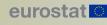




INSTITUTO NACIONAL DE ESTATÍSTICA Statistics Portugal







# Empowering society: How statistics serve the public good

Sofi Nickson Office for Statistics Regulation United Kingdom

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## What if statisics didn't serve the public good?







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## What if statisics didn't serve the public good?

Powerful people dictate the narratives that statistics tell

Public money is spent on producing flawed statistics

Statistics are created on topics that aren't of interest or useful





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## What if statisics didn't serve the public good?

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Statistics are created on topics that aren't of interest or useful

Individuals can't use statistics to understand their world

Organisations make decisions without understanding context

Government lacks quality evidence for making or evaluating policy





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Organisations make decisions without understanding context

Government lacks quality evidence for making or evaluating policy



Ineffective or harmful decisions are made



Money is wasted by businesses, individuals, policy makers and producers



Public trust is broken, and government loses mandate to function







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## Safeguarding statistics for the public good







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## Safeguarding statistics for the public good









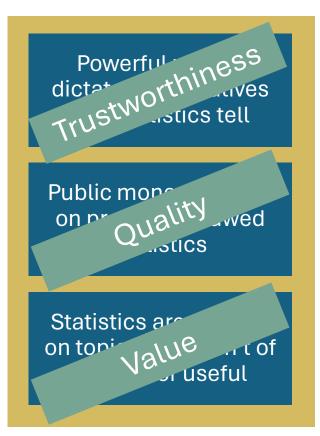
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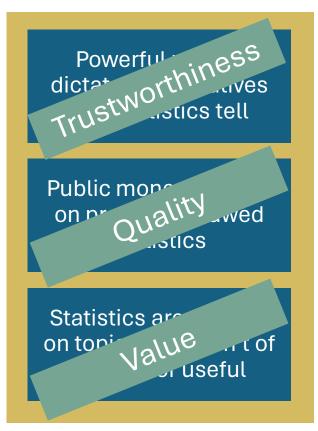


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## Safeguarding statistics for the public good



#### **Code of Practice for Statistics**

Ensuring official statistics serve the public

Edition 2.1 Code revised 05 May 2022 Updates to practices T3.1 (p19) and T3.6 (p20)



UK Statistics

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UK Statistics

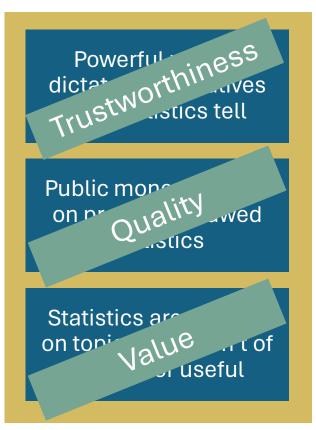
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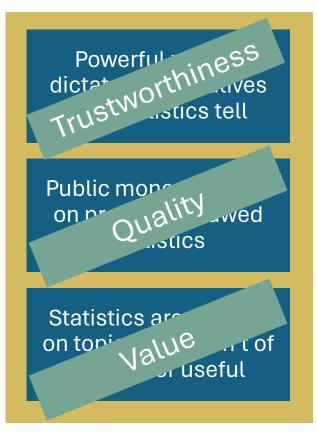
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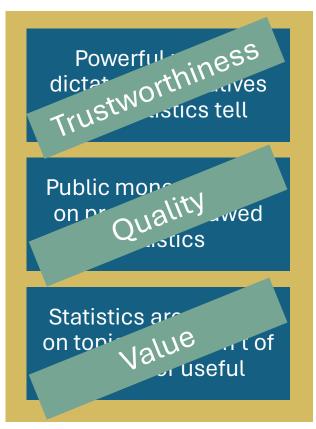
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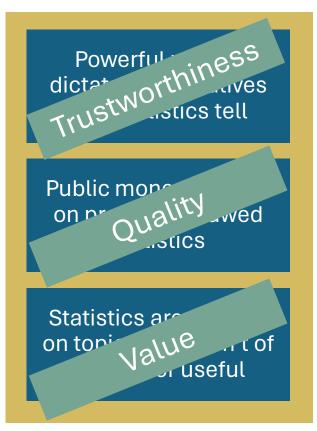
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## Our research and evidence so far







