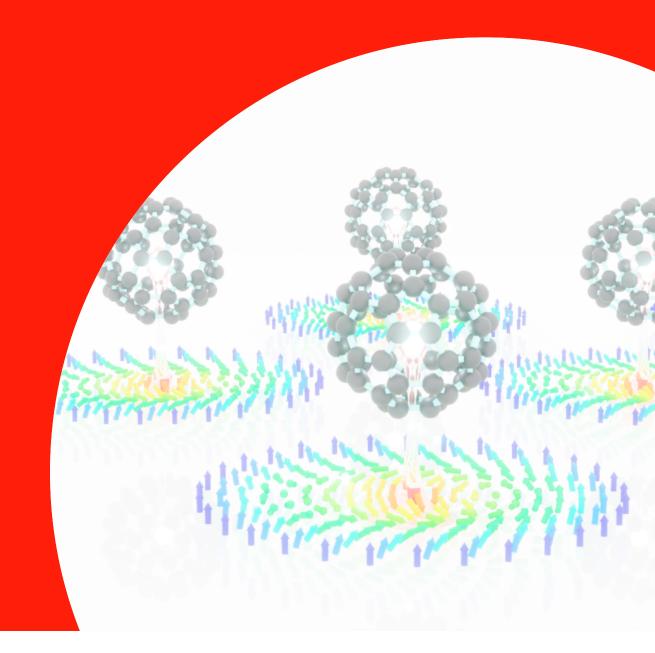
Magnetism 2025 7-8 April 2025 The Cutler's Hall, Sheffield, UK



Exhibition & Sponsorship

IOP Institute of Physics

iop.org

Magnetism 2025 is the premier conference organised by the UK and Rol magnetism community. A mixture of invited talks and submitted contributions will allow the breadth of magnetism research in the UK and Rol to be presented. Participation from outside UK/Rol and from industry is also encouraged. The conference welcomes participation from across the breadth of magnetism and has included oral sessions on a range of subjects including:

Spintronics, 2D physics, domain walls, dynamics, vortices, skyrmions and topological systems, intelligent computing, spin ice, biological and organic magnetism, superconductors, magnetocalorics and ab initio theory.

The conference will be held at Cutlers Hall, Sheffield, UK from Monday 7 to Tuesday 8 April 2025. The event follows the highly successful conferences that have been held annually since 2014. There will be a number of expert speakers, and these talks will be complimented by oral presentations, poster sessions, networking opportunities and a commercial exhibition featuring companies with related interests in magnetism.

We hope you can join us and we look forward to welcoming you to the Magnetism 2025 conference!

Organising committee:

- Tom Hayward, University of Sheffield
- Timothy Moorsom, University of Leeds

Programme Committee:

- Kelly Morrison, University of Loughborough
- Paul Keatley, University of Exeter

Exhibition

An exhibition will be held alongside the conference providing companies and manufacturers the opportunity to network with an engaged and captive audience. The exhibition will be held alongside refreshments and the posters in the Innovation Suite and Rutherford / Board room.

The exhibition is an integral part of the event programme and delegate experience with time allocated for exhibitors to meet and interact with over 100 attendees as well as other vendors.

Target audience

Attendees at the Magnetism 2025 conference will be working and interested in the following areas:

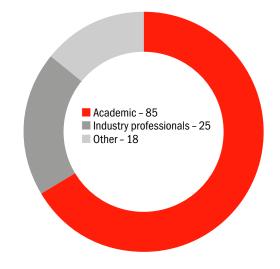
- Manufacturers or agents providing equipment associated with magnetism, vacuum science and nanotechnology
- Publishers working in the scientific community companies
- Employers of science graduates working in magnetism or related field.

Why exhibit

- Demonstrate the range and quality of your products and services to a specialised audience
- Provide invaluable exposure and connect with industry and academic representatives
- Target new customers and develop existing relationships
- Showcase new or upgraded product ranges, as well as reaffirm your current offer
- Exhibiting can build positivity, trust, and loyalty
- Contributes significantly to the promotion and finances of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly young researchers, and therefore helping to develop the physics community.

