



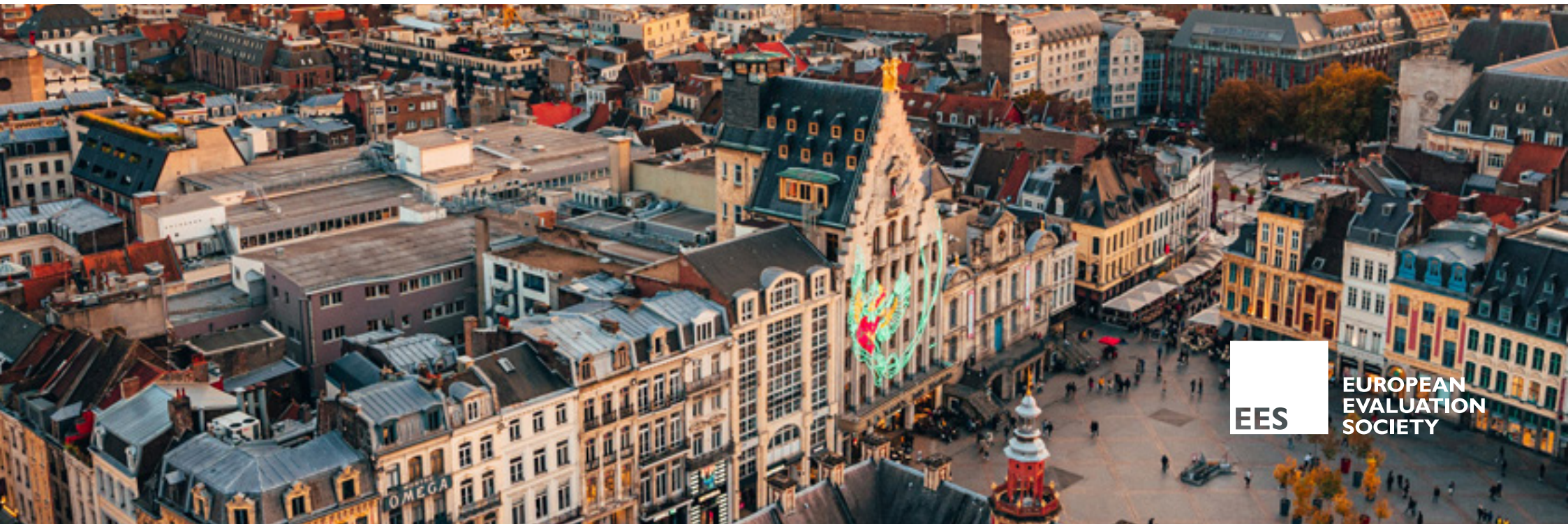
16th European Evaluation Biennial Conference

