## **Business Day 22nd September at Conference**

It's become more important than ever for businesses to engage with our policy-making process, and connect with senior party figures and parliamentarians. As the largest third party in Westminster for over 100 years, we have a unique opportunity to hold the Government to account today - as well as develop a policy platform that will shape our manifesto at the next General Election.

Help us to shape the future, and seize the opportunity to be heard. The Liberal Democrats are committed to listening to the views of the business community.

\*Business Day tickets are strictly limited

#### WHAT TO EXPECT AT BUSINESS DAY?

- ☐ In conversation with Daisy Cooper MP, Spokesperson for Treasury and Deputy Leader of the Liberal Democrats (Morning)
- ☐ Networking Business Lunch with key Lib Dem politicians
- Roundtables session with extended time to discuss policy with relevant Lib Dem politicians (Afternoon)
- Business Drinks Reception with Ed Davey MP and key parliamentarians
- Access to Fringe events and wider Conference activities
- Opportunity to attend Conference keynote addresses
- Access to the VIP and Business Lounge (formal/informal meeting space, workspace/recharging points, complimentary tea/barista coffee station; adjacent to the Parliamentary Lounge)

#### **BUSINESS DAY TIMINGS**

Welcome & In-Conversation Event 10.15 - 12.00 Business Lunch 12.30 - 13.45 Roundtables discussion session 14.30 - 17.00 Business Drinks Reception 17.15 - 19.30



# Additional Engagement Opportunities at Autumn Conference, 20 - 23 September

**Who attends:** Thousands of party workers and local councillors, MPs, Peers, senior Lib Dems, policy influencers, diplomats, think-tanks, businesses from a broad range of industries, charities, NGOs and national and local media.

**Talk to us and create an impact:** Have a platform at conference. We offer a wide variety of opportunities to best fit various budgets and support organisational aims - get in touch for advice.

The Conference team is here to support you.

SPONSORSHIP AND COMMERCIAL PACKAGES - Pinpoint your audience and how best to engage them, both at Conference and Business Day.

**EXHIBIT** - Engage directly with 1000s of delegates for the duration of conference, learn more about the exhibition package and the guided parliamentarian tours. All stands include a number of complimentary exhibitor passes.

**FRINGE** - Be part of the stimulating fringe programme and lead the conversation, build support and new relationships.

ONSITE BRANDING - Ask about opportunities at Bournemouth to showcase your organisation and increase your visibility.

**ADVERTISE** - Showcase and communicate key information to a wide audience. The opportunities are endless both in the run up to conference, and during the conference live dates.



### **Contact Us**

Please get in touch for more information on any packages or to discuss your specific requirements.

We're happy to consider and cost bespoke packages to showcase your organisation and brand.

**Business Day Sponsorship Opportunities** 

Email: adam.bennett@libdems.org.uk

Tel: 07380740185

**Exhibition, Fringe, Advertising and Conference Sponsorship Packages** 

Email: wilma.robinson@libdems.org.uk

Tel: 07825 364750

**General Enquiries and Registration** 

Email: <u>conferences@libdems.org.uk</u> Tel: 020 3540 4748 / 07385 031197

For the latest conference information plus ticket categories and rates, please visit:

www.libdems.org.uk/conference

f Facebook.com/groups/ldconf

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