



# Global Groups Conference 2024

22-24 May, Brussels, Belgium



## Wednesday 22 May

15:30-17:00 Conference opening

17:00-19:00 Team building activity

19:30-21:30 Welcome dinner

## Thursday 23 May (concurrent sessions)

09:00-16:30 Global Audit Group: see agenda on [page 2](#)

09:00-16:30 Global Corporate Finance Group: see agenda on [page 3](#)

09:00-16:00 Global Indirect Taxes Group: see agenda on [page 4](#)

09:00-16:45 Global Tax Group: see agenda on [page 5](#)

19:00-22:00 Dinner at Roy d'Espagne

## Friday 24 May

09:00-09:05 Welcome

09:05-09:30 Global Group Chairs reporting back from their meeting

09:30-10:35 **The Client Relationship Challenge**  
Katie Dignan, business development and sales strategist

10:35-11:00 Coffee break

11:00-12:20 **The Client Relationship Challenge**

12:20-12:30 Closing remarks

12:30-14:00 Farewell lunch



# Global Groups Conference 2024

22-24 May, Brussels, Belgium



## Thursday 23 May - Global Audit Group meeting

**09:00-09:30** Welcome and overview of 2023 and Q1 progress

Theo Theodoulou, Chair of the Global Audit Group

**09:30-09:50** Internal Audit and Risk Management overview of 2023 and Q1 progress

**09:50-10:50** Panel discussion: Audit industry challenges 2024

**10:50-11:10** Coffee break

**11:10-12:30** Winning an international Kreston Audit Engagement from start to end

**12:30-14:00** Lunch

**14:00-15:00** Technology in the audit profession

**15:00-15:40** Group discussions

**15:40-16:00** Closing remarks

Theo Theodoulou, Chair of the Global Audit Group



# Global Groups Conference 2024

## 22-24 May, Brussels, Belgium



### Thursday 23 May - Global Corporate Finance Group meeting

**09:00-09:10** Welcome

**09:10-09:40** **Global Corporate Finance Group's final action plan**  
Eyad Farsakh, Managing Partner, Kreston Awni Farsakh & Co

**09:40-10:40** **How to value start-ups and scale-ups**  
External speaker TBC

**10:40-11:00** Coffee break

**11:00-12:00** **Bencis Brussels: Private equity's view on corporate finance advisors**  
Benoit Graulich, Managing Partner, Bencis Brussels

**12:00-12:30** **How to manage a corporate finance firm in a crisis**  
Sergey Atamas, Managing Partner, Kreston Ukraine

**12:30-14:00** Lunch

**14:00-14:15** **Corporate Finance Portal overview**

**14:15-14:30** **Insurance coverage doing transnational business**  
Hanns-Georg Schell, Managing Partner, Kreston Bansbach

**14:30-14:45** **Communication and publicity**

**14:45-15:10** **Business development plan: getting more cross border business**

**15:10-15:25** Coffee break

**15:35-15:45** **Business development plan: getting more cross border business**

**15:45-16:00** **Current business opportunities – 'who dares to stand on the orange box'**

**16:00-16:25** **Collaboration with specialists from the other global groups**

**16:25-16:30** **Closing remarks**



# Global Groups Conference 2024

22-24 May, Brussels, Belgium



## Thursday 23 May - Global Indirect Taxes Group meeting

**09:00-09:15** Welcome and survey

Rupert Moyle, Chair of the Global Indirect Taxes Group

**09:15-10:00** Introductions with update on delegates' countries latest indirect tax changes

**10:00-10:30** VAT and reliefs on energy saving materials and issues for overseas suppliers – UK and group discussion

Rob Plumbly, Director of VAT, PEM

**10:30-11:00** Coffee break

**11:00-12:00** The future of digitization in the EU

Matthew Snoding - VAT Policy Officer, DG TAXUD, European Commission

**12:00-13:30** Lunch

**13:30-14:00** Indirect Tax for professional services B2B, from the EU to the US

Geoff Christian, SALT Managing Director, CBIZ & MHM

**14:00-14:30** Survey feedback and comments

**14:30-15:00** Property Guide and group discussion on real estate taxation around world

**15:00-15:15** Coffee break

**15:15-15:55** Business development – What works and doesn't work in selling indirect taxes solutions?

**15:55-16:00** Closing remarks



# Global Groups Conference 2024

22-24 May, Brussels, Belgium



## Thursday 23 May - Global Tax Group meeting

**09:00-09:30** Networking and coffee

**09:30-09:55** **Welcome**

Mark Taylor, Chair of the Global Tax Group and Director, Duncan & Toplis

**09:55-10:25** **International Tax Roundup**

Jelle R Bakker, Global Tax Group Regional Director (Europe) and Tax Partner, Bentacera

**10:25-10:45** **The Kreston Way**

Sharon Bedford, Secretary of the Global Tax Group and Partner, James Cowper Kreston

**10:45-11:00** **Coffee break**

**11:00-11:30** **Kreston Legal Services Collaboration**

Pedro Piza Nerín, Partner, Kreston Iberaudit

**11:30-11:50** **Kreston Research and Development**

Mark Taylor, Chair of the Global Tax Group and Director, Duncan & Toplis

**11:50-12:10** **High Net Worth Group**

Steve Gully, Chair of the High Net Worth Group and Director, Alex Picot Trust Company

**12:10-12:30** **Transfer Pricing**

David Whitmer, Chair of the Transfer Pricing Group and Transfer Pricing National Leader  
CBIZ & MHM

**12:30-14:00** **Lunch**

**14:00-14:30** **Update on EU Corporate Tax**

Bert Zuijendorp, Head of Unit, Company Taxation Initiatives, European Commission

**14:30-15:00** **How we work together**

Mark Taylor, Chair of the Global Tax Group and Director, Duncan & Toplis

**15:00-16:30** **How we work together - group discussion**

**16:30-16:45** **Summary of discussions and closing remarks**

Chair of the Global Tax Group and Director, Duncan & Toplis