Evaluation for Vibrant Democracies

SPONSORSHIP BROCHURE

26 - 30 October, 2026
Lille Grand Palais
Lille, France

<https://ees-conference2026.com>



**EUROPEAN
EVALUATION
SOCIETY**

Evaluation for Vibrant Democracies

New Methods, Systemic Learning, and Responsiveness for Effective Policies

Why This Matters

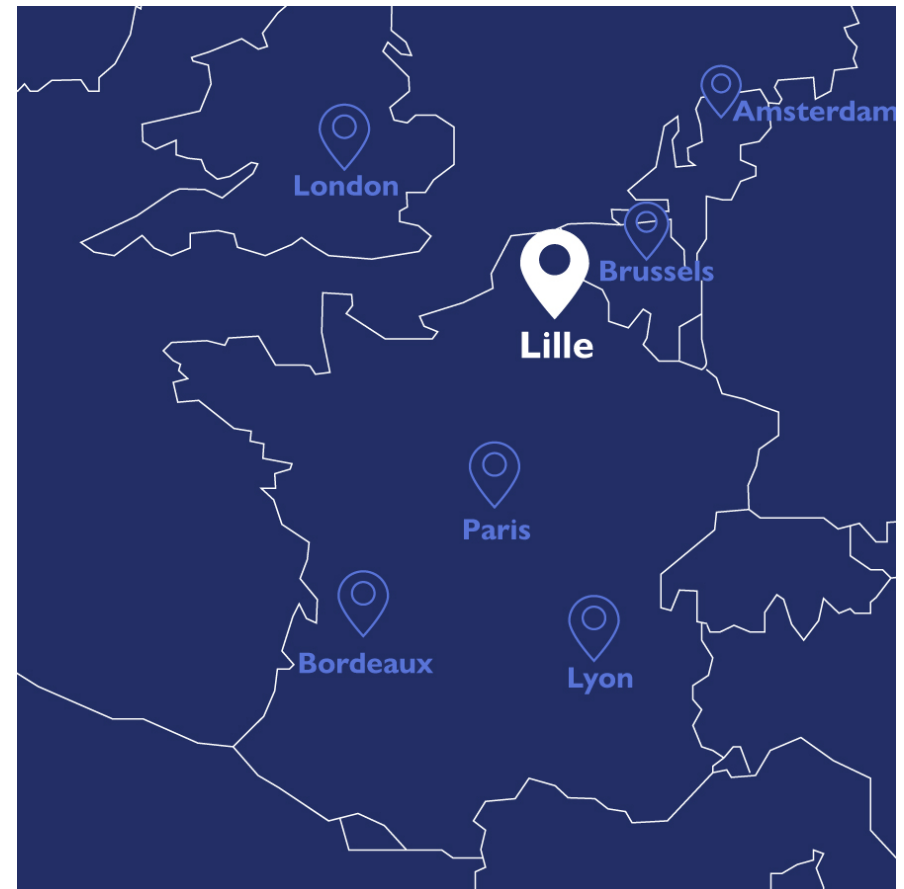
Democracy - built on rights, freedoms, and accountability - is under pressure worldwide. Polarization, declining trust, and rising populism challenge governance, also in Europe. Evaluation, grounded in transparency and ethical standards, plays a vital role in strengthening democratic systems by informing decisions, amplifying diverse voices, and fostering public trust.

Join us in Lille

At EES 2026, we celebrate 30 years of bridging theory and practice in evaluation. Building on the “Better Together” theme of EES 2024, this conference explores how innovative methods, systemic learning, and responsive approaches can help evaluation contribute successfully to vibrant democracies and inclusive policies.

EES 2026 – Lille, France

A unique opportunity to connect, learn, and shape the future of evaluation in Europe and beyond. Beautiful Lille, known as “Paris of the North”, is conveniently located at the crossroads of the EU – less than one hour by train away from Paris, London, and Brussels.



Conference Themes

New Methods

Evaluation thrives when methods evolve. From established approaches to emerging tools and the transformative potential of AI, we'll examine how technology and innovation can enhance rigor, relevance, and impact.

Systemic Learning

Complex societal challenges demand more than isolated interventions. We'll explore system-level approaches that drive transformational change, and how evaluators can navigate complexity while maintaining accountability and learning.



Responsiveness

Democracies are dynamic - and so is evaluation. Responsiveness means listening to interest holders, adapting to shifting contexts, embracing diversity, and empowering voices often left unheard. This is key to making evaluation relevant and actionable in today's world.

Sponsors are expected to identify with the conference theme and the values of the EES as described in the EES Evaluation Capabilities framework.



2012
Helsinki

2014
Dublin

2016
Maastricht

2018
Thessaloniki

2020
virtual

2022
Copenhagen

2024
Rimini

2026
Lille

Sponsorship Categories

EES is thankful to its sponsors, whose contribution is recognised as a valuable enhancement of the Conference. At the same time, sponsoring the Conference gives your organisation the unique opportunity to increase your visibility and gain direct access to over 800 delegates specialising in evaluation from around the world.

PLATINUM

15 000 EUR
(excl. VAT)

- » 4 conference registrations
- » 20% discount on any additional conference registrations (not valid for PDWs)
- » Exhibition space (up to 9 sqm)
- » Exhibition location priority (first choice)
- » Logo (with hyperlink) on the conference website
- » Logo on all event communication (in header)
- » Logo on digital programme
- » Company logo and profile in the Mobile app
- » 1 LinkedIn sponsor announcement post

GOLD

10 000 EUR
(excl. VAT)

- » 3 conference registrations
- » 20% discount on any additional conference registrations (not valid for PDWs)
- » Exhibition space (up to 6 sqm)
- » Exhibition location priority (after platinum)
- » Logo (with hyperlink) on the conference website
- » Logo on all event communication (in footer)
- » Company logo and profile in the Mobile app
- » 1 LinkedIn sponsor announcement post

Sponsorship Categories

SILVER

7 000 EUR
(excl. VAT)

- » 2 conference registrations
- » 20% discount on any additional conference registrations (not valid for PDWs)
- » Exhibition space (up to 4 sqm)
- » Exhibition location priority (after platinum and gold)
- » Logo (with hyperlink) on the conference website
- » Company logo and profile in the Mobile app
- » 1 LinkedIn sponsor announcement post

