



8th
INTERNATIONAL
WILDLAND FIRE
CONFERENCE

Building a Wildland Fire Prevention and Mitigation Model in Canada to grow whole-of-society awareness and engagement

Ray Ault, FireSmart Canada Director



CANADIAN INTERAGENCY FOREST FIRE CENTRE INC.
CENTRE INTERSERVICES DES FEUX DE FORÊT DU CANADA INC.



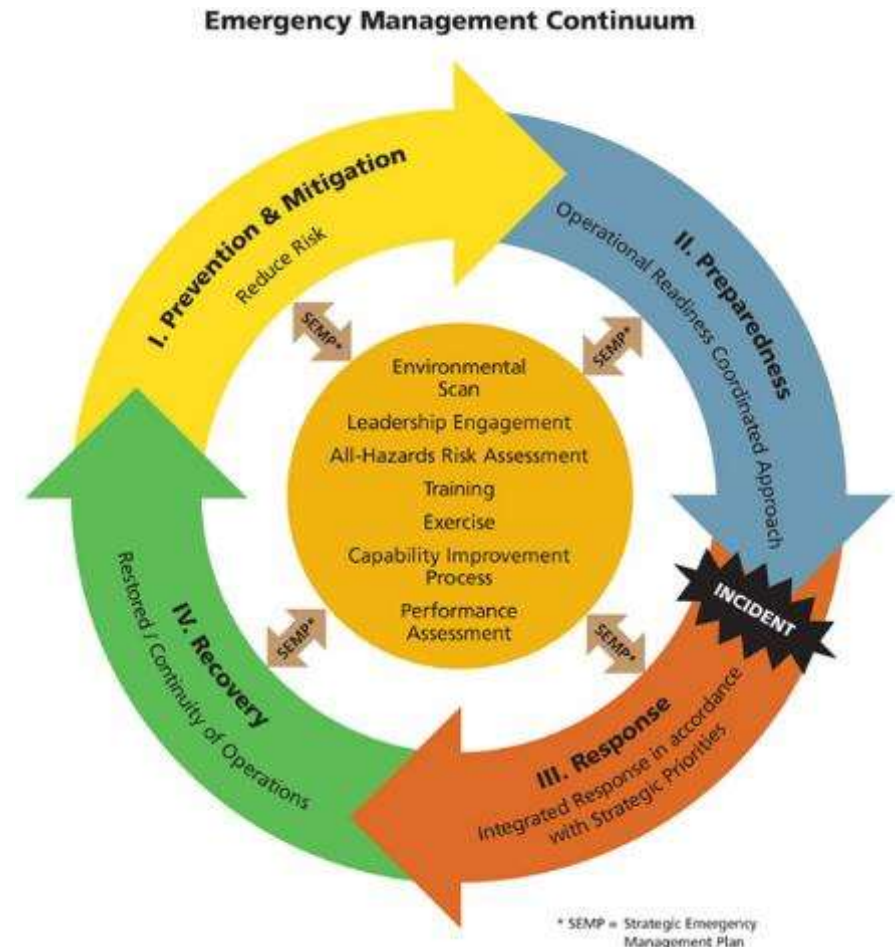
Canadian Interagency Forest Fire Centre

- CIFFC is a not-for-profit corporation
- It is owned/directed by the federal, provincial and territorial wildfire management agencies



CIFFC Mandate Expansion

- September 2020: Canadian Council of Forest Ministers (CCFM) approves a proposal to expand CIFFC's mandate to include involvement in **prevention** and **mitigation**
- This new role for CIFFC included the adoption of FireSmart™ as the public facing brand for prevention and mitigation



