

DANSK SELSKAB FOR KLINISK BIOKEMI

The 16th Danish Congress in Clinical Biochemistry June 17-19, 2025



Classic Car House in Kongens Lyngby

EXHIBITOR INVITATION



Dear sponsors and exhibitors,

The 16th Danish Congress in Clinical Biochemistry 2025

In 2025, the national congress in clinical biochemistry will be held for the 16th time. The congress will take place from June 17–19, 2025, at Classic Car House. The congress is organized by the Department of Clinical Biochemistry, Rigshospitalet, in collaboration with other clinical biochemistry colleagues across Denmark.

We expect approximately 200 participants.

The congress will be held at Classic Car House in Lyngby. Classic Car House is a new experience universe that combines conference facilities with a car museum and a car hotel, where enthusiastic car owners can store their classic cars when they are not in use. The unconventional and beautiful facilities at Classic Car House will thus provide the setting for both the congress, exhibition, and social events – everything in one place.

About the congress

The structure of the congress program follows the template of previous congresses, with alternating parallel and plenary lectures, focusing on new innovative diagnostic initiatives. We also offer a total of 6 gold and silver sponsorships with company symposiums included.

The DSKB congresses have always been a great opportunity to update on the latest professional developments and strengthen networks and good relationships between departments and professionals. Participation in the DSKB Congress 2025 will offer ample opportunities to interact with new as well as well-established professionals in the field.

In order to carry out such an event, we kindly request support and participation from sponsors and exhibitors. **In planning the congress, we have particularly focused on the visibility of sponsors, and we have endeavored to ensure:**

- **A centrally located exhibition area with coffee and catering service**
- **The possibility of hosting company symposiums without parallel sessions**
- **Exciting social events with good opportunities for interaction.**

We look forward to hearing from you and hope you would like to participate in the DSKB Congress 2025.

Kind regards, on behalf of the congress committee

Lasse Kristoffer Bak,
Clinical Academic

Exhibition and Sponsorships

At the congress, there are opportunities for sponsorships and exhibitions. Sponsorships and exhibitions will solely cover the direct costs associated with the academic program, in accordance with the regulations for advertising, etc., for medical devices, the regulations for advertising pharmaceuticals, as well as ENLI's Advertising Code. It is the sponsor/exhibitor's responsibility to comply with applicable regulations.

Sponsorships and exhibition spaces are sold on a first-come, first-served basis.

Exhibition

The exhibition will be held in a large central common area on the first floor. All breaks will take place in the exhibition area, which provides optimal opportunities for interaction between participants and exhibitors.

Exhibitor Stand

The price for a stand is **DKK 3,500 excluding VAT per m²**, and the standard size is 4 m². Larger stands of 8 m² and 12 m² are available for purchase. The following prices apply for DSKB 2025:

Number of m ²	Total Price excluding VAT
4	DKK 14.000
8	DKK 28.000
12	DKK 42.000

The stand rental price includes 1 table, 1 tablecloth, 2 chairs, WiFi, electricity (220V), an exhibitor profile in the attendee app, and 1 registration for stand personnel.

Purchasing an Exhibitor Stand

The desired stand can be booked directly via the following link: [DSKB Exhibitor Portal](#).

Stand availability is updated immediately after a stand is sold. If you want 8 m² or 12 m² stands, this can be done by purchasing multiple 4 m² stands next to each other. For any questions regarding stand bookings, contact KongresKompagniet at tel. +45 86 29 69 60 or via email at dskb@kongreskompagniet.dk

The stand rental includes 1 registration for stand staff (including catering for them). Exhibitors can register stand staff via a separate link in the exhibitor portal. The price for additional stand staff is DKK 3000 (whole congress) / DKK 1100 (1-day) excluding VAT and includes catering. Stand rental and catering will be invoiced including VAT. There is no limit to the number of additional stand staff at the stands. Stand staff associated with "gold and silver sponsorships" can participate in the professional program. All stand staff can attend social events for an additional fee.