BRONZE

4 000 EUR
(excl. VAT)

- » 1 conference registration
- » 20% discount on any additional conference registrations (not valid for PDWs)
- » Logo (with hyperlink) on the conference website
- » Company logo and profile in the Mobile app
- » 1 LinkedIn sponsor announcement post

Visibility Focused Sponsorship Opportunities

LANYARDS

6 000 EUR
(excl. VAT)

Exclusive

A high-visibility opportunity to showcase your brand throughout the entire conference. Every attendee will wear a branded lanyard holding their conference badge, ensuring your company's logo is prominently displayed and seen by all participants.

Note: Single-color logo printed on lanyards

NAME BADGES

4 500 EUR
(excl. VAT)

Exclusive

A premium opportunity to display your brand on every attendee's name badge.

Note: Full-color logo printed on all attendee badges

Community Focused Sponsorship Opportunities

A good way to help make 'Lille' unforgettable and to raise your visibility is to sponsor one of three main social events during our biennial conference

WELCOME RECEPTION

5 000 EUR
(excl. VAT)

Held on Wednesday at the conference venue, kicks off networking and knowledge exchange. Participants will light refreshment. Your sponsorship helps cover these costs while ensuring your brand is prominently recognized throughout the event.

THE "EES PARTY"/ CONFERENCE DINNER

10 000 EUR
(excl. VAT)

The "EES Party," held on Thursday at an iconic venue, such as the Opera or the City Hall, is the main social event of the conference. Attendees will enjoy music, food, and up to two drinks per participant. Your sponsorship helps cover these costs while providing high visibility for your brand throughout this flagship evening.

FAREWELL RECEPTION

5 000 EUR
(excl. VAT)

The Farewell Reception offers participants a final opportunity to network and unwind, enjoying a drink of their choice along with light snacks. Your sponsorship helps cover these costs while ensuring prominent recognition of your brand at this closing event.

Technology Focused Sponsorship Opportunities

MOBILE APP

7 500 EUR
(excl. VAT)

Exclusive

The EES Conference will feature an official mobile application (iOS & Android) available for download. The app provides delegates with access to the detailed scientific programme, venue floorplans, general information, and sponsor and exhibitor details. It also enables networking between participants. This makes it an excellent sponsorship opportunity, as the app interface can be branded with your logo for maximum visibility.

STREAMING AND VIDEO RECORDING

PRICE UPON REQUEST

The conference intends to offer streaming and video recording of selected sessions. If you are interested in supporting this service, we will be happy to prepare a tailored quotation based on our mutual agreement and the required specifications.

AI-POWERED SIMULTANEOUS TRANSLATION

PRICE UPON REQUEST

We also plan to offer AI-powered simultaneous translation. Should you wish to support this feature, we are happy to prepare a customized quote aligned with your needs and the agreed technical scope.

Conference Programme Opportunities

PROFESSIONAL DEVELOPMENT WORKSHOP SUPPORT

5 000 EUR
(excl. VAT) / per Workshop

The EES will be offering a broad array of full day pre-conference workshops for professional development. The sessions will be conducted by internationally renowned trainers. We invite you to support one or more Professional Development Workshops.

Fulfilment:

- » Logo in the final programme (on the website and mobile app) next to the workshop
- » Opportunity to place one roll-up banner (to be supplied by the sponsor) at the front of the room during the sponsored workshop
- » Workshop introduction (10 min. speaking opportunity)
- » Email blast to all workshop participants

LUNCH SYMPOSIUM

5 000 EUR
(excl. VAT)

Host a 45-minute lunchtime symposium with your sponsored speaker(s) and chosen topic, providing a high-visibility opportunity to engage directly with delegates.

Fulfilment:

- » Logo in the final programme (on the website and mobile app) next to the symposium
- » Opportunity to place one roll-up banner (supplied by the sponsor) at the front of the room during the symposium.
- » Opportunity to provide branded catering items (napkins, cups, etc.) to be distributed during lunch, in line with venue catering and sustainability guidelines.

Note: Costs for food and beverages are not included.



Other Sponsorships

Additional sponsorship options are available and can be discussed directly with the Conference Team to tailor opportunities to your needs.

We look forward to hearing from you!

Contact

Conference Secretariat

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European Evaluation Society

<https://europeanevaluation.org>



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