

## **Kashif Shamsi – Group Chief Executive Officer**

Kashif serves as the Group CEO of Mawarid Holding, a distinguished UAE-based organization with a diverse portfolio in agriculture, forestry management, and wildlife conservation throughout the Middle East. The group oversees more than 400 forest sites and protected areas, spanning 200,000 hectares of land, and is dedicated to the conservation of both flora and fauna.

Since assuming leadership at Mawarid, Kashif has concentrated on advancing the Group's core businesses through the integration of cutting-edge technology. His strategic initiatives have driven investments in indoor agriculture, AI-based irrigation solutions, and pioneering methods to combat desertification.

Kashif's career commenced at PricewaterhouseCoopers in 1995, where he initially focused on assurance before transitioning to roles in tax and legal services, and mergers and acquisitions. Over his 13-year tenure at PwC, he gained extensive experience in the telecommunications, real estate, and manufacturing sectors, and contributed to PwC's learning and education team. In 2008, he joined the Royal Group in Abu Dhabi, with a primary focus on their real estate business.

Prior to his role at Mawarid, Kashif was the Group CFO at Alpha Dhabi Holding, where he played a crucial role in the company's US\$73 billion initial public offering in 2021.

Beyond his responsibilities at Mawarid, Kashif is a Board Member of the publicly listed medical services group Response Plus Holding, where he also chairs the Audit Committee. Additionally, he is a non-executive Board Member at Canal Sugar in Egypt, home to the world's biggest sugar beet processing plant, where he also serves as Chairman of the Audit and Risk Committee.

Kashif is a proud member of the Institute of Chartered Accountants of Pakistan and an alumnus of the prestigious London Business School.