Sponsorships

Gold: DKK 65,000 excluding VAT – 3 gold sponsorships available

- ❖ 1 x 20-minute* company symposium – room and AV equipment (projector) are provided – expenses for the speaker, travel costs, etc., are not included.
- ❖ 12 m² stand – the gold stand is marked on the plan – a different location can be selected if there are available stands.
- ❖ Prominent logo on the congress website
- ❖ Banner in the attendee app* – the banner will be displayed on the homepage of the app where sponsor logos are shown in fixed intervals. The logo must be uploaded in JPEG or PNG format with a size of 1440 px wide x 205 px high.
- ❖ Exhibitor profile with logo and profile text (200 characters) in the attendee app. The logo must be 600 x 600 px and uploaded in PNG or JPG format.
- ❖ PDF brochure in the attendee app – to be uploaded as a PDF file, max 5GB

- 2 registrations for the congress, including:
 - Access to all academic sessions
 - Catering on June 17, 18, and 19, including lunch and coffee

Silver: DKK 40,000 excluding VAT – 6 silver sponsorships available (maximum 6 in total, divided between gold/silver)

- ❖ 1 x 20-minute* company symposium – room and AV equipment (projector) are provided – expenses for the speaker, travel costs, etc., are not included.
- ❖ 8 m² stand – silver stands are marked on the floor plan – the choice of another location is possible if there are available stands.
- ❖ Exhibitor profile with logo and profile text (200 characters) in the attendee app. The logo must be 600 x 600 px and uploaded in PNG or JPG format.
- 1 registration for the congress, including:
 - Access to all academic sessions
 - Catering on June 17, 18, and 19, including lunch and coffee

Other Sponsorships

- ❖ The purchase of company symposiums is only possible after evaluating the sold sponsorships. Company symposiums will be placed in the program during breaks, where there are no other academic sessions in the other rooms (see the preliminary program below). A total of 6 symposiums, each lasting 20 minutes, can be held. If changes to the program are needed, the organizer reserves the right to modify the program and the number of symposiums.
Price: DKK 21,000 excluding VAT – 20-minute company symposium – room and AV equipment (projector) are available – costs for the speaker, travel expenses, etc., are not included.
- ❖ 1 Product video in the attendee app – DKK 7,000 excluding VAT
- ❖ 1 PDF brochure in the attendee app – DKK 5,000 excluding VAT
- ❖ 1 Banner in the attendee app -DKK 10,000 excluding VAT.

The Gold sponsor has the option to choose the date and time for their symposium, followed by the Silver sponsors. The remaining program times will then be assigned. Symposium times are listed in the preliminary program below. ***The deadline for selecting the symposium placement is March 12, 2025.*** You will be contacted by the organizer or KongresKompagniet.

Social Events

Tuesday, June 17: Get Together at Karls Hus in Classic Car House.

Wednesday, June 18: Congress dinner at Karls Hus in Classic Car House.

Organizers

The congress is organized by the Department of Clinical Biochemistry, Rigshospitalet. The academic program is developed in close collaboration with other clinical biochemistry colleagues across Denmark.

