

# Comparison of local contents characteristics of cultural and art spaces utilizing idle space in Asia

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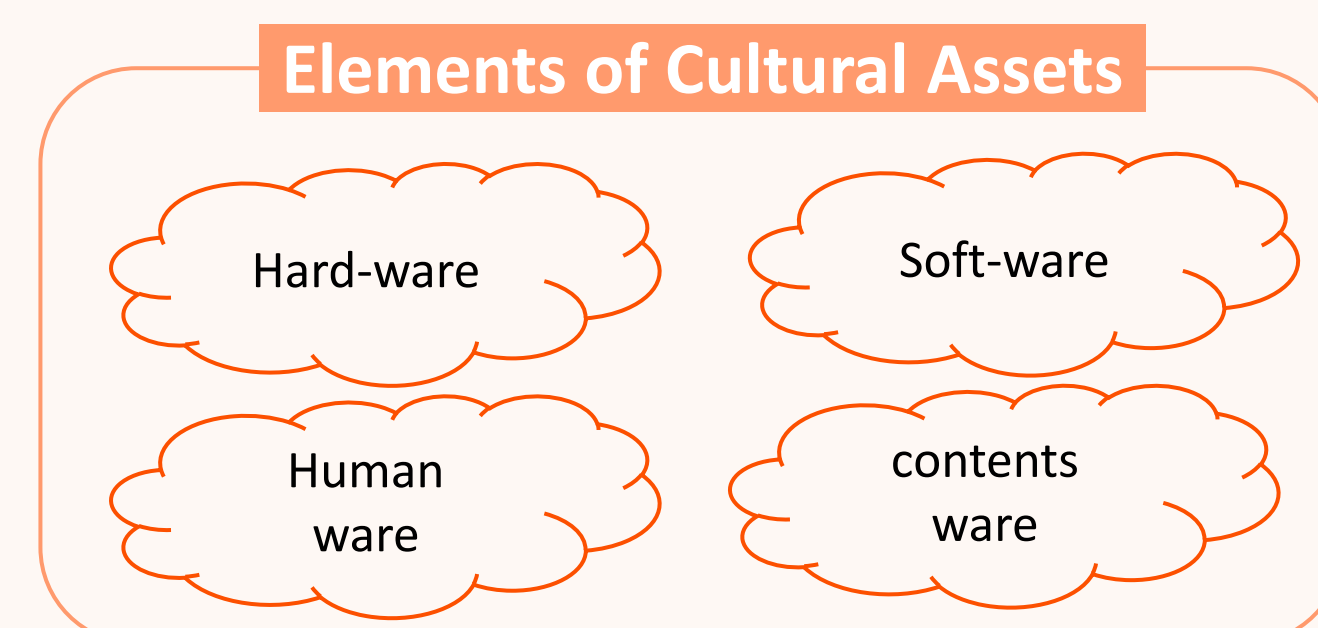
## Background

- ▷ Changes in industrial paradigm, changes in spatial consumption patterns
- ▷ Space for cultural regeneration projects
  - A place with contents that can pique a person's curiosity
  - A space where you can use cultural resources to create new contents
- ▷ Revitalize local space with differentiated local contents
- ▷ **Local contents: Idle Space + Local Cultural Resources + Individuals, reflecting the values and tastes of the times**

## Methods

- ▷ A Comparative Analysis of Local contents Cases in Culture and Arts Spaces Using Idled Space in Korea and Japan
- ▷ Interview with the program manager of the Korean culture and arts space used below framework

Summery	A Theoretical consideration of cultural assets
Paul K. Rooney (2017)	Made by the positive result by human experience that to be shared by space like beliefs, attitudes and values for live
Myoung-gyu Lee (2015)	An asset that is processed from cultural resources and can generate continuous profits through cultural values
Byung-min Lee (2016)	Non-physical assets/physical assets+non-physical elements+cultural value storytelling



## Key result

		Comparasion	
		Korea	Japan
common point		<ul style="list-style-type: none"> <li>• Conducting programs utilizing different cultural and artistic assets in the region</li> <li>• Establishment of a region's unique identity</li> <li>• Increasing the cultural and artistic enjoyment of local residents</li> </ul>	
Difference	Hard-ware	• Demilitarized zone(DMZ)	<ul style="list-style-type: none"> <li>• Traditional craft town</li> <li>• Place of memory</li> </ul>
	Soft-ware	<ul style="list-style-type: none"> <li>• An experience program for residents</li> <li>• Planning and producing programs related to 'peace'</li> </ul>	• Residents centered cultural and artistic activities
	Human ware	<ul style="list-style-type: none"> <li>• Public initiative (Top-Down)</li> <li>• Program Moderator: Local Artists</li> <li>• Participant: Local residents</li> </ul>	<ul style="list-style-type: none"> <li>• Local resident initiative(Bottom-up)</li> <li>• Program Moderator&amp;participant : Local Artist &amp; residents</li> </ul>
	contents ware	• Peace, The pain of division	<ul style="list-style-type: none"> <li>• Traditional craft culture (Cultural heritage)</li> <li>• The memory of citizen's place</li> </ul>