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## **Our research and evidence so far**

Office for Statistics Regulation	
Office for Statistics Regulation Research Programme	
The Public Good of Statistics: What we know so far	
December 2020	







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## Our research and evidence so far





May 2021







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## **Our research and evidence so far**





A UK-wide public dialogue exploring what the public perceive as 'public good' use of data for research and statistics

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## **Our research and evidence so far**



Office for Statistics Regulation Research







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## Our research and evidence so far









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## Our research and evidence so far









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## How might official statistics serve the public good?







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## How might official statistics serve the public good?

As public assets that provide insight, which allows them to be used

widely for informing understanding and shaping action.



to get their

views





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### How might official statistics serve the Engage with the public public good?

As public assets that provide insight, which allows them to be used

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### How might official statistics serve the Engage with the public to get their

get their views plans

As public assets that provide insight, which allows them to be used

widely for informing understanding and shaping action.



Publish

everv\*

statistic you

produce

EUROPEAN CONFERENCE ON **QUALITY IN OFFICIAL STATISTICS 2024 ESTORIL - PORTUGAL** 

views





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### How might official statistics serve the public good? Engage with the public to get their

Share future plans

As public assets that provide insight, which allows them to be used

widely for informing understanding and shaping action.

\*except when privacy, national security etc. make it inappropriate







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#### How might official statistics serve the public good? Engage with Publish the public everv\* to get their Share future statistic you views plans produce As public assets that provide insight, which allows them to be used Consider a range of accessibility widely for informing understanding and shaping action. requirements

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# How might official statistics serve the



\*except when privacy, national security etc. make it inappropriate

\*\*including direct, indirect, and potential users







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#### How might official statistics serve the public good? Ensure your Engage with Publish quality profile the public every\* meets user\*\* to get their Give context to Share future statistic you needs views your numbers plans produce As public assets that provide insight, which allows them to be used Consider a range of accessibility widely for informing understanding and shaping action. requirements

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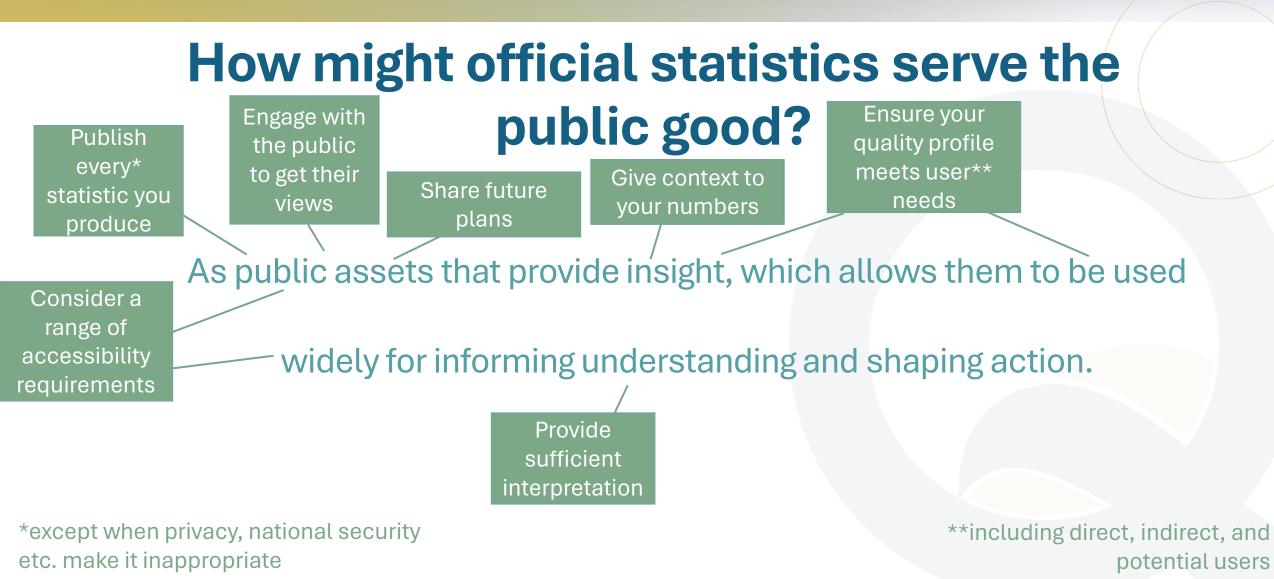






