

# ENHANCING THE ORGANIZATIONAL DEVELOPMENT OF CULTURAL ORGANIZATIONS: DYNAMICS AND IMPACT.

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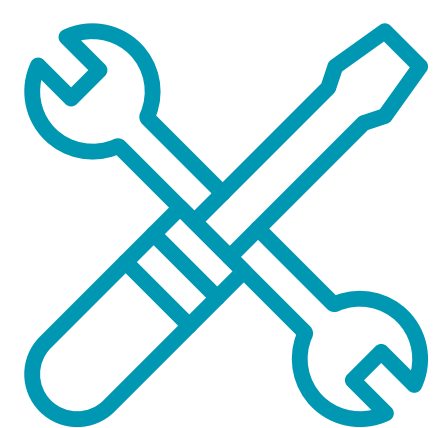
Fondazione Santagata for the Economics of Culture

To what extent does **direct support** for the **organizational development** of cultural organizations bring significant **impact** for their **sustainability** in the **short-term**?



## CASE STUDY: “NEXT GENERATION YOU” CALL

- Three **editions** (2021-2023)
- **Aim** of the call: investing in the **organizational robustness** of entities through processes of rationalization and growth oriented towards their **innovation, sustainability, and autonomy**.
- Promoted by **private foundation** Compagnia di San Paolo, Turin, IT
- **Process**: presenting organizational analysis, development plan and a strategic plan to be funded within the call.
- **166 organizations** were funded through the call.



## CONTEXT AND METHODOLOGY

- The focus is on the **first edition** of the call, where 100 organizations were funded about **€50.000 each**
- One **strategic project** was funded for every organization
- Projects started in 2022, lasting 18 months, meaning that we can measure the **short-term impact** of the call on the organizations' sustainability
- Data have been collected through **surveys and interviews** that aim to assess the impact of the call on the increase in resources and robustness of internal organization



## EXPECTED RESULTS

- Maximized **efficiency and effectiveness**
- Introduction of a **development plan** within the organization
- New opportunities in development, positioning, and **fundraising**
- Participation in **other calls** and winning calls
- Collaborations with new **expertise**
- **Technological** development
- **Economic** development