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Interactive Web Visualisation of Eurostatistics via R: Enhancing the Quality of Data Presentation through Storyboarding





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#### Eurostatistics

An article in Eurostat's Statistics Explained wiki complemented by an interactive visualisation

Provides a snapshot of the macroeconomic situation

Coverage includes the EU/euro area and individual countries

Includes short-term indicators across multiple domains from various sources







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### Technical implementation in R

R Markdown in RStudio

flexdashboard

rmarkdown

R packages









# R Markdown

Combines narrative text written in

Markdown with R code and its output

Generates reports with integrated data

Makes it easy to reproduce and update documents/files

Produces HTML, PDF and MS Word files

Simplifies web page creation without HTML knowledge

# output: html\_document .... intr::opts\_chunk\$set(echo = TRUE) library(dplyr) library(ggplot2) library(tidyr)

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#### ## GDP in the EU

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The EU economy showed zero growth in Q4 2022, avoiding a contraction despite exceptional adverse shocks (see Figure 1)

```
```{r pressure, echo=FALSE}
   i) 🔟 🕨
pathRecDashb <- "C:\\Users\\ronkopi\\Documents\\recoverydashboard"</pre>
dataRecDashb <- read.csv(paste(pathRecDashb,</pre>
"RecDashbAllData.csv", sep = "\\"),
                          stringsAsFactors = FALSE) %>%
  data.frame(stringsAsFactors = FALSE) %>%
  mutate(date = as.Date(date))
data <- dataRecDashb %>%
 filter(IND == "GDP_INDR", GEO == "EU27", date >= "2019-12-01")
%>%
  drop_na(obsvalue)
#View(data)
ggplot(data, aes(date, obsValue)) +
 geom_hline(yintercept = 100, size = 1.2, linetype = 'solid',
colour = "qrey") +
  qeom_line() +
  labs(title = "Figure 2: Gross domestic product for the EU",
       subtitle = "(rebased index, 2019Q4=100)")
```



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Figure 1: Gross domestic product for the EU (rebased index, 2019Q4=100)







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### Flexdashboard

Built upon R Markdown

Helps to publish a group of related data charts and their analysis as a dashboard

Generates outputs for both desktop and mobile viewing

Does not require server-side scripting

Provides predesigned layouts for HTML pages

Includes the storyboard layout strengthening the effectiveness of data presentations









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### Flexdashboard - storyboard layout

Organises data and analysis into a sequence of slides, resulting in a more comprehensive step-by-step narrative for readers,

Provides easy-to-use forward and backward navigation, engaging viewers in a more interactive exploration of data,

Includes interactive elements such as charts with commentary text, complementing the general narrative by explaining underlying patterns and insights within the data.







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Plotly iii plotly

#### Creates interactive graphs with built-in toolbar



Source: Eurostat (prc\_hicp\_manr) and OECD.







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#### Workflow for the monthly production







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## Enhancing the tool

Development of the R package "eurostatRtool" which can be used by NSIs

New functionalities for showing data such as maps and tables

Streamlined construction of content via an input file

Customisation of layout including colours and logo

Developed in consultation with NSIs in Estonia, Italy and Romania

A first version of this package should be finalised soon, and available for anybody







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#### **Example (non official)** visualisation from the eurostatRtool



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### Conclusions

Flexdashboard and Plotly recommended for data visualisations

New R package "eurostatRtool":

- Facilitates the development of interactive visualisations
- Requires basic knowledge of R
- Quick updates of visualisations, once their layout and content is customised
- Facilitates communication with readers via the storyboard layout
- Supports a wide range of different types of charts, as well as maps and tables
- o Allows for an alignment with organisational branding and visual identity





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