# **PVSAT 2025**

## 2-4 April 2025

Swansea University – Bay Campus, Swansea, UK



Exhibition & Sponsorship

**IOP** Institute of Physics

iop.org

**The Photovoltaics Science, Applications and Technology Conference** (**PVSAT 2025**), is a 2.5-day event, which started in 2003 and takes place each year in a different location in the UK. The next conference will be the 19th in the series and will be held Swansea, South-West Wales.

PVSAT is the UK's premier scientific event for solar photovoltaics (PV) where the latest advances in research and development are presented and discussed. The conferences address all PV technologies including crystalline silicon, inorganic thin film, multi-junction concentrators, perovskites and emerging organic and hybrid cells, together with installation, performance monitoring, durability and energy and environmental impacts.

Featuring keynote lectures and contributed talks ensuring a wide focus and inclusion of the most exciting science, and posters. The poster sessions in particular offer ECRs the opportunity to present their work in an open and relaxed atmosphere, providing opportunities for the future generation. There will also be plenty of opportunity to network both during the conference and at the accompanying social programme.

A trade exhibition will be held alongside the programme for those companies working in areas with related interests in PV technologies. We also offer a range of sponsorship opportunities should you wish to increase your exposure at the event.

We look forward to welcoming you to the PVSAT 2025 conference!

### **Organising committee:**

- Tasmiat Rahman, University of Southampton, UK
- George Koutsourakis, National Physical Laboratory, UK
- Sophie Pain, University of Warwick
- Nakita Noel, University of Oxford, UK
- Aruna Ivaturi, University of Strathclyde, UK
- Gregory Burwell, University of Swansea
- Elizabeth Gibson, Newcastle University, UK
- Stuart Boden, University of Southampton, UK
- Nicola Pearsall, Northumbria University, UK
- Nigel Mason, PV Consulting Ltd, UK

### Exhibition

Companies involved in photovoltaic (PV) technologies are invited to showcase their equipment and services to a targeted audience. The exhibition package has been designed to maximise your benefits and ensure a strong return on investment.

The exhibition is a key component of the event programme and enhances the delegate experience. Time will be set aside for exhibitors to meet and interact with attendees as well as other vendors. PVSAT typically attracts over 70 participants.

### Who should exhibit?

- Manufacturers or agents providing equipment, instruments or components associated with any area of PV technologies
- Publishers working in the scientific community
- Employers of science graduates.

### Why exhibit?

- Meet with existing customers and strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- · Generate leads in a relaxed and informal environment
- Create lasting business relationships with other vendors and industry professionals
- Research your industry and competition
- Reinforce your company's standing within the scientific community
- Raise awareness of emerging trends.

#### **Exhibition package**

The exhibition package includes:

- A table stand with two chairs in the exhibition area
- Logo and web link on the website
- Company profile (100-150 words)
- Social media links
- One complimentary registration for the entire conference (which includes refreshments, lunch, welcome reception and conference dinner)
- A full colour advert in the book of abstracts
- Exhibitor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

### Rate £750 plus VAT

Space is limited and allocated strictly on a first-come, first-served basis.

VAT is calculated at the current rate of 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

### **Sponsorship**

Sponsorship presents a powerful opportunity to connect with current and prospective customers, attract top-tier scientists, and showcase your commitment to a thriving community. By choosing one of our diverse packages, you can significantly elevate your company's reputation within the scientific community and among research funders. Don't miss this chance to make a strong impact!

### Gold sponsor – £1000 + VAT\*

- Content on the conference website which includes:
   250 (max.) word profile
  - Video content (max. 3 minutes)
  - Social media links
  - Company logo with a link to your homepage
- An exhibition area and associated benefits
- One additional registration to include refreshments, lunch, welcome reception, and the Conference Dinner
- A4 full colour advert in the book of abstracts
- Opportunity to promote job adverts in the lead up to the conference (on the website) and on a job's board at the event (Unlimited)
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

#### Plus one of the following:

- Option A: Eco-Friendly Welcome Packs (include your logo on the front of the delegate bags).
- Option B: Eco Friendly Badges (include your logo on the front of the badge).
- **Option C:** Conference Dinner (include your logo on the menus. You will also feature as sponsoring the dinner in the programme).

### Silver sponsor – £500 + VAT\*

- Content on the conference website which includes:
  250 (max.) word profile
  - Video content (max. 3 minutes)
  - Social media links
  - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book
- One complimentary registration to the conference programme for one representative which includes refreshments, lunch, drinks reception)
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

#### Plus one of the following:

- Option D: Welcome and Pizza reception on Tuesday
  2 April (include your logo on strut cards which will be displayed alongside the catering during the reception).
- **Option E:** Sponsor one of the lunch breaks (include your logo on strut cards which will be displayed alongside the lunch).
- Option F: Poster Prizes (your logo will feature on certificates handed out to poster prize winners).

### Virtual sponsor – £250 + VAT\*

- Content on the conference website which includes:
  - 100 (max.) word profile
  - Social media links
  - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book.

\* VAT is calculated at the current rate of 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.

### **Booking information and enquiries**

For further information or to discuss booking the exhibition or sponsorship packages, please email **claire.garland@iop.org**.

To find out more about the conference, please visit the website: **iop.eventsair.com/pvsat2025** Read our sponsorship and exhibition terms and conditions: **iop.org/conferences**