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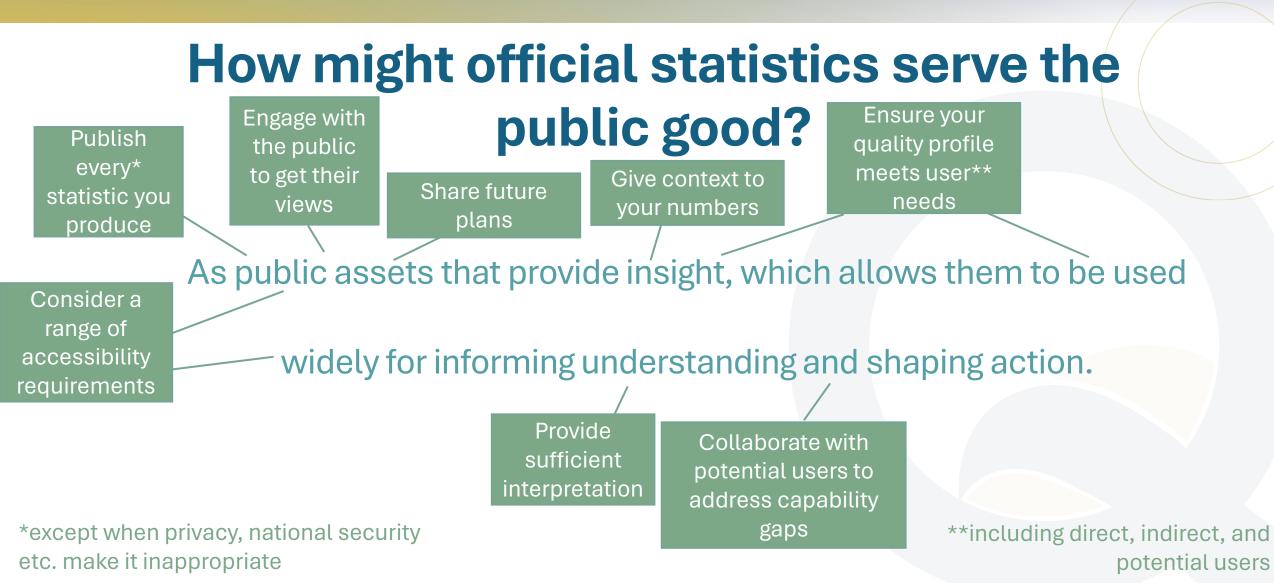