Common Area – Exhibition Area for DSKB



Venue and Exhibition Area

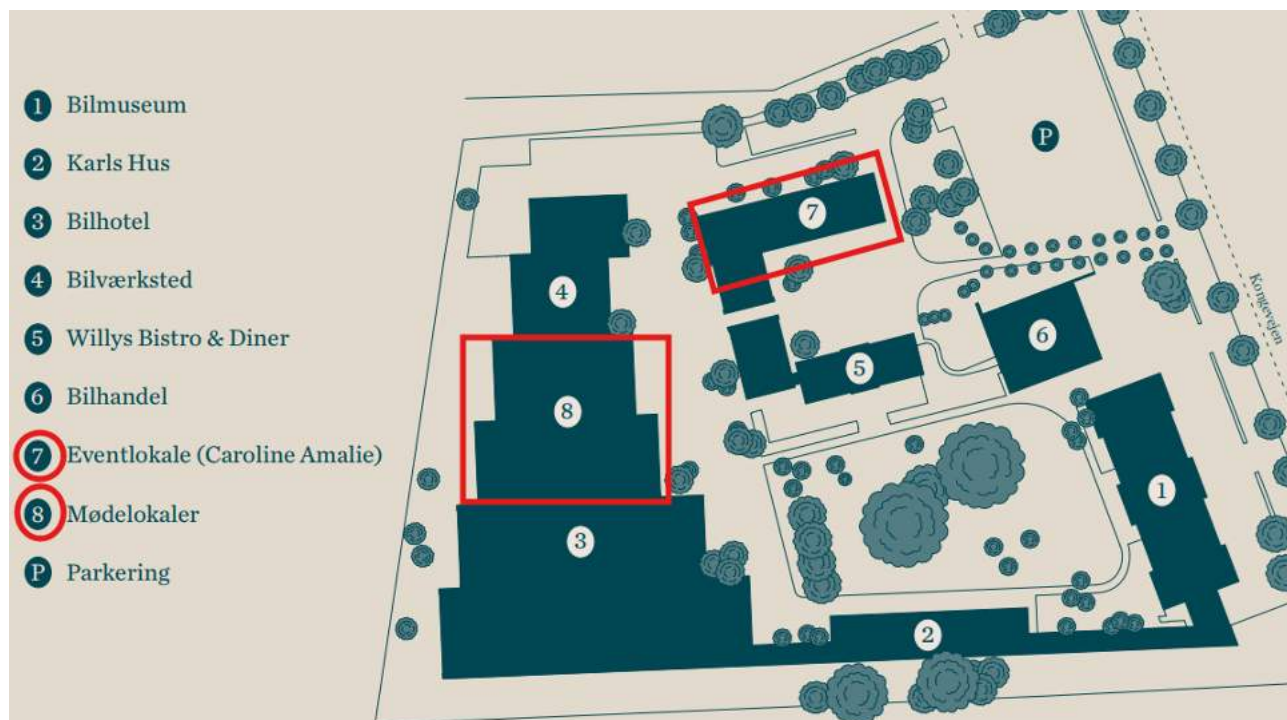
Classic Car House

Kongevejen 79,

2800 Kongens Lyngby

<https://www.classiccarhouse.dk/>

The congress will be held at Classic Car House. We have access to 2 lecture halls (Caroline Amalie and V16) and a large central common area on the first floor. The common area (see 8) is adjacent to the V16 lecture hall (see 8). The area, with details in matte black metal and a view over privately owned classic cars, creates a raw and unique space that will be used for the exhibition and coffee breaks during the congress. The poster sessions will take place in the Caroline Amalie lecture hall (see 7), which is Classic Car House's largest and most atmospheric event space with high ceilings and beautiful large windows that allow natural light from both sides. The room is equipped with the latest AV equipment and offers optimal conditions for good acoustics and ventilation.



Preliminary Congress Program

Can be found [here](#)

Payment Terms

Invoices are issued by KongresKompagniet on behalf of the Danish Society for Clinical Biochemistry, CVR No.: 19582116. KongresKompagniet will send the invoice after receiving the registration. Payment terms: 30 days from receiving the invoice. Payments are in Danish kroner, and any payment fees are to be paid by the sender.

Cancellation Terms

If an exhibitor or sponsor wishes to cancel their order, it must be communicated in writing to KongresKompagniet at dskb@kongreskompagniet.dk. If an order is canceled in full or partially before March 11, 2025, the invoiced amount will be refunded, minus a 25% fee. For cancellations from March 12 to April 26, 2025, the invoiced amount will be refunded, minus a 30% fee, BUT ONLY if the stand/sponsorship is resold to another party. No refund will be provided for cancellations after April 26, 2025. These terms apply to stand bookings, various sponsorships, and company symposiums. Any refund will occur after the event.

Force Majeure

Cancellation – Postponement of Conference – Virtual Event

In cases where war, lockout, fire, changes in laws, or other circumstances beyond the organizers' control hinder or prevent the congress from being held, the organizers are entitled to move the entire event or parts of it to another location, postpone it to another time, hold the event virtually, or cancel the agreement. In such cases, the organizers will not be obligated to pay compensation to sponsors and exhibitors or refund the paid stand rental/sponsorship fees.

Stand Setup, Installation, and Dismantling

Stand locations are marked on the floor, and power outlets + electricity are provided for each stand. A person from Classic Car House will be available on June 17 from 9:00 AM to 11:00 AM to assist with any questions and guidance. There will be no setup with wall modules, etc. Please note that most stands will have a railing as the 'back wall.' The height of any decorations must not exceed 200 cm, and nothing may hang from the ceiling above the stand.

Stands must be set up and completed/ready by the exhibitor on June 17 from 9:00 AM to 11:00 AM and must be finished by 11:00 AM. Dismantling must be completed by 4:00 PM on June 19. A condition for being an exhibitor is that you comply with the setup and dismantling times. The exhibitor is responsible for removing all goods, display materials, etc., that have been used. If the stand is not cleared by 4:00 PM on June 19, Classic Car House will remove any remaining items, and it will not be held responsible for the contents. All stand materials must be picked up from Classic Car House on June 19. Unfortunately, it is not possible to collect any materials later.

Practical Information

Classic Car House does not have the capacity to store large goods as well as empty containers during the congress.