Magnetism 2022 welcomed 170 attendees Magnetism 2023 welcomed over 190 attendees

Breakdown of Magnetism 2024 attendees



Exhibition package

The exhibition package includes:

- Exhibit over the full 2-days of the conference
- 1 x table and 2 chairs
- 1 x complimentary conference registration which includes:
 - Access to the sessions, which also includes poster, exhibitor and networking
 - Lunch and refreshments on each day
 - A ticket to the conference dinner
- Content on the conference website which includes:
 - 150 (max.) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Opportunity to promote 1 job from within your organisation

Exhibitor information

The exhibition will be located in the same space as refreshments, lunch and posters.

Exhibitors will be able to set up on the morning of 7 April and set down in the afternoon of 8 April. Further information with addresses and exact timings will be sent closer to the event.

Rate: £950 + VAT

Space is limited and allocated strictly on a first-come, first-served basis. The cost to exhibit is as follows:

VAT is calculated at the current rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

Sponsorship

Organisations are invited to sponsor this conference; adding your presence to the event and increasing your visibility in the community. We are offering a range of sponsorship packages.

Platinum sponsor – £2000 + VAT*

- Acknowledged as a Platinum sponsor on the event website and materials
- Exhibitor package (as detailed on the previous page)
- 1 x complimentary registration, including the conference dinner
- Full-page coloured advert in the electronic abstract book
- One A4 insert in the conference bag (to be sent by sponsoring company).

Plus one of the following:

- **Option A:** Delegate bags logo will be printed on the delegate bags (one colour print).
- Option B: Conference dinner sponsor.

Gold sponsor – £1800 + VAT*

- Acknowledged as a Gold sponsor on the event website and materials
- Exhibitor package (as detailed on the previous page)
- 1 x complimentary registration, including the conference dinner
- Full-page coloured advert in the electronic abstract book.

Plus one of the following:

- **Option C:** Coffee break sponsor (logo to be displayed around the refreshment room and on the online programme).
- Option D: Poster session sponsor (logo to appear on the poster boards).

Silver sponsor – £1500 + VAT*

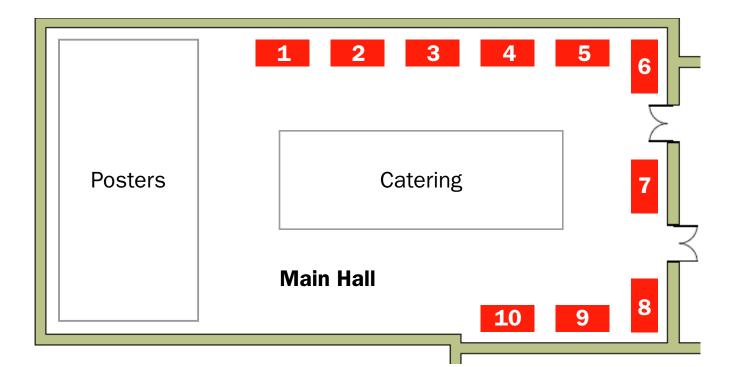
- Acknowledged as a Silver sponsor on the event website and materials
- One complimentary registration to the conference programme for one representative
- Content on the conference website which includes:
 - 150 (max.) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Full-page coloured advert in the electronic abstract book.

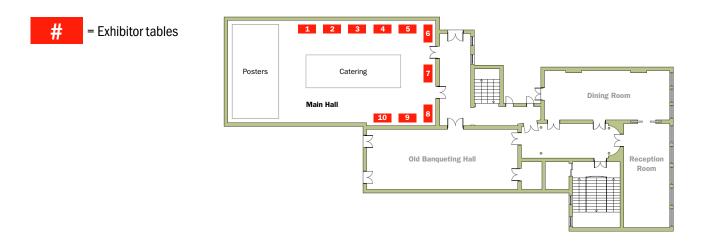
* VAT is charged at the UK's prevailing rate, currently 20%.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email **lisa.townley@iop.org**

To find out more about the conference, please visit the website: **iop.eventsair.com/magnetism2025** Read our sponsorship and exhibition terms and conditions: **iop.org/conferences**





Enquiries

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