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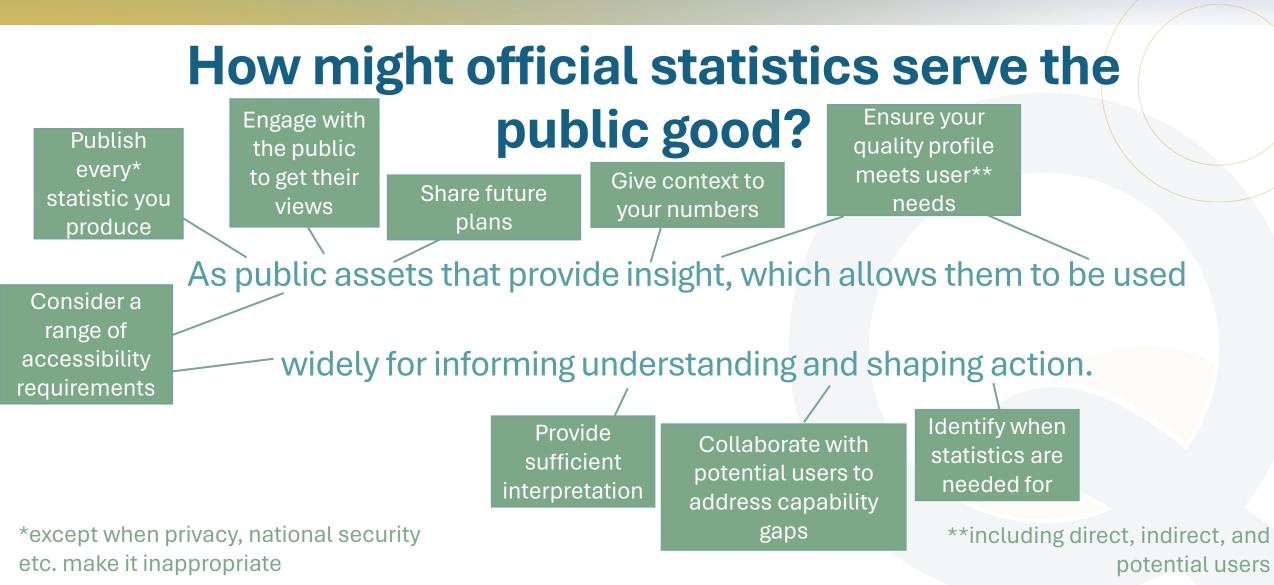






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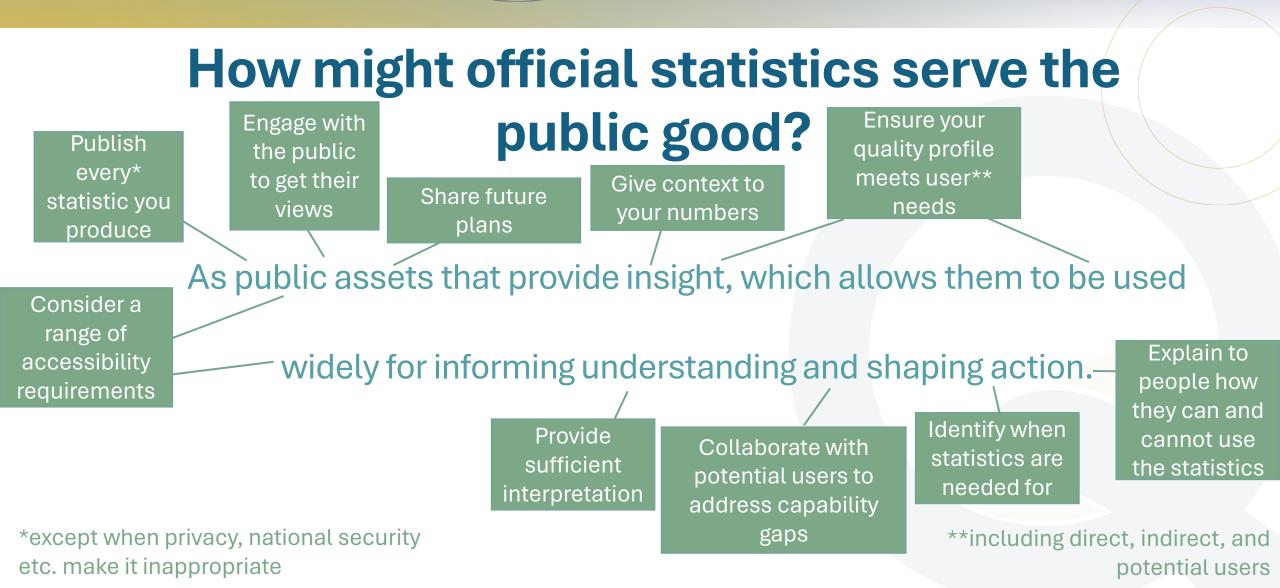






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## Thank you for your time Do you have any questions?

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