If materials need to be sent to the venue in advance, they should be sent to the following address:

Classic Car House, Kongevejen 79, 2800 Kongens Lyngby - Marked: DSKB – June 17-19, 2025 - Marked: Your Company Name

If you are sending goods or display materials with a freight company or similar, they will be accepted no earlier than the setup day on June 17. The shipping papers must include your company name and DSKB, and the goods must be delivered to your stand. It is also necessary for the delivery to be free of charge. Classic Car House will acknowledge receipt but is not responsible for the delivery.

Liability

All displayed samples, goods, and stand materials are the responsibility and risk of the exhibitor. The organizers disclaim any liability for damage to displayed goods, samples, and exhibition materials, or for

personal injury. Exhibitors are responsible for any damage to the conference venue's building and equipment, as well as any injuries caused by the exhibitor, their staff, or their materials or displayed goods. The exhibitor does not have the right to remedy or repair any damage themselves. The organizers are only responsible for damage or negligence caused by the organizers themselves.

Claims

Any complaints must be submitted immediately to the organizers and no later than when the exhibition closes.

Guidelines for Stands

Exhibitors are obliged to comply with the rules issued by the organizers and Classic Car House, including regulations from the fire authorities.

General Rules and Guidelines for the Stand Area

1. Rules for the use of the stand area:

- 1.1 Loaning or renting the use of the stand is not allowed, and advertising for companies or organizations not registered as exhibitors is prohibited.
- 1.2 The stand must be completed/ready by the specified time before the congress opens, and dismantling may not occur before the specified time.
- 1.3 Displays outside the rented area are not allowed, nor are objects or advertisements that block visibility to other stands. Distributing promotional materials outside the exhibition area is prohibited. Noise, odor, fumes, humidity, and similar are not allowed.
- 1.4 Displayed machines, equipment, and apparatus must be equipped with the necessary safety features, whether they are in operation or not. Any connections to electricity and/or compressed air must comply with applicable standards.
- 1.5 Displayed items and materials are the exhibitor's responsibility and risk, and transport to and from the exhibition area is also the exhibitor's responsibility and risk. The exhibitor is responsible for any damage to persons, property, or the venue caused by the exhibitor, their staff, or their materials or displayed goods.
- 1.6 Use of the stand area is also subject to the exhibitor adhering to the given rules. Violation may lead to the exhibitor being removed, and this may happen if the organizer deems the exhibitor and/or their staff behave inappropriately or violate good marketing practices. In the case of removal, the organizer may freely dispose of the exhibition area, and the exhibitor's obligation to pay will remain.
- 1.7 The stand must be manned during all breaks, including lunch breaks.

2. Rules for Stand Setup and Design:

- 2.1 The exhibitor is responsible for the design of the stand area. Rules set by Classic Car House, fire authorities, and/or other authorities must be followed.
- 2.2 The exhibitor must comply with the deadlines set by the organizer. If deadlines are exceeded, the exhibitor must pay any additional costs for extra labor.
- 2.3 The design of the stand must not disturb surrounding stands.
- 2.4 The setup (and dismantling) of stands must be done with consideration for the safety of staff and conference participants.
- 2.5 No setup is allowed outside the rented area. The height of the stands is limited to 2 meters.

3. Guidelines for Use of Stand Materials:

- 3.1 Any tape, etc., must be removed from the floor/carpet at the end of the event – otherwise, an invoice for cleaning/repairing will be sent.
- 3.2 The stand area must be cleared of waste, boxes, paper, etc., and the floor/carpet must be cleaned – any tape residue, etc., must be removed. Otherwise, the exhibitor will be invoiced for cleaning.
- 3.3 No posters or similar may be taped or attached to the columns or walls in the exhibition area.

Contact

For further information regarding the **program, planning**, etc., please contact:

Anders Møller Greve, Rigshospitalet, Tel.: 35455543, E-mail: anders.moeller.greve@regionh.dk

Stefan Stender, Rigshospitalet, Tel.: 35457813, E-mail: stefan.stender@regionh.dk

For further information regarding **sponsorships** and **exhibition**, please contact:

Line Rode, Rigshospitalet, Tel.: 38632457, E-mail: Line.Rode@regionh.dk

For further information regarding **registration, hotels, payment, stand bookings/sponsorships, and exhibition management**, please contact:

KongresKompagniet, Sindalsvej 30 B, 1 th, 8240 Risskov, Tel.: 86 29 69 60

Email:



dskb@kongreskompagniet.dk