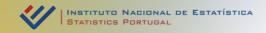




Working with a mobile network operator (MNO) to create a privacy-conform method for a better access to MNO data

Lorenz Ade, Maurice Brandt, <u>Markus Zwick</u> - DESTATIS

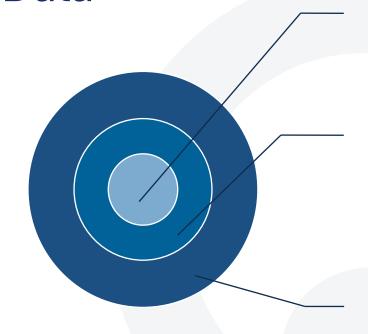




The conference is partly financed by the European Union

Competency Cluster AnigeD - Anonymization for Integrated and Georeferenced Data

- Evaluation of anonymization methods using legal criteria
- Potential of anonymization by synthetic data
- Anonymization of georeferenced data
- Testing of software tools for the efficient analysis and provision of anonymized, georeferenced data



5 Project partners:

Destatis as cluster coordinator

6 Associated partners:

e.g. T-Systems International **GmbH**

Other research projects:

AnGer, DARIA, **GANGES**







eurostat



Motivation

- Mobile network operator (MNO) data is being analysed worldwide as a potential source for official statistics
- High level of coverage:
 - 98,1 % of households in Germany own a mobile phone
 - 1,87 devices per household
- Versatile subject areas:
 - Population
 - Tourism
 - Mobility









MNO Data Processing as Black Box Problem

- In the past, DESTATIS has produced several promising experimental statistics based on MNO data
 - Successfull cooperation with 2 out of 3 MNO's in Germany
- DESTATIS only used aggregated products based on confidential processing
 - MNO's use confidential informations like cell tower locations and local market shares for geolocation and upscaling
- Official Statistics require transparency!







Project in Cooperation with T-Systems

 Project aims to open black box of MNO data processing by achieving the following goals:



- 2. Evaluate anonymization needs and ensure privacy conformity of MNO data processing
- 3. Create secure interfaces for regular access to MNO data











Cooperation with Private Data Holders

Official Statistics

- » Duty to employ transparent methods and processes
- >> Expertise in Statistics

- High Expertise in Data Privacy
- Interest in tapping the potential of MNO data

Private Data Holders

- Interest in the protection of business secrets
- Expertise in Mobile Network Operation

>> Project is also supposed to identify possibilities for future cooperations



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Work Package 1

- Establishment of a secure development environment in the T-Systems infrastructure as well as secure access for DESTATIS
- "Supporting Workpackage"
 - Necessary to reach goals in the other workpackages

Work Package 2

- Define and implement the necessary interfaces for regular access to MNO data
- Compliance with IT and data protection regulations!







Work Package 3

- Develop and implement standardized methods/algorithms for preparation and processing of MNO data
- Leans heavily on work conducted in the ESSnets Big Data I + II and work currently being conducted in ESSnets Multi-MNO and MNO-Minds

Work Package 4

- Development of a flexible anonmyization procedure for processing of MNO data and products derived from MNO data
- Requires identification of anonymization needs in both products and processing







Project Status and Next Steps

- First big step already taken
 - Both corporate security of T-Systems and the Federal Commissioner for Data protection and Freedom of Information have accepted data protection plan
- Next steps
 - Design and set up of the development environment in the T-Systems infrastructure
 - Establishment of a method for secure access to the development environment







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