A roadmap for implementing the Canadian Wildland Fire Strategy

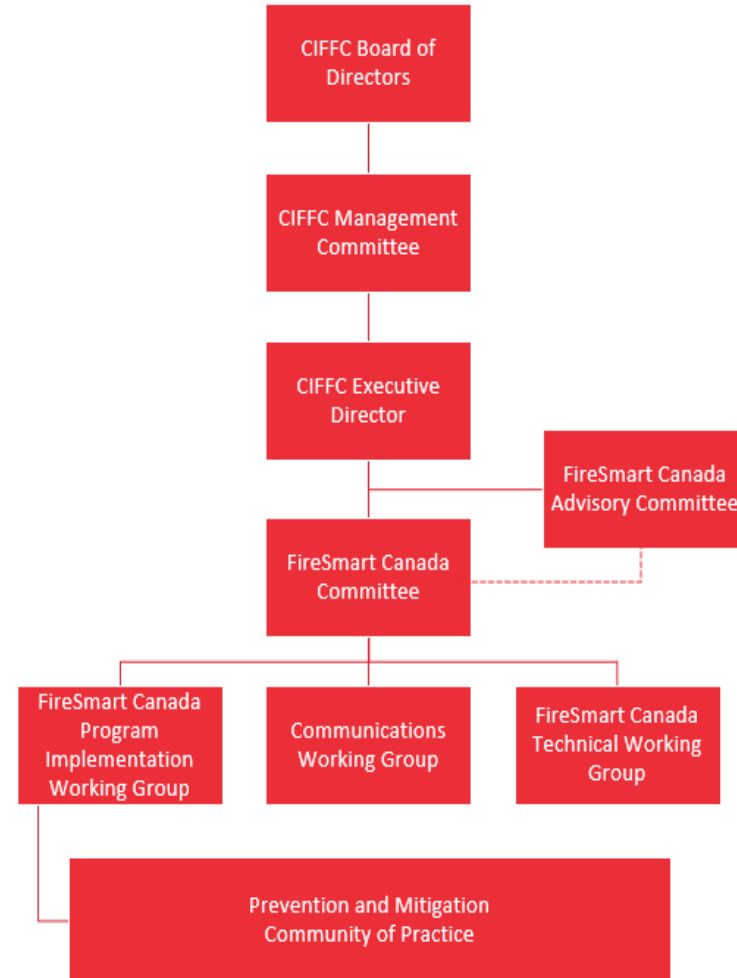
The Action Plan details the steps to achieve a bold, new future for wildland fire management in Canada: by 2030, communities and infrastructure across Canada will be more resilient to the threat and impacts of wildland fire. This will be achieved by transforming the focus of wildland fire management from forestry centric to a whole-of-society perspective in which all orders of government, Indigenous peoples, all sectors and individuals can participate and coordinate efforts to effectively live with wildland fire through prevention, mitigation, preparedness, response and recovery.

FireSmart Canada (FSC)

- FireSmart is a collection of programs providing tools for public, communities and partner organizations
- FSC develop programs and coordinate activities. Programs are delivered by the provinces
- In 2021, CIFFC took over ownership of FireSmart Canada from a regional organization based in Alberta



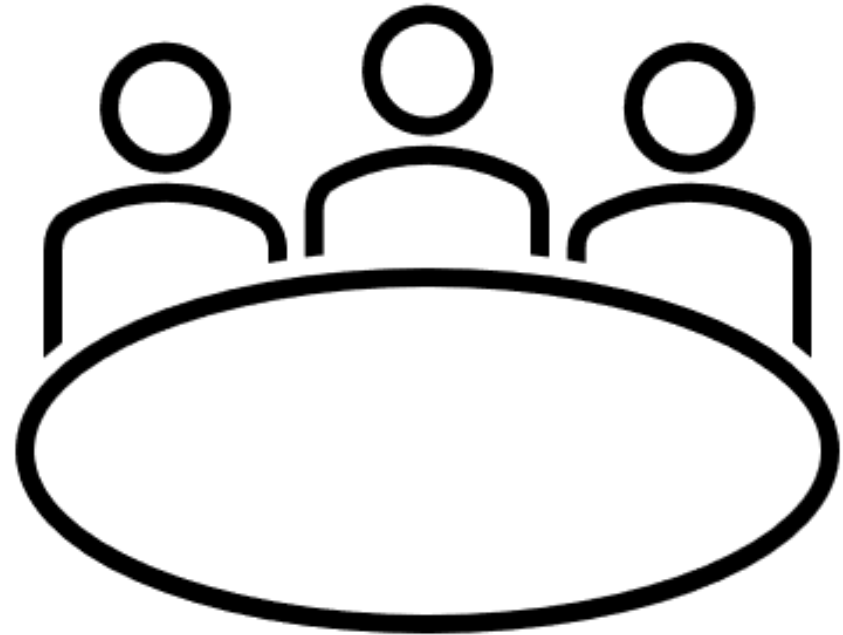
FireSmart™ Canada within CIFFC



FireSmart Canada Advisory Committee (FCAC)

The FCAC is a multistakeholder committee of volunteers dedicated to foster collaboration and help spread awareness to help better prepare Canadians for wildfire.

- Consisting of 10 to 12 strategic partners
- Involved at the Canadian or regional scale
- Committed to helping develop capacity through FireSmart activities or projects
- Able to promote the FireSmart message and programs to key target audiences



FireSmart in the provinces and territories

- Members of the FireSmart Canada advisory committee
- Each has a multi-stakeholder committee within the province
- Indigenous partners
- Fire Chiefs Associations
- City Government



Thank you!