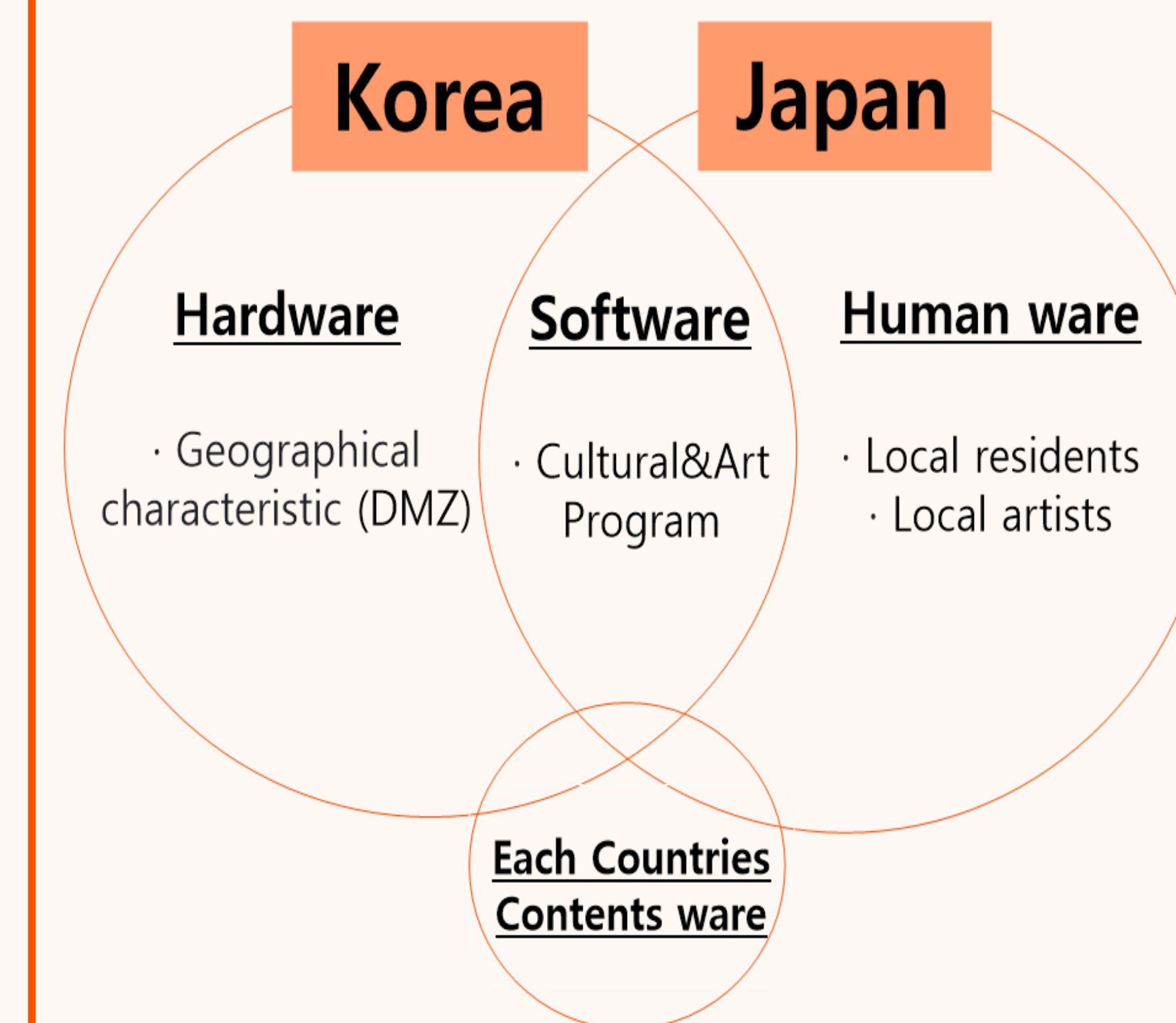
## Analysis of local contents between Korea and Japan

### 1. An Analysis of the Current Status of Gimpo Cases in Korea

division	contents	
geographical Location	Kimpo-si, Gyeonggi-do, Culture and Arts Center	
	Creating a public art creation center from an agricultural warehouse	
Characteristics	Public (local government) initiatives, experience programs centered on local residents	
Infrastructure	<b>Local cultural artist</b> (‘ttan-jit’ the Cultural Research Institute)	<b>Local resident</b>
	A creative space	Open Studio
Program	<ul style="list-style-type: none"> <li>▷ 'Peace' related resident experience program</li> <li>• Peace and arts education program: The stone carving experience</li> <li>• Public Creation Project: Fits the village concept to Mural Village making program</li> </ul>	
	<ul style="list-style-type: none"> <li>▷ Creating local contents through public art creation activities</li> <li>• Open studio Exhibition and docent</li> <li>• Public Art tour with a local artists</li> </ul>	

### 2. Analysis of Current Status of Kanazawa, Japan

division	contents		
geographical Location	Kanazawa Civic Arts Village		
	Creating a civil arts village (local community) from a textile factory		
Characteristics	Local government: Renting space Local residents (based on art): Production and operation of programs		
Infrastructure	Workshop space, Performance Square, Kanazawa Artisan University, Restaurant, etc		
	<b>Workshop</b>	<b>Festival&amp;Concet</b>	<b>Summer school</b>
Program	Interaction activities between citizen directors and local residents	Showing the result of used local cultural asset to make citizen directors and local artists	Program for grow youth local artists to craft experience
	Operation of the online platform 'ACTION PLAN' for drama, music, and art workshops : magazine publication, event update according to each workshop		



## Conclusions

- ▷ Effects of Local contents Using Local Cultural Assets
  - Strengthen local identity by promoting local attachment
  - Establishing the identity of the place of memory
  - A medium that connects the past and the present
- ▷ Korea's Local Contents
  - hardware + contents ware = discover regional differences
  - Difficulty in preparing sustainable contents with a Top-Down structure
- ▷ Japan's Local contents
  - human ware + contents were = demonstrate creativity, establish local governance
  - Difficulty in operation and management sequential process with a Bottom-up

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