal information practices. Please revisit this page to stay aware of any changes. This Privacy Policy was last updated on Feb 2024 and replaces any earlier Privacy Policy.