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IMPACT OF THE PARTIAL TIME COVERAGE OF RETAIL CHAIN DATA ON THE ACCURACY OF THE PRICE INDEX CALCULATION

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Agenda:

- Introduction
- Current status
- Theoretical framework
- Results
- Conclusion







Introduction

The aim

- To compare price indices calculated from 2, 3, or
 4 weeks (full coverage of reference period/month)
- The best solution for the trade-off between accuracy and timeliness through partial time coverage







Introduction

Scanner data

- defined as detailed data of sales of consumer goods
 obtained by scanning the bar codes for individual products
 at electronic points of sale in retail outlets
- detailed information about quantity sold and turnover of individual product items
- take account of the real impact of discounts







STATE OF PLAY



- from 01/2024 scanner data for food and non-alcoholic beverages in the real production of price statistics
- data from 5 retail chains on a weekly basis
- weekly processing, validation of received data
- classification of products to ECOICOP6 (national lower level of ECOICOP classification) – 350 homogeneous groups
- dynamic approach with the Jevons formula









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Theoretical framework:

Elementary price indices- bilateral:

JEVONS INDEX



TÖRNQVIST INDEX



- *m* is the current period
- *m-1* is the previous period
- p_i is the price of the i-th product item
- q_i is the quantities sold of the i-th product item
- $s_i^{m-1} = p_i^{m-1}q_i^{m-1} / \sum_{i \in N} p_i^{m-1}q_i^{m-1}$ a $s_i^m = p_i^m q_i^m / \sum_{i \in N} p_i^m q_i^m$ are the shares of expenditures in given month





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Theoretical framework:

Elementary price indices-multilateral:

GEKS- $I_{GEKS-T\"ornqvist}^{0,m} = \prod_{l \in T} \left(I_{T\"ornqvis}^{0,l} \times I_{T\"ornqvist}^{l,m} \right)^{\overline{T}}$ TÖRNQVIST **INDEX**

where T is the window length

(T=13 months and calculation interval =25 months)

- bilateral Törnqvist indices are used for the compilation
- In multilateral methods, the aggregate price change between two compared periods is obtained from prices and quantities observed in multiple periods.





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Theoretical framework:

Elementary price indices-multilateral:

- A disadvantage of multilateral methods is that they suffer from revision, i.e. each ٠ time a new index is calculated for period T+1 and so on, all previous indices are recalculated and changed for the defined time window.
- A splicing method must be used that links the latest index to previous results to • avoid revisions of already published results

SPLICING
METHOD- HASP
$$I_{pub}^{0,t} = I_{pub}^{0,t-1} \times \prod_{k=t-T+1}^{t-1} \left(I_{pub}^{t-1,k} \times I_{[t-T+1,t]}^{k,t} \right)^{\frac{1}{T-1}} = \prod_{k=t-T+1}^{t-1} \left(I_{pub}^{0,k} \times I_{[t-T+1,t]}^{k,t} \right)^{\frac{1}{T-1}}$$





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Results

The analysis of average unit prices and time series of price indices

	Item description	Period	Average price in €		
GTIN/EAN			2W	3W	4W
4008671013004	Crystal sugar 1kg	04	0,9395	0,9147	0,9099
4008671013004	Crystal sugar 1kg	05	0,9150	0,9129	0,9137
4008671013004	Crystal sugar 1kg	06	0,8386	0,8902	0,9179
4008671013004	Crystal sugar 1kg	07	1,0497	1,0357	0,9961
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	01	0,9446	0,9374	0,9390
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	02	0,9476	0,9359	0,9387
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	03	0,9236	0,9415	0,9305
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	04	0,9868	1,0061	1,0169
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	10	1,4422	0,9475	0,9553
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	11	1,4762	1,4980	1,4832
00401301	RAJO UHT semi-skimmed milk 1,5 % 1 L	12	1,5491	1,2081	1,2057
2002006552802	Rapeseed oil RACIOL 21	08	6,8671	6,7935	6,7628
2002006552802	Rapeseed oil RACIOL 21	09	6,7874	5,8253	5,7718
2002006552802	Rapeseed oil RACIOL 21	10	6,2477	6,3722	6,5170
2002006552802	Rapeseed oil RACIOL 21	11	7,2538	7,2438	7,2702

Average unit prices of goods for different time coverage in selected periods



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Comparison of the trend of monthly price indices on homogeneous product groups-ECOICOP6, partial coverage of 2W and 3W vs. full time coverage of 4W





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Comparison of the trend of monthly price indices on the product group – 01.1 Food and 01.2 Non-alcoholic beverages, partial 2W and 3W vs. full time coverage 4W







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Mean absolute percentage error

$$MAPE = \frac{1}{12} \sum_{i=1}^{12} \frac{\left|I_i^{4w} - I_i^{*w}\right|}{I_i^{4w}} * 100$$

where I_i^{4W} is the index calculated from full month data in the i-th period and I_i^{*W} is the index calculated from data for either 2 or 3 weeks of the i-th period

	Mean Absolute Percentage Error (MAPE) caused by partial coverage							
	Jevons 2W/4W	Törnqvist 2W/4W	GEKS 2W/4W	Jevons 3W/4W	Törnqvist 3W/4W	GEKS 3W/4W		
01.1 Food	0,527%	0,672%	0,238%	0,230%	0,219%	0,236%		
01.2 Non-alcoholic beverages	0,998%	1,462%	1,304%	0,525%	0,534%	0,590%		



Conclusion

- the partial time coverage has not negligible impact on the value of the consumer price indices
- MAPE was reduced by more than half when partial time coverage changed from 2 to 3 weeks







Thank you for your attention

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